



## Elements of Effective Career Branding for Social Networking

### FREE JOB SEARCH SEMINAR

#### Mark Your Calendar:

**Date: December 3, 2015**  
**Time: 12:30pm ET**  
**Where to register:**  
<https://attendee.gotowebinar.com/register/1118917279196515330>

**Date: December 12, 2015**  
**Time: 11:00am ET**  
**Where to register:**  
<https://attendee.gotowebinar.com/register/86282346668524034>

**Date: December 15, 2015**  
**Time: 9:00pm ET**  
**Where to register:**  
<https://attendee.gotowebinar.com/register/9213367951255758082>

#### Do you know someone searching for that great next job?

Due to popular demand, additional dates and times have been added for a *free* interactive 45 minute virtual seminar where we will explore why every career seeker should have a professional brand, key elements in building a brand and initial steps to showcasing your brand in social networks.

#### Key learning objectives:

1. The purpose a brand serves as applied to your career.
2. Key conceptual and functional elements of a well-created professional brand.
3. First steps in preparing to effectively use social networks for career building.
4. How to actively build your brand identity in social networks.



Presented by  
NextJob Coach

*Tara  
Orchard*

Tara is a Career Performance, Branding, Social Networking and LinkedIn Coach and Freelancer Writer. For over 18 years she has advised 1000's of people on effective Career and Social networking strategies that include taking control of their careers by adapting to constantly changing opportunities.

*Seminar attendees will be offered free access to our jobseekers toolkit and opportunity to claim a scholarship to receive free help from a professional job coach. (Available for a limited time.)*



**Testimonial:** *We come out of college excited and ambitious yet with little guidance on how to keep building ourselves as professionals for a successful career future.*

*Having a career coach opened my eyes to what is truly meant by the term 'job market', how I fit in and stand out in it, and the simple yet effective steps every person can take to get to where they want to go. I am very grateful that I had the opportunity to work with a NextJob coach. - Gina Harrison*

NEXTJOB, INC.  
2636 Biehn Street  
Klamath Falls, Oregon 97601

PHONE  
(877) 290-7888

WEB  
[www.nextjob.com](http://www.nextjob.com)