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Comparison of the best software to improve productivity

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Discover the 12 tools that improve the productivity of businesses and their employees.



Do you feel that your teams could **be more efficient in their work**?

Do you feel the need for a new tool that would **save your employees time on a daily basis**?

Check out our **top 12 collaborative software products that have a decisive impact on productivity**:

1. Talkspirit
2. Microsoft 365
3. Google Workspace
4. Slack
5. Zoom
6. Trello, Asana...
7. Evernote
8. Zapier
9. Integromat
10. IFTTT
11. Buffer

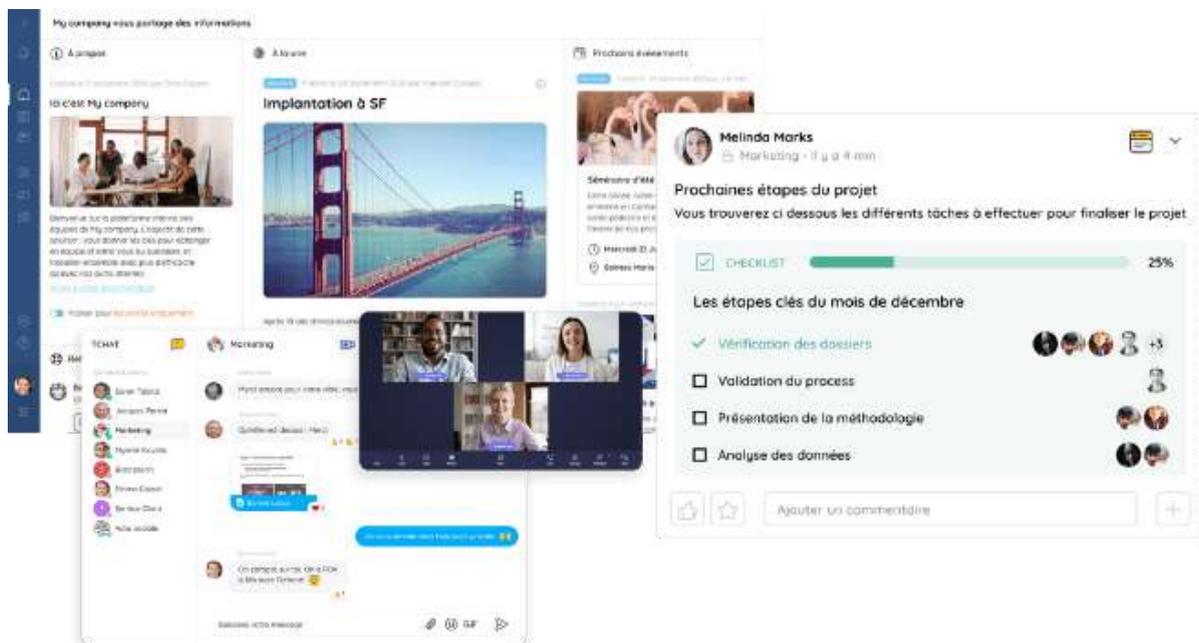


12. LastPass

... and choose the one that suits you best!

1) Talkspirit

The all-in-one platform that simplifies the daily life of companies



Talkspirit is an all-in-one collaborative software 100% made in France. Our ambition? To provide companies with an online workspace that covers all their collaborative needs. With Talkspirit, you no longer need to juggle between different applications to manage your projects, send a message to a colleague, distribute important information, organize a live internal training session or hold a videoconference. Its added value? A better working experience and a clear improvement in productivity. Intended for SMEs and middle-market companies, Talkspirit is used by 500 clients that include more than 150,000 employees. Among them are the French Army, the consulting firm Squad, the communication agency Bergamote, and many more.

Key features:



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- all-in-one platform
- many natively integrated features (chat, video conferencing, checklists & task assignments, news feed, co-editable documents...)
- ease of use
- more than 1,000 integrations
- access without email
- mobile and desktop applications
- responsive customer service and user support (FR and EN) seven days a week
- GDPR : data hosted in the EU (at OVHcloud)

Limitations / disadvantages : its lack of notoriety ;)

Pricing:

- free Essentials Plan
- subscription plans from €4 per month per user (decreasing rate from 500 users and preferential conditions for associations)
- free trial (15 days)

