

Discovery

- 15 x Discovery workshops with 73 attendees
- Over 700 workshop contributions noted so far
- 6 x SME interviews taken place so far with



BRIT



Early Innovation



AXA



Imagine a world with no paper or binders



**LLOYD'S**

digital marketplace

We want to make it easy to trade and transact DA business at Lloyd's

Human-led. Digitally enabled.



If we were to design a solution for the DA Market today, how would the following be addressed and why?

