



digital DA Marketplace

- Onboarding**
Streamline onboarding so that it takes days rather than 6-12 months
- Product Collaboration**
Use digital tools connect & collaborate on bringing new propositions to market
- Binding & Placing**
Streamline methods of releasing capacity for a proposition enabling both lead brokers and back brokers
- Rating**
Provide reports on an ongoing basis and determine how capacity is released or re-leased
- Capacity**
Use data and digital tools to automate checks across capacity, collaborative placement and changes to contracts
- Capacity**
Use algorithms for each DA party to give similar results but incorporate capacity and compliance checks
- Capacity**
Connect Proposition, Policy and Claims data so subscribers have better and quicker access to the information
- Capacity**
Manage the placement and re-placement of funds based on capacity, contract terms and claims experience



"If we're moving to a world where we're not working from London or New York, this needs to be a good means of ensuring flexibility and efficiency"

"DOM PPL Contract Builder - all add value but they need to be joined up to get the data into one place to really get us where we need to get to"

"User Experience is a massive part of how successful something like this will become"

"It should have an API ontology and web hooks that supports external connectivity and data exchanging"

"If we're bringing a new system into play, has to be a single one that removes the need to use multiple others. Cannot be just another system to add into the mix"

"APIs to data stores drives the experience in a single layer"