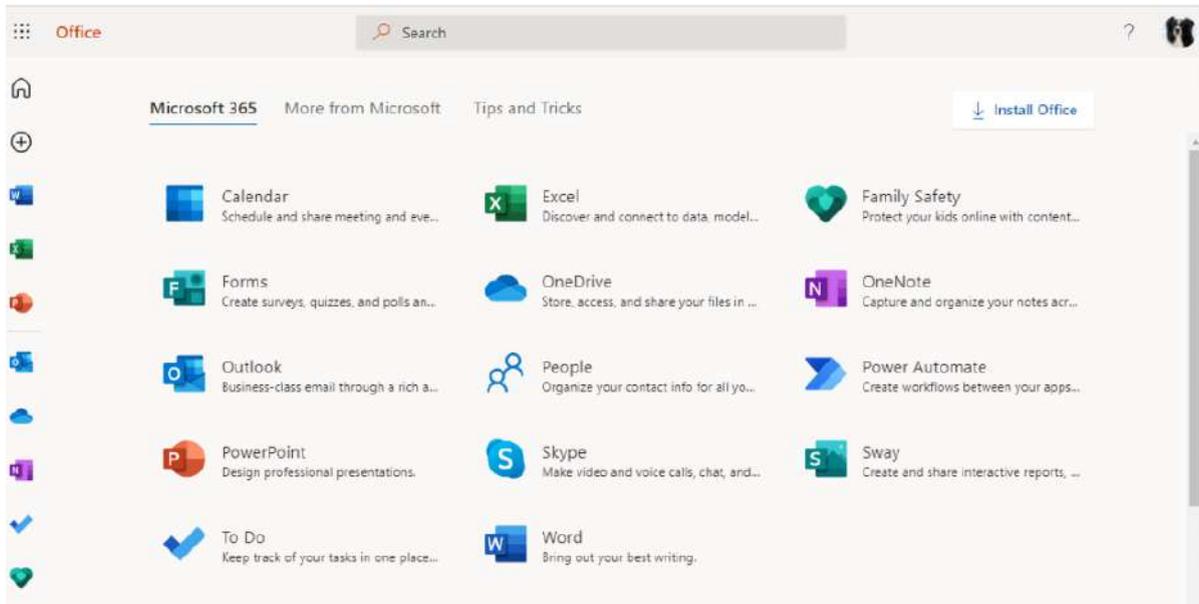
[Discover the opinions of Talkspirit users](#)

2) Microsoft 365

The productivity suite that integrates all Microsoft software



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Microsoft 365 is an aggregate of independently developed applications designed to facilitate daily work. Among them, we find the collaborative messaging app Teams, the cloud storage space OneDrive, the messaging platform Outlook but also the famous Word, Excel and PowerPoint, and Yammer.

Key features:

- easy to use
- well-integrated ecosystem of solutions
- multi-device content synchronization

Limitations / disadvantages:

- Microsoft 365 is an aggregate of tools rather than an all-in-one platform that centralizes work and exchanges
- publisher subject to the Cloud Act*

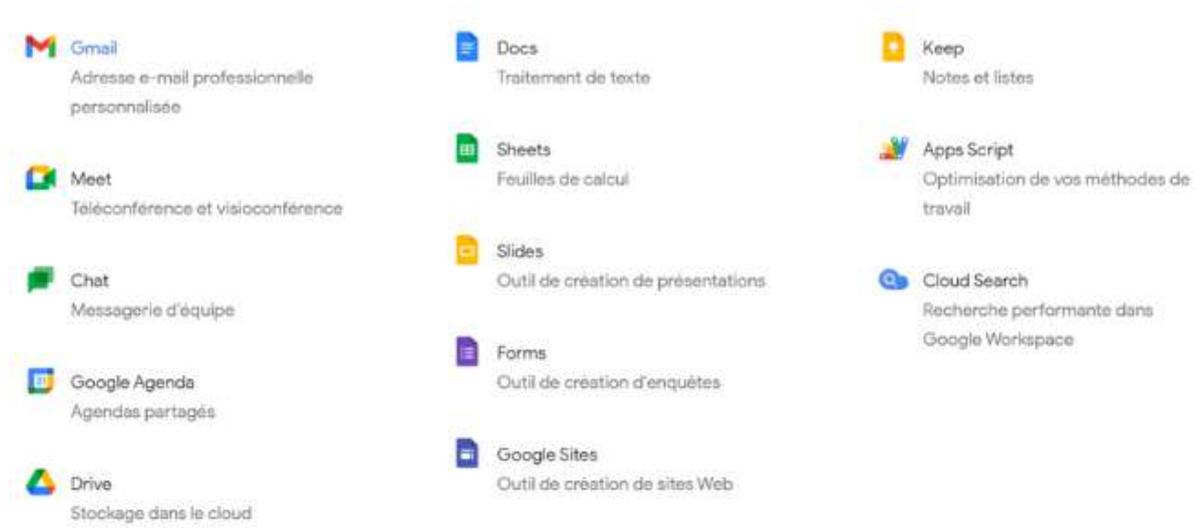
Pricing:

- Microsoft 365 *Business Basic* at €4.20 per month per user
- Microsoft 365 *Business Standard* at €10.50 per month per user
- Microsoft 365 *Business Premium* at €16.00 per month per user
- Microsoft 365 *apps* at €8.80 per month per user



3) Google Workspace

The productivity suite from Silicon Valley giant Google



Formerly known as G Suite, Google Workspace is an integrated solution for applications developed by Google. This suite of tools, which tends to be all-in-one, is intended for the professional world. Among its flagship applications are: Google Chat for instant messaging, Gmail for emails, Google Meet for video conferencing, Google Drive for storing and sharing documents, Google Docs for word processing and document co-editing... Well integrated together, these tools boost productivity and make the work of your teams more efficient.

