

Bergamote Agency



*“Talkspirit is our digital heart, the one in which all our communications and exchanges converge.”*

Aurélie Laglantine, CEO of Bergamote

## Bergamote Agency

Editorial communication agency created in 2011 in Paris by Aurélie Laglantine, Catherine Mattéi and Anne-Marie Jelonek. It currently employs about twenty people.

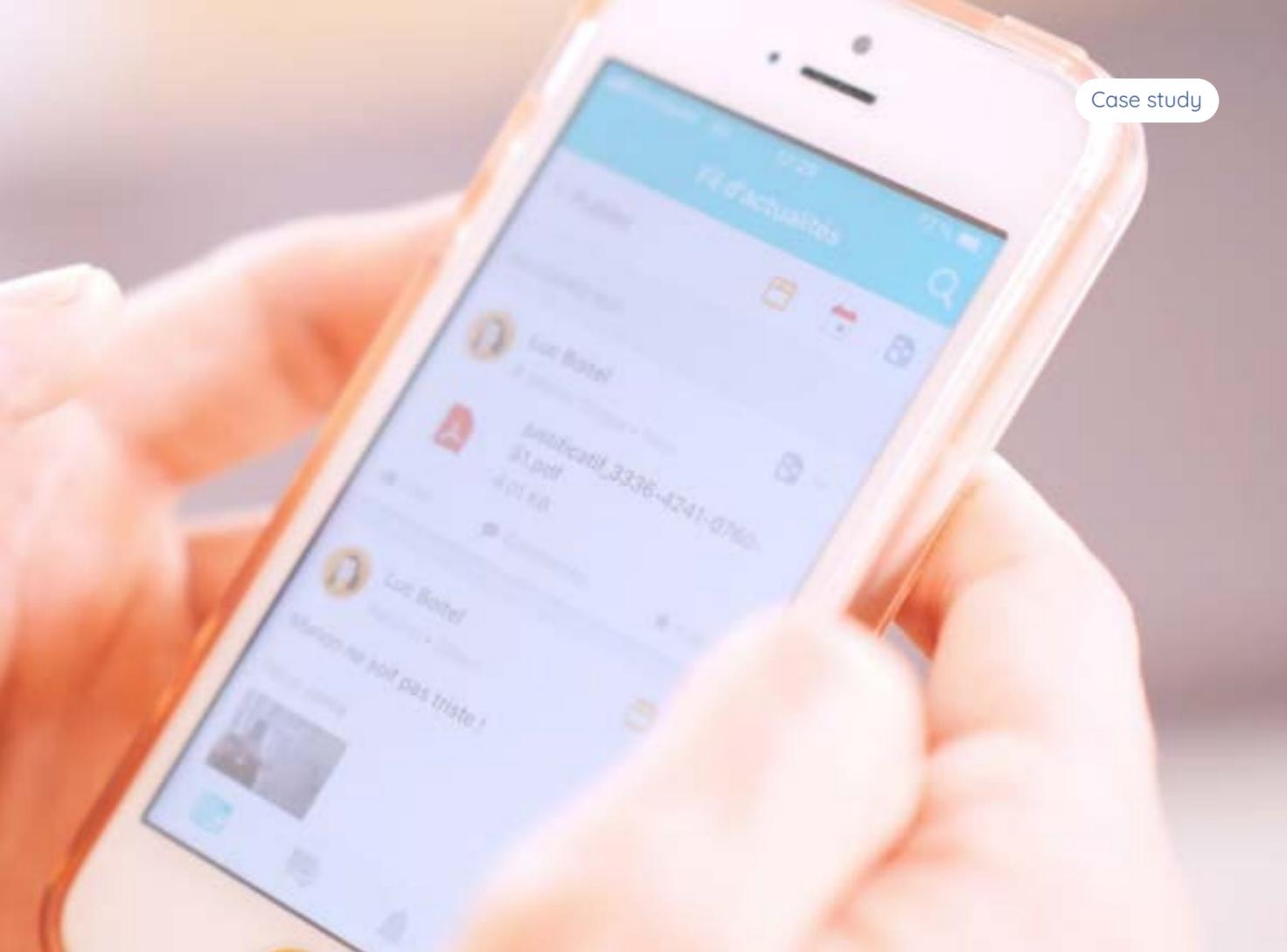
As in most communication, advertising, and digital agencies:

- each collaborator works on several projects...
- ...which often involve several employees and sometimes also external partners...
- ...and on a daily basis, these stakeholders exchange files and information...
- ...which require centralization in order to ensure permanent and sustainable accessibility.



**Bergamote**

- ☆ Communication agency
- 👤 20 employees
- 📍 Paris



# Preferred Features

## Deployment method

Following the test phase, management imposed Talkspirit as the unique tool through which employees can communicate together within the agency.

The one key objective: reducing the number of emails exchanged internally.

## Main advantages of Talkspirit

Two main advantages:

- An intuitive interface, which allows users to get started quickly and easily
- An ecosystem that gathers both internal and external information (with discussions, work groups, integrations)

## Most frequent use cases

Centralization of all exchanges, documents, and communications related to a project, throughout the project, internally and with clients.

#drive #project management #collaboration

Communication and information sharing within the agency.

#communication

Survey employees on new directions or internal issues.

#cohesion

Facilitate remote work (or flex office).

#mobility

### For the project leader



#### Integrations

Accessing business applications from Talkspirit (such as Google Workspace tools)



#### Groups

Being able to invite employees... and also customers (guest function)!

