



News Release

Contact: Kristi Weigant
541-350-3025
kristiw@nextjob.com

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NextJob Announces Accelerated Availability of Program to Help Distressed Borrowers Find Jobs

NextJob, (www.nextjob.com), a nationwide reemployment solutions company, is pleased to announce that its Homeowner Reemployment™ program has become immediately available to other financial institutions, due to an agreement with Fifth Third Bank to accelerate the expiration of an exclusivity clause.

A multi-year contract had been announced in early February regarding an industry-first program that gives unemployed mortgage borrowers job search assistance, including one-on-one dedicated coaching, weekly webinars and online job search software, fully paid for by Fifth Third Bank. The two companies had piloted the program throughout 2012, and nearly 40% of unemployed mortgage borrowers had secured full time employment within six months of joining the program.

“We are excited to be able to extend this program to unemployed mortgage borrowers at other banks because of this decision,” said John Courtney, CEO of NextJob. “When the program was announced, it generated nationwide media coverage and interest from other financial institutions. Fifth Third Bank’s decision to waive their exclusivity provision is a great step in helping more job seekers move forward with their search for meaningful, full time employment.”

Kevin Kabat, Chief Executive Officer of Fifth Third Bank, said “We believe the Homeowner Reemployment program is an idea whose time has come for the banking industry, and we feel so strongly about helping the unemployed find jobs that we wanted to make sure that any bank who wanted to offer the program to its customers could do so.” Kabat noted that as the first bank to provide this type of assistance to its customers, Fifth Third is willing to share lessons learned and answer questions from bank CEOs or senior mortgage executives who are interested in learning more.

NextJob

Headquartered in Bend, Oregon, NextJob is a nationwide firm focused on full employment in America. Founded on the Golden Rule, its mission is to provide creative reemployment solutions for employers, lenders, government, schools and others to help job seekers land jobs and avoid the many impacts of unemployment. NextJob’s service provides high quality, one-on-one job coaching and multimedia

online learning that is highly effective, affordable and accountable. www.nextjob.com. Homeowner Reemployment™ is a trademark of NextJob, Inc.

Fifth Third Bancorp

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$122 billion in assets and operates 15 affiliates with 1,320 full-service Banking Centers, including 104 Bank Mart® locations open seven days a week inside select grocery stores and 2,417 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors. Fifth Third also has a 33% interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of December 31, 2012, had \$308 billion in assets under care, of which it managed \$27 billion for individuals, corporations and not-for-profit organizations. [Investor information](#) and [press releases](#) can be viewed at www.53.com. Fifth Third's common stock is traded on the NASDAQ® National Global Select Market under the symbol "FITB." Fifth Third Bank. Member FDIC.

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