Key features:

- ease of use
- 100% cloud-hosted solution, accessible from any Internet-connected device
- Powerful document co-editing tools (spreadsheet, word processing, presentation, forms, drawings)
- regularity of updates

Limitations / disadvantages:

- G Suite does not offer a desktop application
- regular updates imply a certain adaptability of the users



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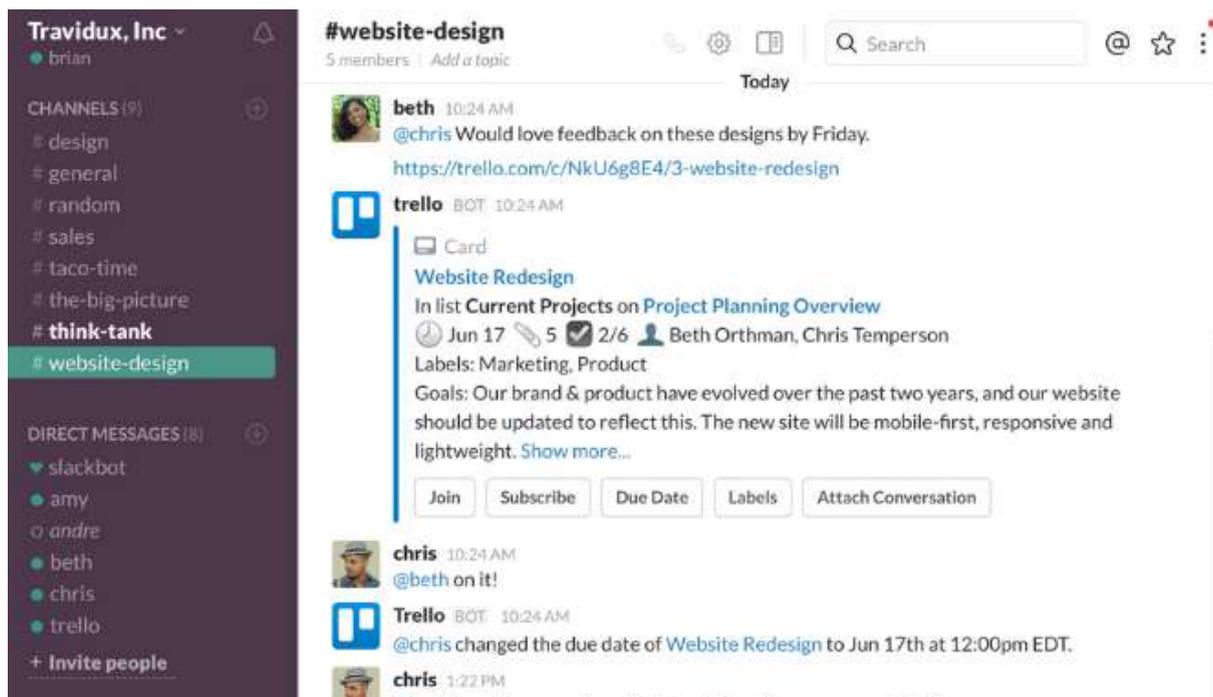
- publisher subject to the Cloud Act*

Pricing:

- *Business Starter* plan at €4.68 per month per user
- *Business Standard* plan at €9.36 per month per user
- *Business Plus* plan at €15.60 per month per user
- *Enterprise* plan on quotation from the sales department
- 14-day free trial

4) Slack

The preferred team messaging app for start-ups



Slack is an instant messaging app that improves your productivity by streamlining your team conversations. Unlike traditional email, Slack allows you to organize your conversations into customizable chat channels rather than silos. As a result, you reduce the number of daily exchanges while increasing your productivity.



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Key features:

- very wide range of integrations
- customizable tool
- channel organization system

Limitations / disadvantages:

