

The G9+ Institute



“The idea with Talkspirit was to have a common place to communicate, so that people coming into a project could very quickly find their way around and start collaborating.”

Didier Carré, General Secretary

G9+ Institute

Created in 1995, the G9+ Institute is a think tank that works on digital issues through reflection, debate and conferences that focus on one main issue: how can companies use the digital transformation as a lever for social progress?

Today, it federates around 30 alumni communities from engineering schools, management schools, political science schools, and universities—each represented by two volunteer experts. As they carry out their role in parallel with their professional activity, members exchange mainly at a distance and rarely in real time.

Their monthly meetings to exchange, develop projects, and organize events present internal challenges. Among them:

- reconciling the agendas of high-level (and thus busy) professionals
- being able to share documents
- initiating / maintaining conversations
- scheduling appointments internally or with third parties.

Tired of relying on email, which generated often laborious and sometimes endless exchanges, the G9+ Institute had to find another way. They finally opted for an internal social network: Talkspirit.



☆ Think tank

👤 50 members

📍 Paris

🔗 <https://www.g9plus.org/>

Preferred features



Surveys

So that everyone can vote and take part in the various decisions.



Drive

So that members can access reference documents and archives at any time.



Shared agenda

To plan the meetings and events that punctuate the life of the Institute—for all!



Groups

To organize conferences, meetings, or discuss a project.

Deployment strategy

- After a preliminary phase during which Talkspirit was tested in the office, it was deployed in 2016 to all members of the G9+ Institute.

Main advantages

- Ease of use: for any new member who joins the G9+ Institute, finding your way around and using the platform is simple; no training is required.
- Remote collaboration: Talkspirit really breaks down geographical boundaries; we can work just like when we're next to each other. It puts members on a common tempo (via the agenda in particular).
- Centralization of all the information / documents related to the organization's life on a secure drive, which saves time for all members.

Most frequent use cases

Group dedicated to each event
#cohesion #collaboration

Surveying, requesting advice and decision making for projects
#participation

Remote work
#collaboration #teleworking

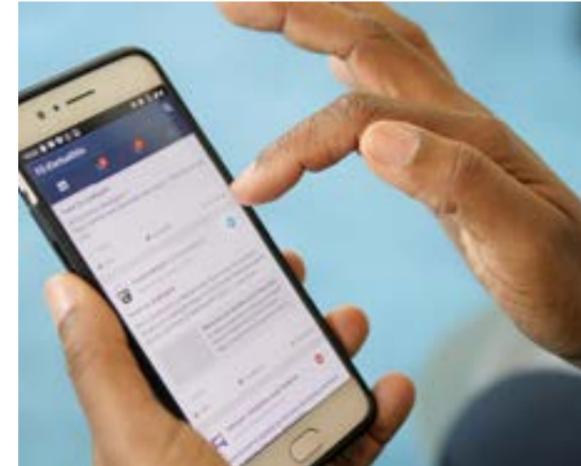
Publication of internal network news
#internal communication

Scheduling events in the shared calendar
#calendar #internal communication

Document sharing
#cohesion #internal communication

Smarter information sharing and accessibility

As an association, the G9+ Institute must make a certain number of documents available to its members, such as its statutes, rules of procedure, or minutes from meetings. Storing documents in a classified/structured document database allows everyone to easily find and access the information they need—especially elements related to current projects (which are easily identifiable)! This system saves a lot of time for the Secretary General, who no longer has to send documents by email every time a member requests them. For example, after meetings, minutes are published in the group dedicated to the event, and everyone can consult them at any time.



Save time in the organization of events

Organizing G9+ Institute events entails gathering around 50 members each month, which can quickly become tedious. Thanks to Talkspirit's group conversation settings, meetings are easier to manage, and exchanges are better structured (no more hundreds of emails to sift through!). Before each meeting, details are shared in a group dedicated to the event, and discussions around the agenda are managed in a structured way. Finally, thanks to the shared agenda (and connected to personal agendas such as iCal or Outlook), all meetings are noted. No more excuses that you forgot!

More member participation

Thanks to the «online polls» feature, members who cannot be physically present at the meetings can nevertheless take part in the association's debates and decisions. Thus, each member can make his or her voice heard and influence the choices / orientations of the association, which would not be the case if the meetings were 100% in person. Finally, when a decision is voted on, the association keeps track of the votes and discussion that led to it. All this clearly increases the feeling of belonging to the network and of each member's involvement.



Benefits identified

They trust us

More than a hundred customers have chosen the Talkspirit platform



Do you have a project?
Do you need more information?

Contact us

Email : hello@talkspirit.com
Tel. 09.77.55.77.00

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