



OUR PRIVACY NOTICE AND GDPR POLICY

This document applies if you are located within the European Union and if your Personal Data is collected through engaging with Stichting The Class of 2020 - with the address P.O. Box 10140, 1001 EC Amsterdam - from now on referred as The Class of 2020. This document also concerns you if your Personal Data is processed in connection with our activities within the European Union.

The Class of 2020 is the data controller for the processing of your Personal Data. The Class of 2020 can be contacted regarding the processing of your Personal Data at any time by sending an e-mail to info@theclassof2020.org.

PURPOSE AND LEGAL BASIS OF DATA PROCESING

The Class of 2020 might collect personal data for business purpose, such as your name, job position, email address, and geolocation. Financial information may be collected by our payment processor when it's necessary to process payments for events registration. In Partnership agreements, we will ask your permission to collect relevant financial data, being provided by you, with the single purpose of completing Partnership fee payments.

When celebrating a Partnership agreement or registering for one of our Events, you voluntarily provide data to The Class of 2020. The information provided allows The Class of 2020 to ensure that you receive the community benefits you are entitled to, in case of the Partnerships and that you receive your ticket with the right personal details in case of Event Registration.

In order to gain the benefits of Partnership, we may require you to provide relevant company information. This information is noted as "required" on your partnership application. If you choose to withhold certain data requested by us, it may not be possible for you to gain access to all aspects of membership.

The collection of your Personal Data is necessary to support The Class of 2020 legitimate interests as a nonprofit organization. "Legitimate interests" should be understood as the interest of The Class of 2020 in conducting and managing the organization. For example, we have a legitimate interest in processing your Personal Data when you become a partner of The Class of 2020, or when you attended previous Class of 2020 events. When we process your Personal Data for our legitimate interests, we ensure adequate protection of your Personal Data and consider your rights under data protection laws.

WHO CAN ACCESS YOUR DATA

The Class of 2020 team can access member records via our content management software to review or manage memberships, event attendance, fee payments etc. We will only share your data with GDPR compliant third parties that are part of our administrative system and solemnly for legitimate management purposes. When you register for one of our events you have an option to be included, or not, on the attendees list shared among event attendees. This list will only include name and company of the attendee but in no case your email details will be publicly shared.

PROCESSING AND STORAGE OF PERSONAL DATA



The Class of 2020 uses an industry leading CRM system to securely store and process your Personal Data. Data Processing of Personal Data is also performed in systems which integrate with the member management system such as email marketing systems, event technology systems, member engagement systems, customer service systems, and data analytics systems.

PAYDRO

- Your company details and bank account details will be used for invoices regarding the ticket you have issued
- Your first name and company name will be used for the badge at the event you have registered for
- Your first name, last name and company name will be used for attendee lists, given out at the event itself to attendees
- Your email address will be used for mailings regarding the session you have issued a ticket for
And for emails regarding payment
- Your phone number can be used for calls regarding the invoice



YOUR RIGHTS

Subject to applicable law, you have the following rights in relation to your Personal Data:

- **Right of access:** You can request an electronic copy of your personal data contained within our member management system. Requests should be emailed to info@theclassof2020.org. In order to comply with your request, we may ask you to verify your identity.
- **Right to rectification:** If your Personal Data is inaccurate or incomplete, you are entitled to have it rectified or completed. Updates to your Personal Data can be requested under written request to info@theclassof2020.org.
- **Right to erasure:** You may ask us to delete or remove your Personal Data and we will anonymize your Personal Data so that activities within our member management system will no longer be relatable back to you. Requests should be emailed to info@theclassof2020.org. In some situations, deletion of certain personal data may mean that it may no longer be possible for you to gain access to certain parts of the site or retain access to Partnership or Event activities.
- **Right to restrict or object to processing:** You may ask us to restrict or block the processing of your Personal Data in certain circumstances or to request no contact from The Class of 2020. This includes requesting that you no longer receive our informative newsletters.
- **Right to data portability:** You have the right to obtain your Personal Data from us that is contained within our member management system. Requests for your data should be emailed to info@theclassof2020.org.
- **Right to withdraw consent:** If we rely on your consent to process your Personal Data, you have the right to withdraw that consent at any time. This will not affect the lawfulness of processing based on your prior consent. Requests to withdraw consent should be e-mailed to info@theclassof2020.org