



CONFERENCE AGENDA

Monday, March 1 (8:00 AM)

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Friday, March 5 (5:00 PM)

ONLINE TESTING WINDOW FOR ALL EVENTS WITH A TEST

Accounting Applications
Apparel and Accessories Marketing Series
Automotive Services Marketing Series
Business Finance Series
Business Law and Ethics Team Decision Making
Business Services Marketing Series
Buying and Merchandising Team Decision Making
Entrepreneurship Series
Entrepreneurship Team Decision Making
Financial Consulting
Financial Services Team Decision Making
Food Marketing Series
Hospitality Services Team Decision Making
Hospitality and Tourism Professional Selling
Hotel and Lodging Management Series
Human Resources Management Series
Integrated Marketing Campaign - Events
Integrated Marketing Campaign - Products
Integrated Marketing Campaign - Services
Marketing Communications
Marketing Management Team Decision Making
Personal Financial Literacy
Principles of Business Management and Administration
Principles of Finance
Principles of Hospitality and Tourism
Principles of Marketing
Professional Selling
Quick Serve Restaurant Management Series
Retail Merchandising Series
Restaurant Food Services Management Series
Sports & Entertainment Marketing Series
Sports & Entertainment Team Decision Making
Travel & Tourism Team Decision Making

Wednesday March 3, 2021

“LIVE” ROLE-PLAY COMPETITION FOR THE FOLLOWING EVENTS

Individual Series Events

Presentation times will be given to chapters after registration closes

Wednesday March 3, 2021

Presentation times will be given to chapters after registration closes

Accounting Applications
Apparel and Accessories Marketing Series
Automotive Services Marketing Series
Business Services Marketing Series
Entrepreneurship Series

“LIVE” ROLE-PLAY COMPETITION FOR THE FOLLOWING EVENTS (continued)

Food Marketing Series
Hotel and Lodging Management Series
Marketing Communications
Quick Serve Restaurant Management Series
Sports & Entertainment Marketing Series

Personal Financial Literacy

Personal Financial Literacy

Principles of Business Administration Events

Principles of Business Management and Administration
Principles of Hospitality and Tourism

Team Decision Making Events

Business Law and Ethics Team Decision Making
Buying and Merchandising Team Decision Making
Financial Services Team Decision Making
Hospitality Services Team Decision Making
Marketing Management Team Decision Making

Wednesday, March 3 (8:00 AM) Judge Pro Opens

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Monday, March 8 (5:00 PM) Judge Pro Closes

PRE-RECORDED EVENTS AVAILABLE FOR VIDEO SUBMISSION

Individual Series Events (access role-play scenario in Judge Pro)

Business Finance Series
Retail Merchandising Series
Restaurant Food Services Management Series
Human Resources Management Series

Principles of Business Administration Events (access role-play scenario in Judge Pro)

Principles of Finance
Principles of Marketing

Team Decision Making Events (access role-play scenario in Judge Pro)

Entrepreneurship TDM
Sports & Entertainment TDM
Travel & Tourism TDM

Professional Selling Events (submit video link only)

Financial Consulting
Hospitality & Tourism Professional Selling
Professional Selling

DECA, Inc. Written Events (submit video link only)

Business Services Operations Research
Business Solutions Project
Buying & Merchandising Operations Research
Career Development Project
Community Awareness Project
Community Giving Project
Finance Operations Research
Financial Literacy
Hospitality & Tourism Operations Research
Entrepreneurship Innovation Plan
Entrepreneurship Start-Up Business Plan

PRE-RECORDED EVENTS AVAILABLE FOR VIDEO SUBMISSION (continued)

Entrepreneurship Independent Business Plan
Entrepreneurship Business Growth Plan
Entrepreneurship Franchise Business Plan
Integrated Marketing Campaign - Events
Integrated Marketing Campaign - Products
Integrated Marketing Campaign - Services
International Business Plan
Sales Project
Sports & Entertainment Operations Research

WI DECA Special Events (submit video link only)

Gold Student
Marketing Education & Training Presentation
SBE Academy

Wednesday, March 3 (8:00 AM) Judge Pro Opens

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Monday, March 8 (5:00 PM) Judge Pro Closes

Monday, March 8 (5:00 PM) – Wednesday March 10 (5:00 PM)

Advisor Review of all Pre-Recorded Videos

Thursday March 11 (8:00 AM) – Friday, March 12 (5:00 PM)

Judging of all Pre-Recording Video Submissions

Wednesday, March 10 3:00 PM – 6:00 PM

SCDC Team 56 Elections

Friday, March 12 Time TBD

Trivia Night

Saturday March 13, 2021 10:00 AM – 10:45 AM

NEXT LEVEL OPENING SESSION

Welcome from Wisconsin DECA
Community Service Recognition
Introduction of State Officer Candidates
Announcements

Saturday March 13, 2021 11:00 AM – 12:15 PM

LIVE LEADERSHIP/CAREER FOCUSED WORKSHOPS

Join us at these interactive workshops learn from the presenters and network with WI DECA members from around the state! Members will have a list of workshops to choose from, more information about the workshop topics will be released soon!

Saturday March 13, 2021
1:30 PM –2:30 PM

NEXT LEVEL CLOSING SESSION

2020-2021 State Officer Action Team Farewell Videos
2021-2022 State Officer Team Announcement & Installation
Awards Announcement for all SCDC Events
Closing Remarks and Announcements