

## **SCHOLARSITE JOB DESCRIPTION - DESIGN LEAD**

### **About ScholarSite**

We are building a web app that allows the world's leading academics and industry experts to create and broadcast live cohort-based courses, develop a global following around them and monetize their brand (see the trailer for our first cohort [here](#)).

For instructors, ScholarSite makes the teaching experience and cohort setup process easier than ever (through customer distribution, inbuilt payments, zoom scheduling and cohort member progress). For learners, we provide a portal that offers a centralized learning experience (providing a content repository, note taking capabilities and instructor Q&A).

In time, we will expand ScholarSite's creator tool set beyond cohort-based courses, offering other modern, educational products that make access to an elite education accessible to all.

### **Traction**

- 1k expert and academic creators from the world's best institutions are currently on ScholarSite 🎓
- We ran our [first paid cohort](#) with Steve Tadelis (Professor at Berkeley, Economist at Amazon eBay) 📚
  - 42k in GMV (70 learners at \$600 / seat)
  - Sold out seats for first cohort in 7 days; Second cohort sold out in 2 days
  - 85+ NPS; 100% completion rate
- 5 cohorts confirmed for October; \$100k+ in monthly revenue 💰
- ~\$1m raised from [Scott Galloway](#), [Folklore VC](#) + other angels in the Bay Area 🗽

### **The Role**

As our Design Lead you would be critical to the success of our business.

You will have the opportunity to establish key processes for our design function from the outset.

Your goals over the first 6 months would include:

- Translating insights related to our new student portal into design artifacts (e.g. concepts - prototypes, journeys)
- Leading usability testing on our student portal to drive 90+ NPS scores related to our cohort experience
- Working cross functionally with our engineering team to ensure high quality implementation
- Working with our Product Manager to support the definition of our product vision and roadmap
- Providing a design lens to support prioritization of product backlog

Who we are looking for:

- Someone with 2+ years experience in design roles
- Someone passionate about making a dent in the education space
- Someone who runs fast and iterates faster (we encourage experimentation and we want you to lead the charge on this)
- A self starter; you've created something yourself whether that's a previous business, a side hustle or an open source project
- Someone in the Bay Area (or a similar time zone) looking to embark on a new adventure!

Key benefits for the role would include:

- Early employee equity
- Unlimited PTO (no strings attached)
- Work in our awesome new office in Union Square (if you are joining us in San Francisco)
- Visa sponsorship (if you are a non-US citizen)
- Be part of a strong community and culture - Friday Night ScholarSite Drinks (on our lovely deck in the Marina) + we are big activities people 🏊🚴🏀

**Compensation: US\$80 - 110k salary + equity**

If interested, please send an email to [nicholas@scholarsite.io](mailto:nicholas@scholarsite.io) and [adrian@scholarsite.io](mailto:adrian@scholarsite.io)