

WISCONSIN
DECA
STATE CAREER
DEVELOPMENT
CONFERENCE
2021



**SPONSORSHIP PACKET
VIRTUAL CONFERENCE | MARCH 1-13**

OPENING SESSION KEYNOTE SPEAKER - \$3,000 Thank you Educators Credit Union!!

- Exclusive Sponsorship
- Sponsor can create a 3–5-minute video to address WI DECA members and introduce the keynote speaker
- Sponsor can host a 20-minute workshop on March 13th at 11:00 AM or 11:45 (the sponsor is welcome to provide the same workshop at the 2 timeframes) These workshops can be pre-recorded or presented to students via Zoom
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website
- Up to 3 social media posts on WI DECA platforms

CONFERENCE PLATFORM SPONSOR - \$1,500 (exclusive sponsorship)

- Sponsor will have a banner add on the home page of the conference app, Guidebook
- Sponsor can pre-record a welcome video message to be available on the conference app
- Sponsor will be list at the top of the Sponsor section with the ability to link in PDF documents and/or links to websites
- Sponsor can host a 20-minute workshop on March 13th at 11:00 AM or 11:45 (the sponsor is welcome to provide the same workshop at the 2 timeframes) These workshops can be pre-recorded or presented to students via Zoom
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website
- Up to 3 social media posts on WI DECA platforms

LIVE COMPETITION SPONSOR - \$1,500 (exclusive sponsorship)

- Sponsor logo will brand all the virtual rooms for all 18 live competitive events. This will be visible to around 600 student competitors
- Sponsor can host a 20-minute workshop on March 13th at 11:00 AM or 11:45 (the sponsor is welcome to provide the same workshop at the 2 timeframes) These workshops can be pre-recorded or presented to students via Zoom
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website

VIRTUAL PHOTO BOOTH - \$1,200 (exclusive sponsorship)

- We all know how fun photo booths are at live events, and we're putting all that fun into a virtual booth! Sponsor a virtual photo booth for attendees to take pictures of themselves and chapters on March 13th as we celebrate the opening and closing session at SCDC! The virtual photo booth platform is interactive, captivating experience anyone can access from any device. Attendees do not have to download or install an app, or even sign in!
- The virtual photobooth can be branded for the sponsor to include: logos, photos, videos, boomerangs, or GIFs.
- Sponsor can host a 20-minute workshop on March 13th at 11:00 AM or 11:45 (the sponsor is welcome to provide the same workshop at the 2 timeframes) These workshops can be pre-recorded or presented to students via Zoom
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website
- Up to 3 social media posts on WI DECA platforms

GOOSECHASE SCAVENGER HUNT - \$1,000 (exclusive sponsorship)

- The GooseChase app is a fun, interactive way to host a virtual scavenger hunt for all attendees
- Sponsor logo will be branded into the GooseChase App
- The sponsor can help create questions for the scavenger hunt that relates to their business or organization that could push attendees to your social media platforms/website.
- Sponsor can pre-record a video announcing the winners
- Sponsor can host a 20-minute workshop on March 13th at 11:00 AM or 11:45 (the sponsor is welcome to provide the same workshop at the 2 timeframes) These workshops can be pre-recorded or presented to students via Zoom
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website
- Up to 3 social media posts on WI DECA platforms

WORKSHOP PRESENTER - \$500

- Sponsor can host a 20-minute workshop on March 13th at 11:00 AM or 11:45 (the sponsor is welcome to provide the same workshop at the 2 timeframes) These workshops can be pre-recorded or presented to students via Zoom.
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website
- Up to 2 social media posts on WI DECA platforms

COMPETITIVE EVENT SPONSOR - \$250

- Sponsor the competitive event of your choice. At the closing session, the announcer will present the awards on behalf of the sponsor
- Sponsor logo displayed throughout the opening session
- Sponsor listed in the conference app, can include a link the sponsors website
- [Click here](#) sign up to be a competitive event sponsor