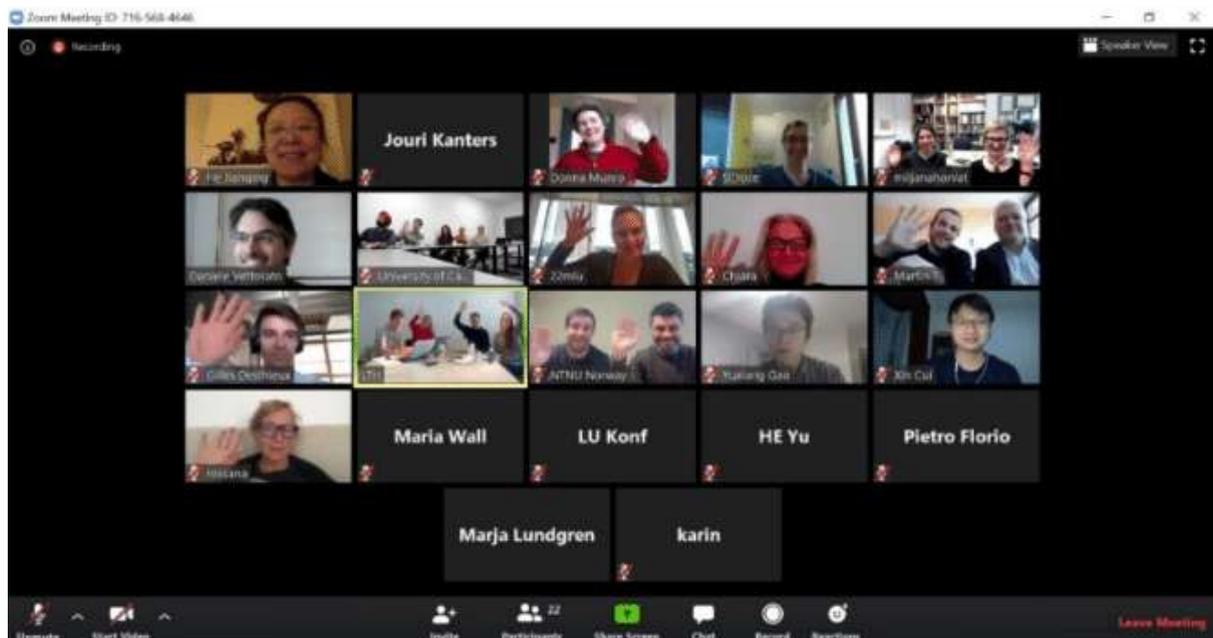
- too many notifications and interruptions that ultimately lead to productivity losses
- publisher subject to the Cloud Act*

Pricing:

- Free plan
- Standard plan at €6.25 per month per user
- plan Plus at €11.75 per month per user
- *Enterprise* Grid plan

5) Zoom

The reference video conferencing tool





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Zoom is a software that allows you to easily organize video conferences and online meetings. It also integrates a chat. It allows you to make your exchanges more flexible and efficient and allows you to reduce the number of daily meetings. In the end, you save time.

Key features:

- high-definition audio and video
- screen sharing
- video capture and transcription
- instant messaging
- meeting facilitation (polls, live Q&A, "raise your hand" option...)
- capacity of videoconference sessions

Limitations / disadvantages:

- poorly developed collaboration module
- publisher subject to the Cloud Act*

Pricing:

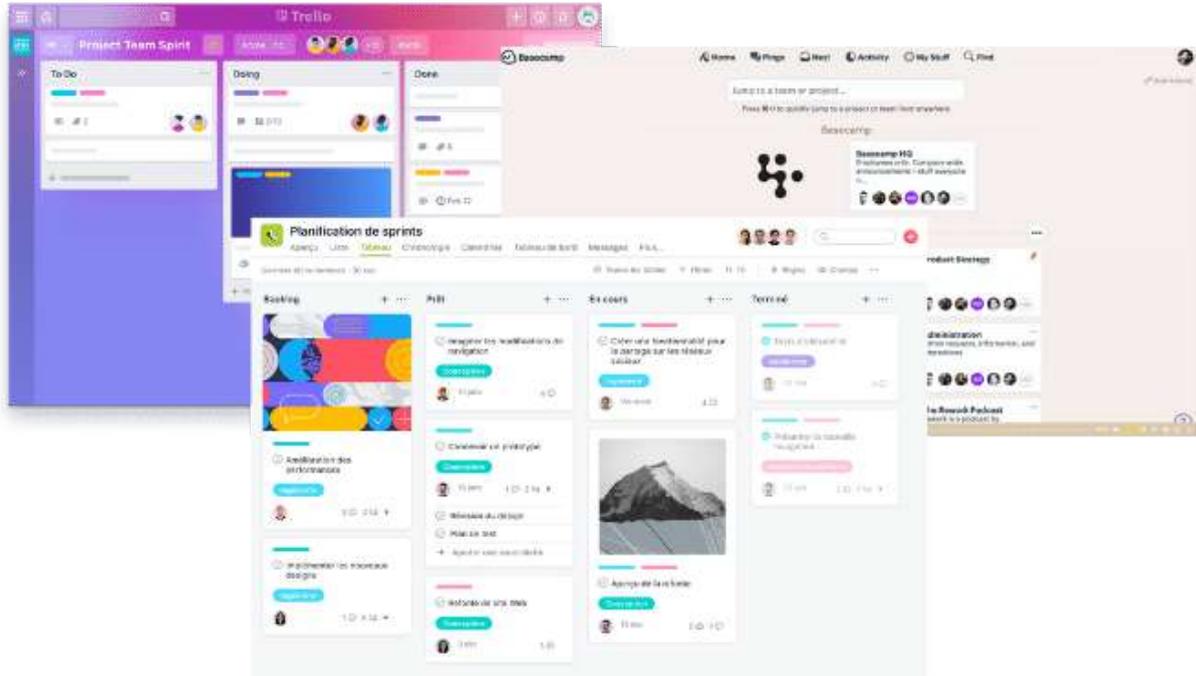
- Free plan
- Pro plan at €13.99 per month per user
- Business plan at €18.99 per month per user

