

Mike Wilson

I am a Product Designer with a focus on Interaction Design. I've created digital experiences for new parents, travelers, and crime fighters.

EXPERIENCE

Kount — UX/UI Designer

Aug 2020 - PRESENT

- Supported 3 products and 30 engineers with designs and user flows
- Created a design library in Sketch and Abstract which modernized Kount's UI
- Maintained design presence and cross-team collaboration during a multi-month period of team lead turnover

Lovevery — UX Optimization Engineer

Mar 2020 - Aug 2020

- Designed and developed A/B optimization test focused on the subscription kit conversion funnel
- Redesigned the subscription management UI to be more modern and easier to use
- Created UI to educate and excite new parents about the value of Lovevery toys

Vacasa — Product Designer

Jun 2019 - Mar 2020

- Collaborated with a remote-first design team to create new products and features
- Facilitated new feature testing through UserTesting.com
- Prototyped and tested design and interactions using FramerX and Optimizely. [Link to case study](#)
- Designed new transactional and promotional email campaigns. [Link to case study](#)
- Developed Sketch plugins and GulpJS workflows to augment design processes. [Link to case study](#)
- Created and led an all day workshop to educate the greater design team on accessible and inclusive design. [Link to case study](#)

Freeman Co. — UI Developer

Nov 2018 - May 2019

- Developed a Bootstrap-based, React compatible style guide for use by Freeman developers
- Audited Freeman web apps for accessibility compliance
- Designed products and features in Webflow

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SKILLS

Design - Interaction Design, UX Research, UI Design, WCAG Accessibility

Design Tools - Sketch, Figma, Framer, Whimsical, Abstract, Invision, Miro

Development - HTML, CSS, Javascript, React JS, Bootstrap

Creative Cloud - Photoshop, Illustrator

Research - UserTesting.com, Maze

EDUCATION

Boise State University, Boise, ID

BS, GIMM (Gaming, Interactive Media, and Mobile Technologies)

Sep 2015 - May 2019