Strategic Plan Development Timeline

SCC staff develops recommendations for strategic priorities

Nov-March

Dec SCC Meeting: Commissioners review/approve process for developing plan.

Nov: Staff crafts recommended process for developing plan.

SCC staff develops recommendations for goals

March-May

Mar SCC Meeting: Commissioners review/approve strategic priorities.

Jan SCC Meeting: Commissioners review statute, vision, mission, and values.

SCC seeks input from partners on strategic plan

Jun-Aug

May SCC Meeting: Commissioners review/approve goals.

SCC Meeting: Commissioners review/approve goals.

July SCC Meeting: Commissioners finalize any revised goals.

Finalize plan

Sept-Dec

Sept SCC Meeting: Commissioners review partner input; either finalize plan or allow time to incorporate ideas.

Dec SCC Meeting: Commissioners finalize plan.
Strategic Plan Development Timeline

**Nov-March**
- December SCC Meeting: Commissioners review/approve process for developing plan.
- January SCC Meeting: Commissioners review statute, vision, mission, and values.

**March-May**
- March SCC Meeting: Commissioners review/approve strategic priorities.

**Jun-Aug**
- May SCC Meeting: Commissioners review/approve goals.
- July SCC Meeting: Commissioners finalize any revised goals.

**Sept-Dec**
- September SCC Meeting: Commissioners review partner input; either finalize plan or allow time to incorporate ideas.
- December SCC Meeting: Commissioners finalize plan.
Staff recommendation:

Approve the 2022-2027 Strategic Plan as presented today
GOAL = OUR DESTINATION

STRATEGIC PRIORITY: OVERARCHING REASON WHY WE CARE TO MAKE THIS JOURNEY

OBJECTIVES = “CAMPS” OR CHECKPOINTS TO HIT ALONG THE WAY

TACTICS = SPECIFIC “VEHICLES” WE’LL EMPLOY ON OUR JOURNEY (e.g. use a boat)

STRATEGIES = ROUTE OR ROUTES WE’LL TAKE (e.g. take the river)
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What We Believe

Mission
To conserve natural resources on all lands in Washington State, through voluntary and incentive based programs, in collaboration with conservation districts and other partners.

Vision
Our state shall have healthy soils, water, air, and ecosystems, and sustainable human interaction with these resources, including viable agriculture and forestry.

The State Conservation Commission and districts are recognized as trusted partners who promote voluntary stewardship and accomplish natural resource goals.

Values
Sustainability
We envision a future with healthy, diverse landscapes – including viable working lands – voluntarily supported by informed resource stewards.

Relationships
We foster strong partnerships with a diversity of stakeholders and maintain open communication and transparency to create trust.

Knowledge
We value local knowledge, diverse cultures, and ideas. We strive to offer voluntary, collaborative solutions that reflect state, local, and community priorities.

Accountability
We employ clear policies, procedures, and performance measures that ensure effective, efficient use of public resources.

Respect
We exhibit personal and institutional integrity for agency members and staff, conservation districts, and our partners.

Diversity, Equity, and Inclusion
We commit to inclusion across gender, race, age, religion, accessibility, identity, veterans status, neurodiversity, and experience to have a culture where all feel included and valued. We believe that diversity drives innovation and our work should reflect the diversity of people across Washington State. We strive to remove barriers that impact equity in our programs and agency.
Voluntary Conservation of Natural Resources

Goal I. Protect and enhance fish and wildlife habitat
Goal II. Protect and improve water quality and availability
Goal III. Protect and improve soil health
Goal IV. Improve forest and rangeland health on private land
Goal V. Strengthen awareness of natural resources’ value and conservation opportunities

Agricultural and Working Lands Viability and Food System Support

Goal I. The SCC is a trusted and knowledgeable partner in advancing working lands protection and agricultural viability across Washington
Goal II. Working lands are available for future generations
Goal III. Maintain water supply for agriculture
Goal IV. Economically viable farms, farmland, and strong local and regional food systems

Climate Resiliency

Goal I. Equip producers and land stewards to strengthen adaptive management strategies to successfully adapt to a changing climate
Goal II. Increase carbon sequestration
Goal III. Decrease greenhouse gas emissions
Goal IV. Increase stakeholder understanding about climate-smart practices and holistic co-benefits
Goal V. Strengthen the ability of our natural and working landscapes and communities to prepare for and respond to drought, wildfire, flood, and other climate-related hazards

Governance and Accountability

Goal I. The SCC Board and agency operates legally, transparently, accountably, and inclusively
Goal II. A fully engaged and representative Commission board
Goal III. Conservation district boards represent their community
Goal IV. Conservation districts operate legally, transparently, accountably, and inclusively
Goal V. Conservation district boards are well-supported to achieve their mission

Leadership, Partnership, and Collaboration

Goal I. Earn and maintain the trust of partners and decision-makers
Goal II. Demonstrate leadership in voluntary conservation resulting in innovative natural resource solutions that work
Goal III. Cultivate a broad and inclusive culture of conservation
Goal IV. Foster collaborative, holistic, multi-benefit solutions for natural resources and agriculture
Staff recommendation:

Approve the 2022-2027 Strategic Plan as presented today