



digital DA Marketplace

- Onboarding** Streamline onboarding so that it takes days rather than 6-12 months
- Product Collaboration** Use digital tools connect & collaborate on bringing new products to market
- Binding & Placing** Streamline methods of releasing capacity for a proposition enabling both lead brokers and back office
- Rating** Provide reports on an ongoing basis and determine how capacity is released or re-purposed
- Lead capacity review** Use data and digital tools to automate checks across capacity, contractual, financial and compliance to market
- Product Collaboration** Use algorithms for each DA party to auto identify needs for prospective capacity and compliance checks
- Binding & Placing** Connect Propositor, Policy and Client data so subscribers have better and quicker access to the information
- Rating** Merge the requirement and restriction of funds used for capacity, product, finance and claims experience



"If we're moving to a world where we're not working from London or Zurich, this needs to be a good means of ensuring flexibility and efficiency"

"DOM PPL Contract Builder - all add value but they need to be joined up to get the data into one place to really get us where we need to get to"

"User Experience is a massive part of how successful something like this will become"

"It should have an API catalogue and web hooks that supports external connectivity and data exchanging"

"If we're bringing a new system into play, has to be a single one that removes the need to use multiple others. Cannot be just another system to add into the mix"

"APIs to data stores drives the experience in a single layer"