



## EXPERIENCE

### Amesite Inc. | Designer, Design Lead

Worked on the core product team to launch the company's first MVP. Managed UX and design of a SAAS platform over 3 generations and an IPO in 2020. Designed and developed social & marketing materials. Promoted to Design Lead in December 2019. Additionally, managed a team of 1-2 other designers. Led customer communications on select projects.  
*August 2018 – Present | Remote*

### Duo Security | Product Design Intern

3 month contract position with the Product Design team in Ann Arbor, MI. Conducted user interviews, planned for the Duo Design System, and created preliminary designs for the site while working within the Cross Platform Design team.  
*May 2018 – August 2018 | Ann Arbor, MI*

### Güd Marketing | Creative Intern

Assisted the creative team with various advertising campaigns. Designed visuals from billboards and banners to websites and digital advertisements. Clients included Capital Region International Airport, Michigan Forestry and Spectrum Health.  
*May 2017 – January 2018 | Lansing, MI*

## ENGAGEMENT

### AIGA National Design Conference

Las Vegas, 2016  
Minneapolis, 2017

### AIGA West Michigan

General member, 3 years  
Student treasurer, 1 year  
Student mentor, 1 year

### Program Recruitment

Traveled to different high schools and presented to Ferris State DSGN recruits.

### Intro to Coding Workshop

Grand Circus

## EDUCATION

### Ferris State University

College of Business  
Bachelor of Science in Graphic Design  
*May 2018*

## PROJECTS

### QB Chase | Lead Designer

Led the UX and branding for a mobile game while working with New England Patriots defensive end Chase Winovich.

## SKILLS

Adobe Creative Suite	Jira
Art direction	Microsoft Office
Avocode	Project management
Brand design	Prototyping
Client communication	Sketch App
Figma	Team leadership
Front-end development	Vendor management
GitHub	Webflow
HTML email	Wireframing
Invision App	WordPress

## RECOGNITION

### 2019 Silver Student Addy award

American Advertising Federation, WM

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### 2018 Studio Excellence Award

Ferris Graphic Design Program

### Dean's list

Ferris State University, 8 semesters

## VOLUNTEERING

### Design Services

Catchafire, 2018 – Present

### Weekend for Good

Start Garden, 2017

### CUSP Conference

Chicago, 2016

### The Big Event

Ferris State University, 2016