

6 essential questions to ask when launching your project



WHAT'S YOUR PROJECT'S TARGET?

- Determining who will use the platform is essential to defining the conditions of access and invitation to the platform as well as to the different spaces that comprise it.

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WHAT ISSUES SHOULD THE PLATFORM ADDRESS?

- What are the difficulties encountered and how are they expressed? Can they be ranked by importance?
- *For example, you want to: improve internal communication and disseminate multi-directional information, develop internal cohesion, develop a corporate mindset, support the cultural transformation of the organization towards more transparency, trust and leadership, work better together in project mode, develop mutual aid, value experts, better share and expand knowledge, accelerate the resolution of complex situations requiring greater cross-functionality, innovate, encourage feedback of ideas and the implementation of solutions, stimulate participation of all in the company's project and on different think tanks.*
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WHAT BENEFITS ARE EXPECTED?

- In the short, medium and long term and on the level of each participant as well as on the collective level?

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HOW DO I MEASURE THE PROJECT'S SUCCESS?

- How can I identify whether it has succeeded in a qualitative or quantitative way.

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WHAT ARE THE OBSTACLES TO THE SUCCESS OF THE PROJECT?

- Identify the issues you need to address to make your project a success?
- What is the context (HR, technical, or other) in which this project takes place? Is this context favorable?

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WHAT ARE THE PLANNED LAUNCH DATES AND WHO ARE THEY FOR?

- What is the target timeline for deployment to the entire target?
- Which profiles should be integrated in priority (department, position, branch or other), and by which date?

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