

EarlyBird Holiday Event 2022 - Checklist Challenge

Users who complete the EarlyBird Holiday Checklist will earn a \$25 investment and a chance to win a \$5,000 investment. The winner of the \$5,000 investment giveaway will be randomly selected.

The Reward

When an EarlyBird Customer ('Holiday Event Participant') completes their holiday checklist by successfully sending a gift, receiving a gift and adding a moment ('Submission') on EarlyBird during the promotional period (November 21st – December 30th, 2022) in accordance with the eligibility criteria below, the customer will receive a one-time \$25 investment into their EarlyBird account and be entered to win an additional \$5,000 investment into their EarlyBird account. Limit one \$25 reward and one entry per customer. Eligible customers will receive their credit following the end of the promotional period. EarlyBird will randomly select the winner of the \$5,000 giveaway (the "Contest") on January 15th, 2023.

The \$5,000 investment will be paid out in equal monthly investments until your child is 18. If you have more than 1 child, we will split the investments equally across children or into the account of a single child of your choosing. Funds cannot be invested in a child's crypto wallet.

Eligibility

You are eligible to receive the \$25 EarlyBird credit one time, and be entered to win the \$5,000 EarlyBird investment if you meet all three of the following eligibility criteria:

1. **Send gift:** Successfully send at least 1 gift to someone outside of your household during the promotional period (November 21st - December 30th, 2022). The gift must be accepted by the recipient and the transaction successfully completed by January 9th, 2023.
2. **Add to wishlist:** Your child must receive and accept at least 1 gift from someone outside of your household during the promotional period (November 21st - December 30th, 2022). The gift transaction must be successfully completed by January 9th, 2023.
3. **Mark the moment:** You must add at least 1 moment to your child's EarlyBird account during the promotional period (November 21st - December 30th, 2022)

The giveaway winner will be selected at random by the EarlyBird team. No additional investment is required to enter.

Anyone who earns a reward under this promotion will only receive such reward if their EarlyBird account is in good standing with EarlyBird at all times between meeting the eligibility criteria and the time the reward is issued. EarlyBird defines an account in good standing as an EarlyBird user that has not been suspended or had suspicious or fraudulent activity, as determined by EarlyBird. If you close your EarlyBird account or make it known that is your plan of action on or

before 1/09/2023, or make any investment that results in returned funds, you will not qualify for this promotion.

This promotion is available one time per user (not per child).

Important Disclosures and Additional Information

This promotion is a limited time offer. Advisory services are offered by EarlyBird Central Inc. ("EarlyBird"), an SEC-registered investment advisor. Investing involves risk and investments may lose value, including the loss of principal. Please consider your objectives, risk tolerance, and EarlyBird's fees before investing. Past performance is not a guarantee of future results. EarlyBird reserves the right to restrict, revoke or change this offer at any time at its discretion. EarlyBird may provide other offers to other customers during the same promotional period. EarlyBird is not responsible for any failure on your part to maintain your account in good standing or otherwise meet the eligibility requirements for this promotion.

For the avoidance of doubt, if you are ineligible for the reward under this promotion, you will not receive the reward. Rewards are made at the sole discretion of EarlyBird.

Grant of Rights

For good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, each Holiday Event Participant hereby irrevocably grants EarlyBird, their successors, and assigns, a non-exclusive license (but not the obligation) to reproduce, publicly perform, stream, exploit, and otherwise use the Submission and any portion thereof throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised. EarlyBird shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter moments for any purpose which EarlyBird deems necessary or desirable, and each Holiday Event Participant irrevocably waives any and all so-called moral rights they may have therein. EarlyBird shall have the right to freely assign its rights hereunder, in whole or in part, to any person or entity. EarlyBird shall retain the rights granted in each Submission even if the Submission is disqualified or fails to meet the Contest requirements.

Publicity Release

By entering the Contest, you agree to EarlyBird's use of your personal information as described in EarlyBird's Privacy Policy and as described in these Official Rules. By participating in the Contest, in addition to any other rights which may be granted in any other agreement entered into between EarlyBird and any Holiday Event Participant, each Holiday Event Participant irrevocably grants EarlyBird and their respective successors, assigns, and licensees, the right to use such Holiday Event Participant's name, likeness, and biographical information in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with, the Contest or other promotions, and hereby releases EarlyBird from any liability with respect thereto. Each Holiday Event Participant also agrees to

provide express permission for EarlyBird to publicize the Holiday Event Participant's participation in the Contest.

This Contest is subject to the terms found within the [EarlyBird Legal Documents](#).