6) Trello, Asana, Basecamp...

The software that changes the way you manage projects



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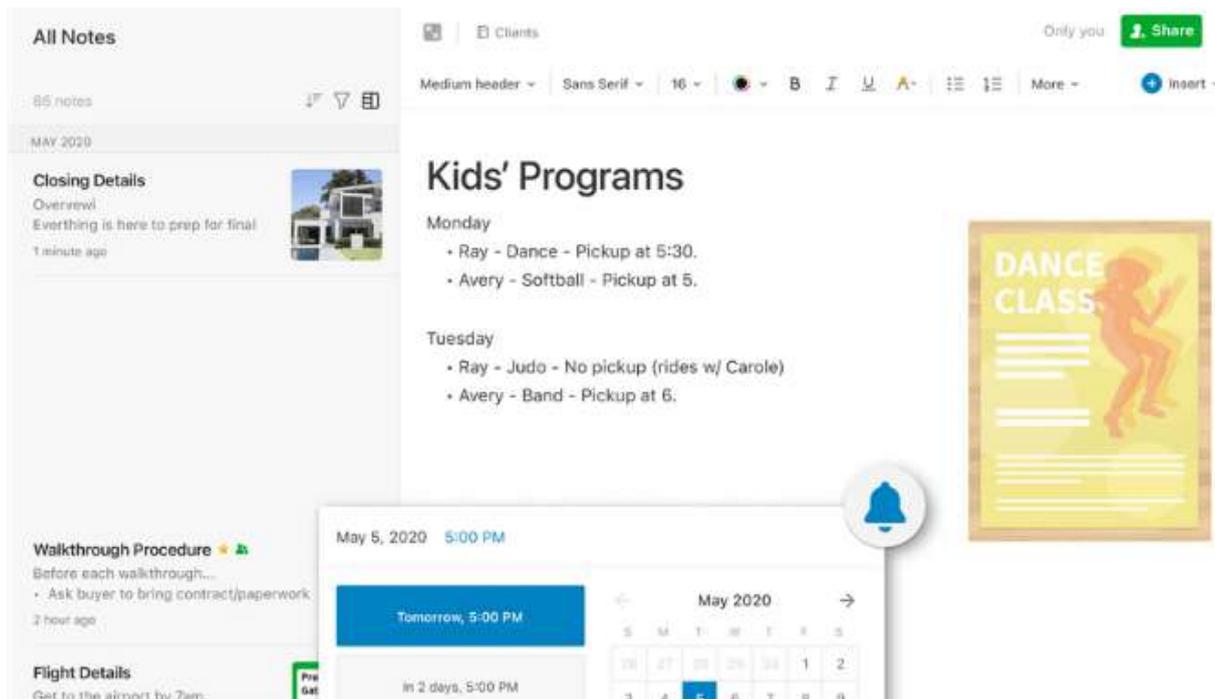
It's impossible to talk about productivity without talking about software that facilitates project management. They allow you to organize the work of your collaborators more efficiently, to follow their progress in order to be able to address the points of difficulty quickly and to gain visibility on the internal activity of your company. In the end, you save time and your team becomes more efficient. To go further, check out our [top 12 best project management software](#).

7) Evernote

The best application to take notes



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Evernote is a software that allows you to take notes in several forms (written, photographic, audio...). What makes it special? Its ergonomics makes the creation of your notes fast and its powerful search system allows you to find them easily.

Key features:

- multimedia: drawings, video recordings, audio recordings, etc.
- powerful search function
- web application

Limitations / disadvantages:

- limited free version
- range of integrations to be expanded

Pricing:

- Free Basic Plan
- Premium plan at €6.99 per month per user
- Business plan at €13.99 per month per user



8) Zapier

The tool that connects your applications and automates your tasks



Zapier is a powerful task automation tool that is able to take the services you use on a daily basis, connect them, and schedule a chain of automated actions. Zapier is particularly interesting for saving time and improving the productivity of your employees who regularly perform redundant tasks.

