



DERBYSHIRE
INSTITUTE OF SPORT


THRIVE

Sponsorship with a difference



Together we can Thrive

We have created more than 30 world-class athletes, including Olympians and Paralympians, through a support system of strength & conditioning, psychology, nutrition and physiotherapy.

Now, your business can also access our expertise, in exchange for **YOUR** support to help us continue creating the elite sports stars of the future.

Our unique Thrive sponsorship package delivers real value for your business.

Most sponsorship schemes give you opportunities for positive publicity and evidence of your commitment to Corporate Social Responsibility. Only ours **ALSO** gives you exclusive health & wellbeing support, to help you and your employees to thrive, and the excitement of being part of our athletes' journeys to the medal podiums.



THRIVE

THE HEALTH & WELLBEING
PROGRAMME FOR DIS SPONSORS

Derbyshire Institute of Sport, founded in 2012, is a Community Interest Company on a mission to **Develop, Inspire and Support Champions.**

We receive no Government funding, so your sponsorship allows us to keep the cost of our support to talented athletes as low as possible.

We offer three different Thrive sponsorship packages – so there's something for all businesses and all budgets.

Options include:

- Monthly 'lunch and learn' health & wellbeing webinars for you and your staff
- 20% discount to join the gym at our Derby Arena HQ
- A private online monthly check-in with our performance psychologist
- A monthly health & wellbeing tip to share with your staff and/or customers
- Exclusive discounts on Team Development Days





What our **sponsors** say



“We’re delighted to sponsor the Derbyshire Institute of Sport, who champion local athletes from all walks of life to reach their full potential. DIS also offers some fantastic initiatives for our employees, helping us to support their physical and mental wellbeing journeys.”

Darren Wilson
Chief Executive Officer at LKAB Minerals



“Sporting success transcends sport in that it inspires people in every walk of life – not just to lead healthier lifestyles and be more active but to be the best they can be. So we are delighted and extremely proud to be a Gold sponsor for DIS. I hope our involvement will help many more young Derbyshire champions come through the ranks and fulfil their sporting dreams. And I know everyone at Hodgkinson Builders will be looking forward to benefiting from our own access to some of the nation’s top experts in health and wellbeing.”

Robert Hodgkinson
Operations Director at Hodgkinson Builders



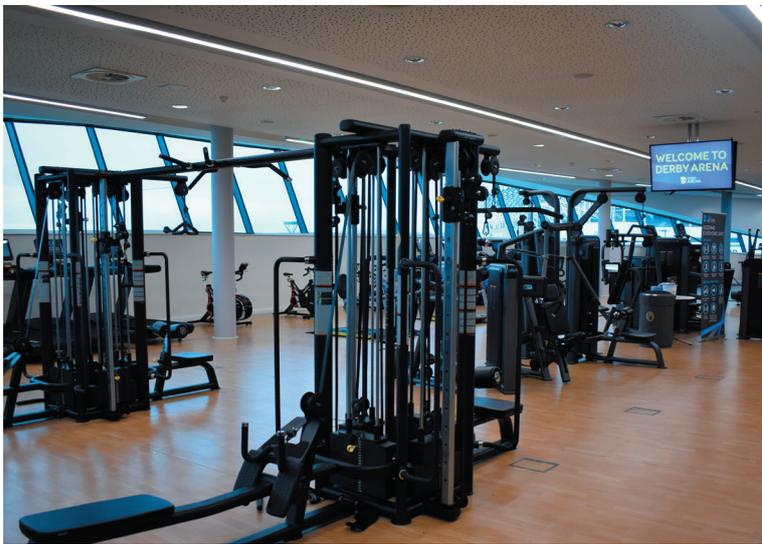
“Being sports fans we know that high-performing sports teams depend on the fitness and resilience of their members. It seems clear to me that successful businesses also rely on the health and resilience of their people. Becoming a DIS sponsor has also opened up opportunities for further learning. We have mental health check-ins with Dr Phil Clarke of the DIS and we all attend the brilliant DIS lunch and learn webinars that take place each month and cover a wide range of wellness subjects.”

Mark Jones, MD of Wytech



“We dig deep to find solutions for our clients and to be the best internationally - and so do the DIS athletes. When we met Chloe, we could see that DIS shared the same ‘family’ values as us and we wanted to support them. Being a sponsor has given us some great stories to tell online and we’ve had some energising and exciting team-building experiences in the office thanks to athletes and coaches.”

Luigi Lobina, MD of Lobina Transport



Wellness at work

The Labour Force Survey (LFS), a study of the employment circumstances of the UK population, reports that in 2019/2020, an estimated 38.8 million working days were lost due to work-related ill health and non-fatal workplace injuries.

As a DIS sponsor, you can access health and wellness support to help your people stay motivated and happy.



Promoting your business

As a Marketing Derby bondholder and a Chesterfield Champion we have some opportunities to talk about our sponsors who are based in those areas.

We also run active social media accounts on Twitter and LinkedIn where we can reach thousands of engaged followers with posts about our sponsors alongside news about our athletes' achievements.

Choose the plan to **suit your business**



| Benefit | We will... | Gold | Silver | Bronze |
|-----------------------|--|------------------------|------------------------|------------------------|
| CSR | Provide you with a thank you letter that you can use as evidence of your CSR | ✓ | ✓ | ✓ |
| | Provide you with an email footer for you to use in emails and letters | ✓ | ✓ | ✓ |
| | Offer our support with writing tenders and awards to describe your commitment to CSR | ✓ | | |
| Marketing and PR | Add your logo and a link to your website on our website | 1st tier of prominence | 2nd tier of prominence | 3rd tier of prominence |
| | Mention you on our Twitter and LinkedIn channels | Monthly | Bi-monthly | Quarterly |
| | Offer you access to an online workshop on how to capitalize on your sponsorship with us | ✓ | ✓ | |
| | Write a press release announcing your sponsorship* | ✓ | | |
| Connection | Promote your products and services to our business network through a quarterly information sheet | ✓ | ✓ | ✓ |
| | Offer you a slot to promote your services at our parent's club meetings | ✓ | ✓ | ✓ |
| | Offer you early-bird discounted tickets to our annual fundraising dinner | ✓ | ✓ | |
| | Opportunities to connect with our athletes | ✓ | | |
| Health and Well Being | Invite you and your employees to a monthly health and wellbeing webinar | ✓ | ✓ | ✓ |
| | Provide you with a 20% discount to join Derby Arena gym | ✓ | ✓ | ✓ |
| | Offer you discounted access to a Team Development Day, led by our performance psychologist, Dr Phil Clarke | £600 | £700 | £800 |
| | We will provide you with a monthly health and wellbeing tip to share with your staff / customers | ✓ | ✓ | |
| | We will provide you with monthly access to our performance psychologist, Dr Phil Clarke to discuss well being in the workplace | ✓ | | |

*Use by external media cannot be guaranteed



We know that businesses manage their finances in different ways, so we are pleased to be able to offer three payment terms to choose from:

| | Gold | Silver | Bronze |
|------------------|--|--|--|
| Annual | £5000 | £2500 | £500 |
| Quarterly | £1250 | £625 | £125 |
| Monthly | Initial payment of £435, 11 monthly payments of £415 | Initial payment of £245, 11 monthly payments of £205 | Initial payment of £60, 11 monthly payments of £40 |



Interested?

Whether you are ready to commit, or if you would just like more information, please contact us and we will be happy to chat.

 **07974 231564**

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