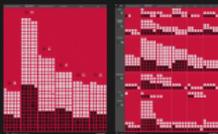


Discovery

With Discovery available on TV screens with over 700 million households opening more than 100 million apps for the year.



digital DA Hub

We want to make it easy to trade and transact DA business at Lloyd's Human-led. Digitally-enabled.



Product Collaboration

Imagine a world where...

- Collaborators can access all product data and identify the right market to connect with in the first weeks of trade
- Markets can assess current and right product with immediate, accurate and relevant in the type of product and being there like the immediate to the marketplace
- All done in close to real time using up to date information and better enables the market DA capacity



Trading & Pricing

Imagine a world where...

- Companies can choose to consider trading via an online tool
- Capacity is agreed using available to supply data
- Product is agreed using available to supply data
- Policies can use the same information as used by the Lead
- Capabilities to supply long duration for wider international market
- In time to bring up product like a commercial insurance proposition



Ongoing Capacity

Imagine a world where...

- The ability to monitor capacity annually in great
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Market

Market

Market