Key features:

- ease of use
- creation of custom workflows
- pleasant interface
- automation tool with no code required

Limitations / disadvantages:

- Zapier is an easy to use tool, but a fairly advanced technical knowledge is required if you want to take advantage of the full potential of the application
- website available in English only

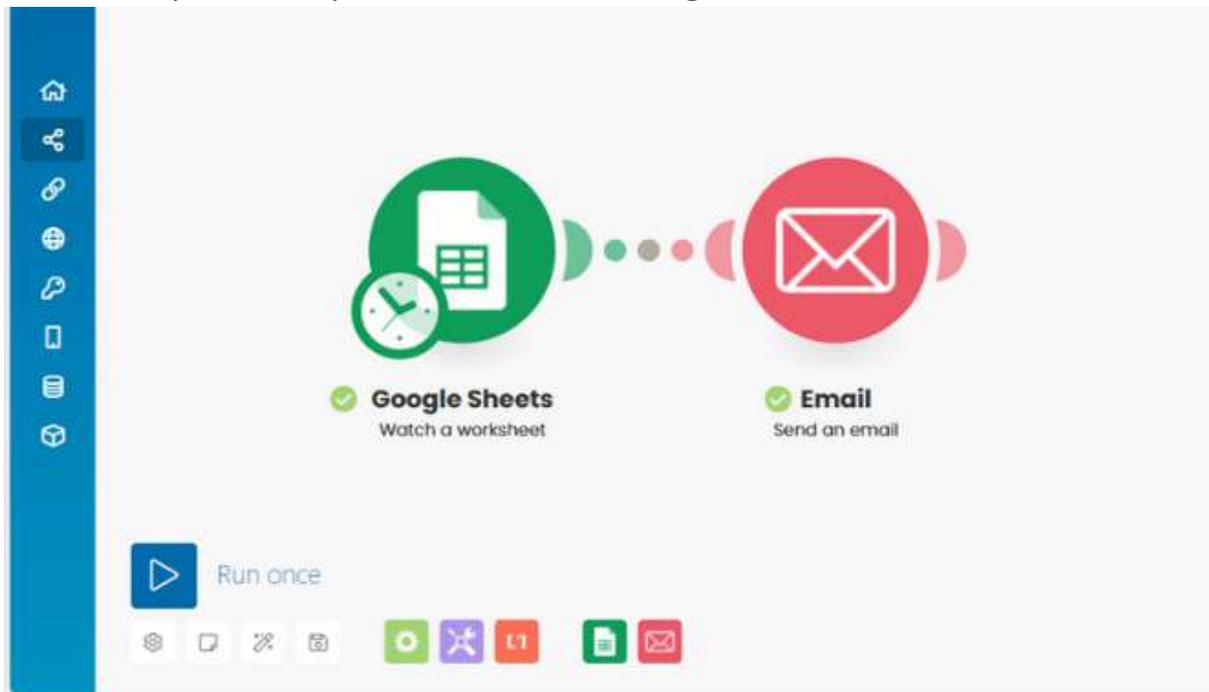


Pricing:

- Free plan
- Starter plan at \$19.99 per month
- Professional plan at \$49 per month
- Team plan at \$299 per month
- Company plan at \$599 per month

9) Integromat

The European Zapier, to automate your workflows



Integromat is a tool that makes it easy to automate your workflows. Its many features allow you to automate various tasks ranging from social networks to project management to customer support.

Key features:

- ease of use
- wide range of functionality that makes the tool useful for many sectors

Limitations / disadvantages:



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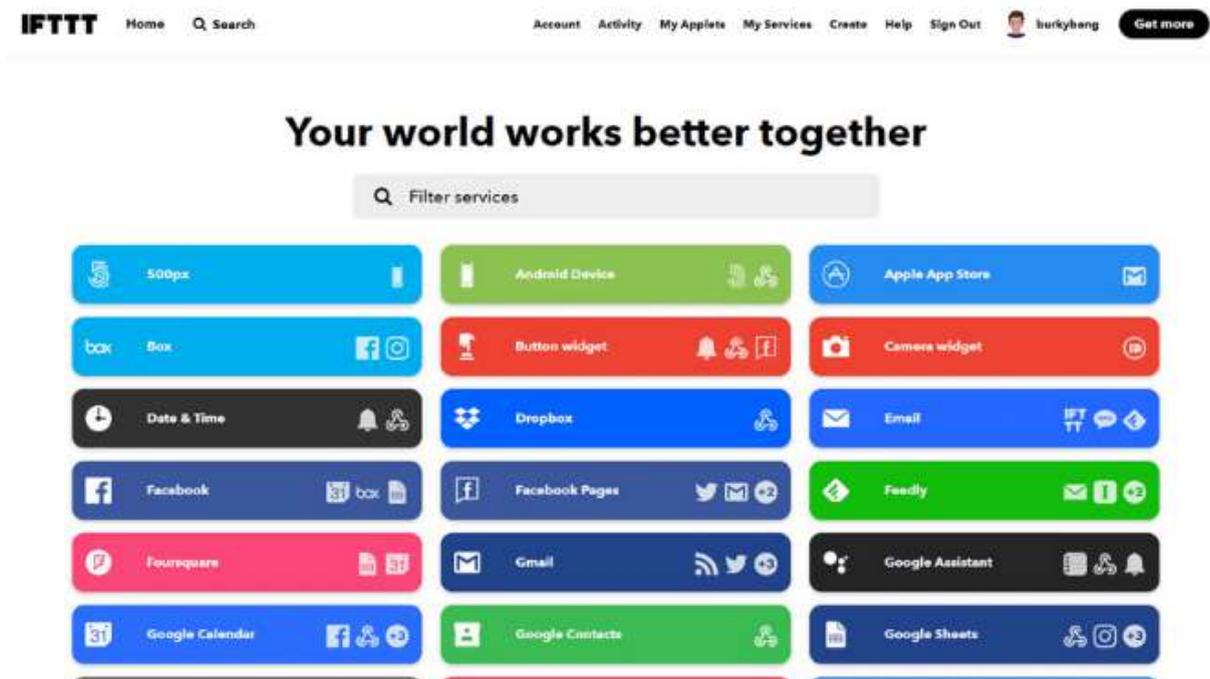
- sparse documentation base for assistance

