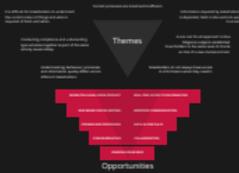
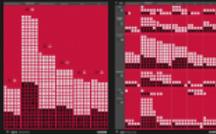


## Discovery

88% of business relationships with 17 European and north US countries are digital, up from 70% in 2016



## digital DA Hub

We want to make it easy to trade and transact DA business at Lloyd's  
Human-led. Digitally enabled.

Business Area	Company	Value	Impact	Quality
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## digital DA Hub



### Onboarding

Imagine a world where...

- Parties can register to join the DA market at least 30 hours!
- Most of the contracts and conditions are standard contracts
- All contractual documents are created in one place
- All contractual documents are created in one place
- All contractual documents are created in one place

### Product Collaboration

Imagine a world where...

- Counterparties can explore a proposition and identify the right broker to connect with, bringing the right offers and underwriting
- All done in under 10 minutes, using up to date information and getting access to more DA products

### Overnight

Imagine a world where...

- Most of the ongoing contracts and related front activities are automated and done in a matter of hours
- All contractual documents are created in one place
- All contractual documents are created in one place
- All contractual documents are created in one place

Onboarding

Product Collaboration

Overnight

Insurance

Reinsurance

Capital Markets

Commodities

Energy

Real Estate

Infrastructure

Transportation

Agriculture

Retail

Manufacturing

Healthcare

Education

Government

Non-Profit

Media

Entertainment

Sports

Travel

Hospitality

Automotive

Aerospace

Defense

Telecommunications

Utilities

Energy Services

Construction

Engineering

Architecture

Design

Creative

Advertising

Marketing

Public Relations

Consulting

Legal

Accounting

Finance

Banking

Investment Management

Private Equity

Hedge Funds

Venture Capital

Private Debt

Real Estate Services

Construction Services

Engineering Services

Architecture Services

Design Services

Creative Services

Advertising Services

Marketing Services

Public Relations Services

Consulting Services

Legal Services

Accounting Services

Finance Services

Banking Services

Investment Management Services

Private Equity Services

Hedge Funds Services

Venture Capital Services

Private Debt Services