



TORINO CITY FOR WOMEN

THE MANIFESTO

Why should Torino next Mayor put at the center of his/her electoral program the transformation of Torino as a city for women?

The easy answer is that women are a key resource for any policy aiming at true and relevant change. It is time, in fact, for a deep change: promoting inclusion, focusing on our communities and the planet, people well-being and the future for the next generations. It is time to drop the current aggressive and predatory mode to embrace care, attention and kindness. It is time for our city to become healthy, clean, unpolluted, green, safe, respectful of diversity and caring for real people needs. It is women's time: caring for everyone of any age, gender identity, life choice, ethnicity and religion.

Women want to work, be fairly paid and freely pursue their dreams and ambitions. Working women generate income for themselves and their families, need to develop their life plan without being penalized, without making sacrifices and being able to participate fully in the social, cultural, political and economic life. Thinking about the employment of women means increasing their autonomy, satisfaction and possibility of household spending; it means to support economic equality, inclusion and development for all.

Many women also want to be mothers. This is a personal choice of great collective value. In Italy, particularly in Piedmont, women have a low-fertility rate also because they cannot envision and plan for their future and they find it hard to balance work and maternity. This choice must be recognized and supported through the promotion of women employment and a wider attention to family needs and those services that may lead to a sustainable life.

Torino is a wounded city. Hit and wounded by the economic crisis, Covid-19, demographic plunge, sentiment of no-future.

Women can be the pivot of such a challenge to transform Torino in a caring city: they can do this with their competence, approach and attention, collaborating to heal our city's traumas and leading it along new paths of development. We think that the way women look at things can make a great difference, we believe that women should be deeply involved in the decision-making process, in all fields, and that actions must be taken to create the right conditions to unlock women's energies that to-date are too little recognized and expressed.

We want to start a path in which every woman and every man in **Torino can foster a new approach and an action plan to the city future administration so to make our city a city for women, not only so that they can finally have all the rights that our Constitution enshrines, but above all to start that change that the world is urging to design a sustainable balance.**

It is the time of women, the time for Torino to become a **city designed "for women" as a testing ground for a more inclusive and sustainable world. A world made of kindness.**

We want to call to action all citizens and mayor-candidates to design a program to make our city the first "city for women". To generate this intentional positive impact, we are launching a Marathon of Ideas, Saturday, 28 November 2020. Related logistic information can be found on the Facebook\Instagram page "Torino Città per le Donne".



The MARATHON OF IDEAS will be ONLINE and participated by guests and experts: we shall listen to problems, needs and proposals and start working together for the future of our city, people and planet.

OUR FIRST PROPOSALS

TO WORK

TO LIVE

TO DECIDE

TO EDUCATE

TO MANAGE

TO COHABIT

TO HEAL

TO PROMOTE WELL-BEING

WHAT WE EXPECT

We expect a clear quantitative increase in the numbers of:

- women employed, in any field, in a stable and fairly remunerated way (elimination of pay gap)
- women in leadership and managerial positions, in all sectors
- women educated up to highest levels – (with specific focus on women studying and working in the scientific and technological fields)
- women as founders, managers and entrepreneurs of new companies and businesses
- women choosing to become mothers

We believe we can make this positive impact by removing:

- all obstacles to women participation in any context
- any form of discrimination against women
- any cause and act of physical and psychological violence against women
- any aggressive, sexist and discriminating language.