Pricing:

- free plan
- *Basic* plan at \$9 per month per user
- *Standard* plan at \$29 per month per user
- *Business* plan at \$99 per month per user
- *Platinum* plan at \$299 per month per user
- *Custom* plan on request

10) IFTTT

A little-known but powerful task automation service



"If This Then That" (IFTTT) is an application that can connect a set of services and automate tasks simply according to the algorithmic principle stated above: if such and such a *thing* happens, then such and such a *thing* must be executed automatically. A good way to save time.

Key features:



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- intuitive handling
- price attractiveness

Limitations / disadvantages:

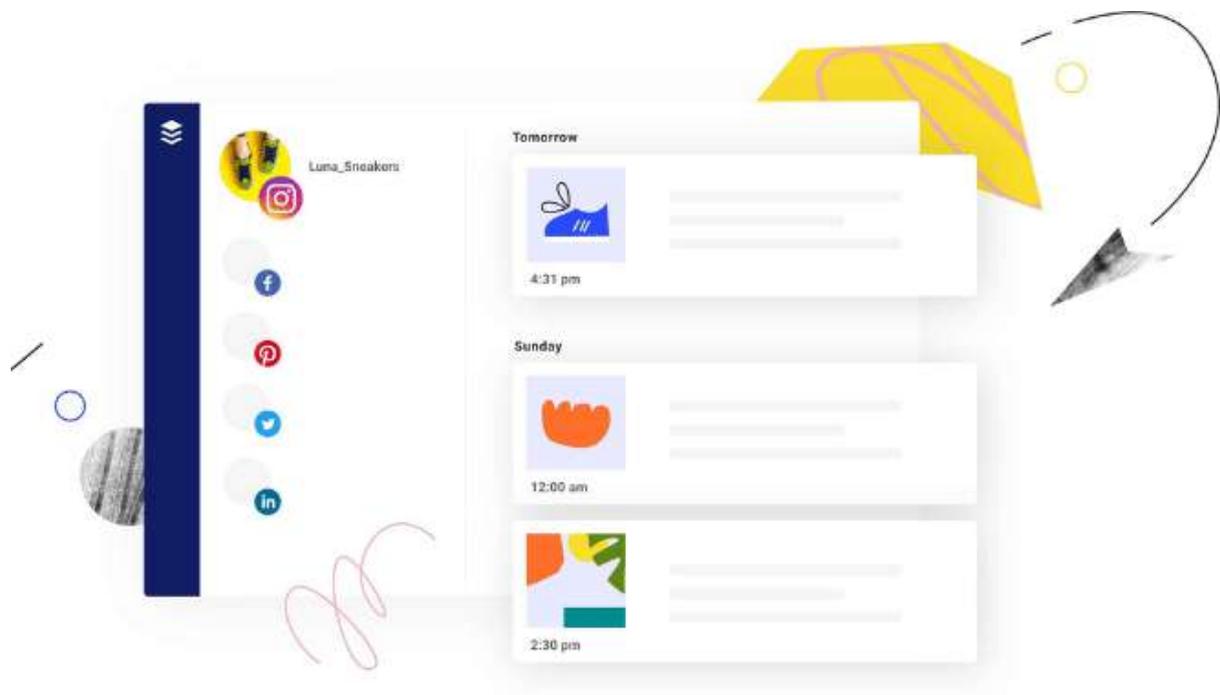
- website available in English only

Pricing:

- Free standard plan
- Pro plan at \$3.99 per month
- Developer plan at \$199 per month
- Team plan with evolving tariff
- Enterprise plan on request

11) Buffer

The tool that helps you organize your social media



Buffer is an app that allows you to manage your social networks (Facebook, Twitter, Instagram, Pinterest and LinkedIn) all at once. The usefulness of this application is that in addition to publishing content easily across multiple platforms, it allows you to schedule uploading of your publications. It's a tool that



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will simplify the daily life of your content manager and improve editorial planning.

