Timeline for developing SCC 22-27 Strategic Plan

- Nov-March: SCC staff develops recommendations for strategic priorities.
  - Dec SCC Meeting: Commissioners review/approve process for developing plan.
  - Jan SCC Meeting: Commissioners review statute, vision, mission, and values.

- March-May: SCC staff develops recommendations for goals.
  - Mar SCC Meeting: Commissioners review/approve strategic priorities.

- May-July: SCC seeks input from partners on strategic plan.
  - May SCC Meeting: Commissioners review/approve goals.
  - July SCC Meeting: Commissioners review partner input and consider revisions to strategic plan.

- Sept 2021: Finalize plan.
  - Sept SCC Meeting: Commissioners approve 2022-2027 Strategic Plan.
Timeline for developing SCC 22-27 Strategic Plan

**Nov-March**

- **Dec SCC Meeting**: Commissioners review/approve process for developing plan.
- **Jan SCC Meeting**: Commissioners review statute, vision, mission, and values.
- **Nov**: Staff crafts recommended process for developing plan.

**March-May**

- **Mar SCC Meeting**: Commissioners review/approve strategic priorities.

**May-July**

- **May SCC Meeting**: Commissioners review/approve goals.
- **July SCC Meeting**: Commissioners review partner input and consider revisions to strategic plan.

**Sept 2021**

- **Sept SCC Meeting**: Commissioners approve 2022-2027 Strategic Plan.

**SCC staff develops recommendations for strategic priorities**

**SCC staff develops recommendations for goals**

**SCC seeks input from partners on strategic plan**

**Finalize plan**
<table>
<thead>
<tr>
<th>Start Time</th>
<th>Duration</th>
<th>Topic</th>
<th>Process/Activity</th>
<th>Who</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30</td>
<td>5</td>
<td>Welcome and Call to Order</td>
<td>• Roll call</td>
<td>Chairman Longrie</td>
</tr>
<tr>
<td>8:35</td>
<td>5</td>
<td>Opening Comments and Planning Timeline</td>
<td>• Overview of where we are in our planning process and objective for today</td>
<td>Carol Smith</td>
</tr>
<tr>
<td>8:40</td>
<td>10</td>
<td>Setting Our Course</td>
<td>• Review today’s agenda</td>
<td>Laura Johnson</td>
</tr>
<tr>
<td>8:50</td>
<td>45</td>
<td>Voluntary Conservation of Natural Resources – Proposed Goals</td>
<td>• Presentation of goals proposed by staff</td>
<td>Jon Culp</td>
</tr>
<tr>
<td>9:35</td>
<td>45</td>
<td>Agricultural and Working Lands Viability and Food System Support – Proposed Goals</td>
<td>• Presentation of goals proposed by staff</td>
<td>Kate Delavan</td>
</tr>
<tr>
<td>10:20</td>
<td>15</td>
<td>BREAK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:35</td>
<td>45</td>
<td>Climate Resiliency – Proposed Goals</td>
<td>• Presentation of goals proposed by staff</td>
<td>Alison Halpern</td>
</tr>
<tr>
<td>11:20</td>
<td>45</td>
<td>Governance and Accountability – Proposed Goals</td>
<td>• Presentation of goals proposed by staff</td>
<td>Shana Joy</td>
</tr>
<tr>
<td>12:05</td>
<td>30</td>
<td>BREAK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:35</td>
<td>45</td>
<td>Leadership, Partnership, and Collaboration – Proposed Goals</td>
<td>• Presentation of goals proposed by staff</td>
<td>Ron Shultz</td>
</tr>
<tr>
<td>1:20</td>
<td>20</td>
<td>Final Review of Goals</td>
<td>• Recap and discussion</td>
<td>Laura Johnson</td>
</tr>
<tr>
<td>1:40</td>
<td>10</td>
<td>Next Steps</td>
<td>• Review work ahead in our planning process</td>
<td>Laura Johnson</td>
</tr>
<tr>
<td>1:50</td>
<td>45</td>
<td>Information: Policy &amp; Programs</td>
<td>2a. Legislative Update</td>
<td>Allison Halpern</td>
</tr>
<tr>
<td>2:35</td>
<td>45</td>
<td>Information: District Operations</td>
<td>2d. Regional Manager Report</td>
<td>Mike Baden</td>
</tr>
<tr>
<td>3:10</td>
<td>10</td>
<td>Closing Comments</td>
<td>2e. CAPP Preliminary Report</td>
<td>Shana Joy</td>
</tr>
<tr>
<td>3:20</td>
<td></td>
<td>ADJOURN – Chair Longrie</td>
<td>2f. Center for Technical Development Update</td>
<td>Carol Smith and Chair Longrie</td>
</tr>
</tbody>
</table>
GOAL = OUR DESTINATION

STRATEGIES = ROUTE OR ROUTES WE’LL TAKE (e.g. take the river)

OBJECTIVES = “CAMPS” OR CHECKPOINTS TO HIT ALONG THE WAY

TACTICS = SPECIFIC “VEHICLES” WE’LL EMPLOY ON OUR JOURNEY (e.g. use a boat)

STRATEGIC PRIORITY: OVERARCHING REASON WHY WE CARE TO MAKE THIS JOURNEY
**GOAL** = Become long-distance runner

**OBJECTIVE** = Complete 5k in June 2021 in under 32 min.

**STRATEGIES** = Research best running programs for beginners.

**OBJECTIVE** = Complete ½ marathon in November 2021.

**TACTICS** = Begin 9-week Couch to 5k program in March 2021.
Some good rules of thumb for setting long-range goals...
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• Capture basics of statutory role.
Some good rules of thumb for setting long-range goals…

- Capture basics of statutory role.
- Broad enough to remain static over next five years (while capturing new work and/or adaptively managing strategies and tactics).
Some good rules of thumb for setting long-range goals…

• Capture basics of statutory role.

• Broad enough to remain static over next five years (while capturing new work and/or adaptively managing strategies and tactics).

• Leave room for specific/measureable objectives and creative/manageable strategies and tactics.
Goal: Be able to run a half marathon in under 2.5 hours without injury by focusing on good nutrition, a tailored training plan, and...
STRATEGIC PRIORITY: Become a long-distance runner
- 45-minutes for each set of goals by strategic area:
  - Staff lead provides overview/intro to goals (5 min)
  - Commission discussion/questions/revisions (30-35 min)
  - Share and suggest ideas for stakeholder feedback (5-10 min)