



2022-2027 Long-Range Plan Development



Revised goals and timeline

Laura Johnson, Communications Manager
SCC Meeting – July 15, 2021

Two action items today:



1. Proposed amendment to plan development timeline



2. Goals flagged for revision



Approved timeline

SCC staff develops recommendations for strategic priorities

SCC staff develops recommendations for goals

SCC seeks input from partners on strategic plan

Finalize plan

Nov-March

March-May

May-July

Sept 2021

Dec SCC Meeting: Commissioners review/approve process for developing plan.

Nov: Staff crafts recommended process for developing plan.

Jan SCC Meeting: Commissioners review statute, vision, mission, and values.

Mar SCC Meeting: Commissioners review/approve strategic priorities.

May SCC Meeting: Commissioners review/approve goals.

July SCC Meeting: Commissioners review partner input and consider revisions to strategic plan.

Sept SCC Meeting: Commissioners approve 2022-2027 Strategic Plan.



Proposed adjustment

SCC staff develops recommendations for strategic priorities

SCC staff develops recommendations for goals

SCC seeks input from partners on strategic plan

Finalize plan

Nov-March

March-May

Jun-Aug

Sept-Dec

Dec SCC Meeting: Commissioners review/approve process for developing plan.

Mar SCC Meeting: Commissioners review/approve strategic priorities.

May SCC Meeting: Commissioners review/approve goals.

Sept SCC Meeting: Commissioners review partner input; either finalize plan or allow time to incorporate ideas.

Nov: Staff crafts recommended process for developing plan.

Jan SCC Meeting: Commissioners review statute, vision, mission, and values.

July SCC Meeting: Commissioners finalize any revised goals.

Dec SCC Meeting: Commissioners finalize plan.

Action requested:

Extend the deadline to finalize the SCC 2022-2027 Strategic Plan from the September 2021 Commission Meeting to the December 2021 Commission Meeting.



Goals flagged for revision

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Revised Goals:

Voluntary Conservation of Natural Resources



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Voluntary Conservation of Natural Resources

No action needed; all goals approved



Revised Goals:

Agricultural and Working Lands Viability and Food System Support



Revised Goals:

Agricultural and Working Lands Viability and Food System Support

Flagged: “Promote policy and funding to support farmland preservation and economic viability as part of the food system.”

- Revise language to better encompass urban food system work.



Revised Goals:

Agricultural and Working Lands Viability and Food System Support

Flagged: “Promote policy and funding to support farmland preservation and economic viability as part of the food system.”

Revision: “Economically viable farms, farmland, and strong local and regional food systems.”



Revised Goals:

Agricultural and Working Lands Viability and Food System Support

Approved but later flagged by staff: “Increase and maintain water supply for agriculture.”

- Concern that increasing water supply for agriculture may not be feasible.



Revised Goals:

Agricultural and Working Lands Viability and Food System Support

Approved but later flagged by staff: “Increase and maintain water supply for agriculture.”

Revision: “Maintain water supply for agriculture.”



Revised Goals:

Climate Resiliency



Revised Goals:

Climate Resiliency

Flagged: “Equip producers and land stewards to strengthen adaptive management strategies to successfully adapt to a changing climate.”

- Question about whether goal/language is inclusive of forestry.



Revised Goals:

Climate Resiliency

Flagged: “Equip producers and land stewards to strengthen adaptive management strategies to successfully adapt to a changing climate.”

Revision: “Equip producers, foresters, and land stewards to strengthen adaptive management strategies to successfully adapt to a changing climate.”



Revised Goals:

Governance and Accountability



Revised Goals:

Governance and Accountability

All goals approved. Staff propose one additional goal:



Revised Goals:

Governance and Accountability

All goals approved. Staff propose one additional goal:

New goal: “Conservation district boards are well-supported to achieve their mission.”



Revised Goals:

Leadership, Partnership, and Collaboration



Revised Goals:

Leadership, Partnership, and Collaboration

Flagged: “Secure recognition and respect for our leadership in voluntary conservation and innovative natural resource solutions.”

- Suggest focusing more on public benefit; make room for activities related to collecting/sharing success stories.



Revised Goals:

Leadership, Partnership, and Collaboration

Flagged: “Secure recognition and respect for our leadership in voluntary conservation and innovative natural resource solutions.”

Revision: “Demonstrate leadership in voluntary conservation resulting in innovative natural resource solutions that work.”



Revised Goals:

Leadership, Partnership, and Collaboration

Flagged for revision/potential merging: “Cultivate a broad and inclusive culture of conservation” and “Enhance cultural and social considerations in natural resource conservation.”

- Second goal was moved from other strategic priority area



Revised Goals:

Leadership, Partnership, and Collaboration

Flagged for revision/potential merging: “Cultivate a broad and inclusive culture of conservation” and “Enhance cultural and social considerations in natural resource conservation.”

Merged: “Cultivate a broad and inclusive culture of conservation.”

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Priority Area: Agricultural and Working Lands Viability and Food System Support

- Goal 1. The SCC is a trusted and knowledgeable partner in advancing working lands protection and agricultural viability across Washington.
- Goal 2. Working lands are available for future generations.
- Goal 3. Maintain water supply for agriculture.*
- Goal 4. Economically viable farms, farmland, and strong local and regional food systems.*

Priority Area: Climate Resiliency

- Goal 1. Equip producers, foresters, and land stewards to strengthen adaptive management strategies to successfully adapt to a changing climate*
- Goal 2. Increase carbon sequestration
- Goal 3. Decrease greenhouse gas emissions
- Goal 4. Increase stakeholder understanding about climate-smart practices and holistic co-benefits
- Goal 5. Increase wildfire resiliency of Washington's natural and working landscapes and communities

Priority Area: Governance and Accountability

- Goal 1. The SCC Board and agency operates legally, transparently, accountably, and inclusively
- Goal 2. A fully engaged and representative Commission board
- Goal 3. Conservation district boards represent their community
- Goal 4. Conservation districts operate legally, transparently, accountably, and inclusively
- Goal 5. Conservation district boards are well-supported to achieve their mission*

Priority Area: Leadership, Partnership, and Collaboration

- Goal 1. Earn and maintain the trust of partners and decision-makers
- Goal 2. Demonstrate leadership in voluntary conservation resulting in innovative natural resource solutions that work*
- Goal 3. Cultivate a broad and inclusive culture of conservation*
- Goal 4. Foster collaborative, holistic, multi-benefit solutions for natural resources and agriculture