

Tate Yeung

Product designer who loves learning why

tateyeung.com

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EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science, Graphic Communication

Concentration in UX/UI Design

Minor in Ethics, Public Policy, Science, and Technology

Expected completion in December 2021

DESIGN EXPERIENCE

UI/UX Design Intern

Circle K International, Cal-Nev-Ha District

[Case study @ tty.ng/portal](http://tatyngportal.com)

- User researched and product designed a new chapter data reporting portal for a collegiate community service organization.
- Collaborated with developers to design UI + UX of a new app for the Cal-Nev-Ha convention with > 700 attendees.

Remote * May 2018 – March 2020

Special Projects Intern

Cal Poly, University Graphic Systems

- Designed paper inventory management solution with user feedback to optimize for usability and speed.
- Researched printing equipment and evaluated repairability.

San Luis Obispo, CA * Fall 2019

Graphic Designer

Circle K International, Pasadena City College Chapter

- Rebranded the club. Designed graphics for events weekly.
- Increased attendance of a large-scale event by 10% with effective marketing and branded promotional material (website, social media ads).

Pasadena, CA * April 2017 – March 2018

Graphic Design Intern

iDigBrand

- Designed multilingual website UI and print + web banner advertisements for the launch campaign of an American hotel company's booking system for Chinese audiences on WeChat, iterating on feedback from stakeholders.

Diamond Bar, CA * Summer 2016

GENERAL WORK EXPERIENCE

Boba-rista

Labobatory

- Front-of-house (customer service, taking orders, point of sales).
- Back-of-house (making tea drinks, basic cleaning, preparing ingredients).

San Gabriel, CA * June 2018 – August 2018

Ice Cream Swirler

The Pond

- Front-of-house (customer service, taking orders, point of sales).
- Back-of-house (making ice cream mix, basic cleaning, preparing ingredients).

Arcadia, CA * January 2018 – August 2018

SKILLS

product design
(product thinking, UX design,
user research, usability testing,
UI design, design systems usage)

Figma, Sketch

Adobe Creative Cloud
(Illustrator, Photoshop, InDesign,
Premiere Pro, XD)

HTML, CSS,
Webflow, website builders

LEADERSHIP

President

Circle K International,
Pasadena City College Chapter

- Oversaw a leadership team of five to lead a community service club of over 50 members.
- Empathized with members to create an ideal club experience; increased retention by 50% year-over-year.

Pasadena, CA * April 2017 – March 2018

Designer

Apache News

- Produced, edited, animated, anchored, and reported for a weekly video news show.
- Established unprecedented unified brand and graphic styles.

Arcadia, CA * August 2015 – June 2016

INVOLVEMENT

Alpha Phi Omega

San Luis Obispo, CA
September 2018 – Present

Circle K + Key Club (Kiwanis)

Arcadia, Pasadena,
& San Luis Obispo, CA
August 2012 – June 2020

Over 500 total service hours.

This resume is interactive and detailed
@ tty.ng/resume