### For the employees



#### Checklists

Checking the progress of each project



#### Chat

Communicating on a daily basis, much faster than by email



#### Surveys

Maintaining user-friendliness / cohesion and asking for feedback



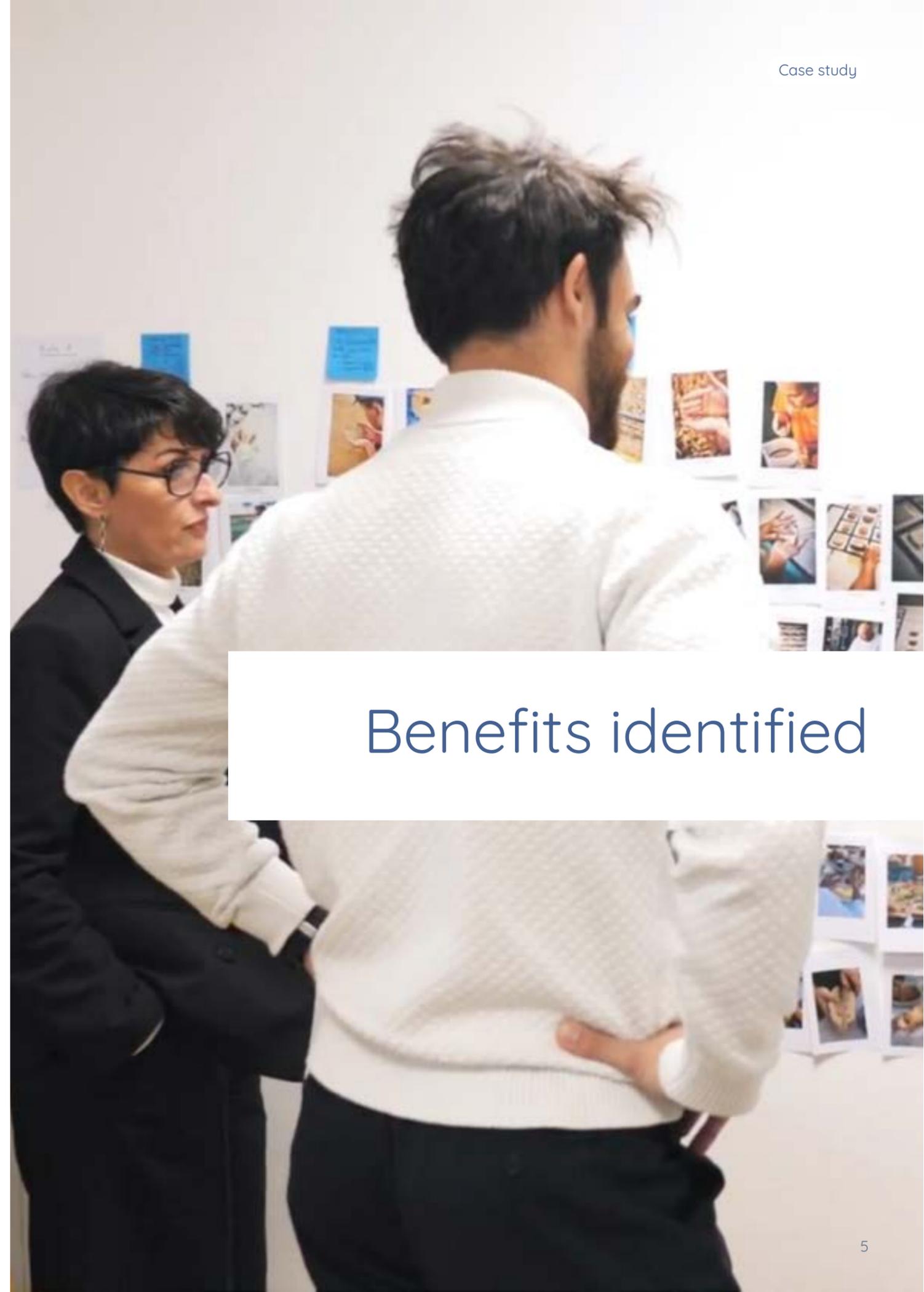
#### Notifications

Being informed of the latest published content



#### Search

Being able to access dated information (without losing its context)



Benefits identified

### Email volume reduced by 95%

No more varied versions of content in different employees' email inboxes: now it's all centralized in a single place—Talkspirit's shared drive. Anyone involved in the project can now find content at any time. As with any project, that's ideal when interlocutors change (on the client side or internally).



### Exchanges are twice as responsive

Thanks to online chat, the teams of the Bergamote agency can exchange in real time, at any time, and from anywhere. That means no more phone tag and no more waiting around the office to meet someone: Talkspirit's chat rooms allow you to interact with more flexibility and reactivity via computer or cell phone.



### An open ecosystem

Bergamote consultants invite their clients as Guests on the Talkspirit project group that concerns them. In this way, clients have access to everything that is being done on their project and its progress. That reinforces proximity with the agency's teams and gives them the feeling of being directly involved in their work.



### A true creator of proximity—every day

Remote work and flex offices are on the rise? Perfect! It'll be easy with Talkspirit: even offsite, everyone can stay fully connected to the life of the agency and collaborate with their colleagues—just like at the office! Bergamote also offers user-friendly surveys that involve employees in internal decisions. Guess how the names of the meeting rooms were chosen? Finally, a group (called "Random") allows all employees to share their sector's news—a real collective intelligence approach!

## They trust us

More than a hundred customers have chosen the Talkspirit platform



## A 100% made in France product

Talkspirit is entirely designed, developed, hosted, and secured in France.



Do you have a project?  
Do you need more information?

Contact us

Email: [hello@talkpirit.com](mailto:hello@talkpirit.com)

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