Key features:

- ease of use
- analysis of results on social networks
- ability to add RSS feeds from blogs to share the content they publish automatically

Limitations / disadvantages:

- limited range of features
- no YouTube
- free version rather limited, especially in terms of analysis

Pricing:

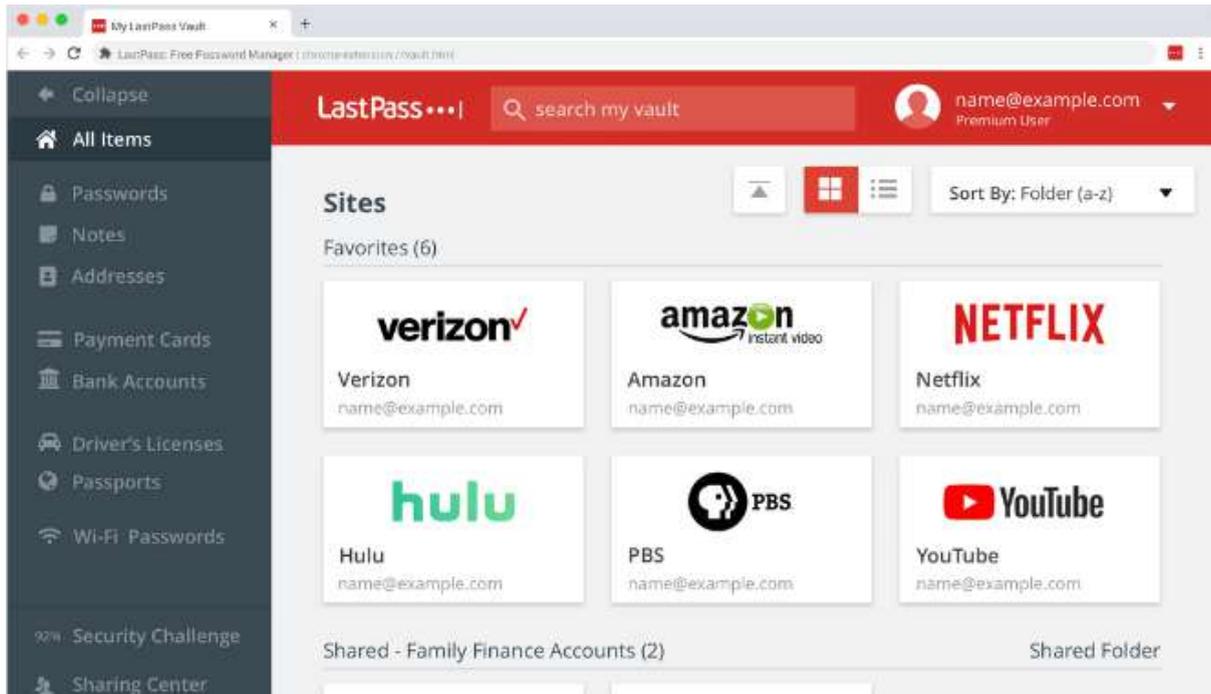
- free plan (3 social networks, 10 programmable posts, 1 user)
- Pro plan at \$15 per month
- Premium plan at \$65 per month
- *Business* plan at \$99 per month
- 14-day free trial

12) LastPass

The password management software



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LastPass is a secure password management application that stores your usernames and passwords in a safe place. LastPass not only saves you time by remembering your passwords and making it easier for you to log in to the various web services you use, but also ensures the overall security of your online life.

Key features:

- password creation
- storage of information (PIN codes, membership number..)
- pre-filling of address and payment forms
- Enterprise-wide password management (useful for CIOs)

Limitations / disadvantages:

- interface to be improved
- storage of web passwords only
- the "master" password (created when you first signed up for LastPass) is rarely requested

Pricing:

- MFA plan at €2.90 per month per user
- *Teams* plan at €3.90 per month per user



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- *Enterprise* plan at €5.70 per month per user
- *Identify* plan at €7.50 per month per user
- 14-day free trial. See site for individual rates.

*Cloud Act: US federal law on the surveillance of personal data, adopted in 2018, which obliges US service providers to provide the federal authorities all stored data upon request, regardless of the location of the servers (even in the EU) (Source: Wikipedia)

Now that you have your hand of cards, it's up to you how to play :)

Each of the productivity software has its own advantages and disadvantages. Choose the one that best suits your business. Don't hesitate to take advantage of the free trials that these solutions offer or contact us for more information!