

Les Traiteurs de France



« We needed a tool to strengthen the links between people, facilitate exchanges, share information within the network and bring up ideas and suggestions. »

Claire Pennarun - Vice-Présidente of "Traiteurs de France".

Les Traiteurs de France

Les Traiteurs de France is the largest network of French caterers. Established in multiple regions, it operates throughout the country to support its clients in their private, professional and multi-site receptions needs. It's this nationwide reach that motivated Les Traiteurs de France to deploy talkspirit across their entire network, to facilitate information sharing, transform the way people collaborate and increase synergies between employees. All within one platform: TDF360.

In figures, Les Traiteurs de France is a network of 36 SMEs (caterers), 1,500 employees and more than 3.5 million covers served each year throughout France.

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LES TRAITEURS
Organisateurs de Réceptions
DE FRANCE

 **Caterers Network**

 **1.500 employees**

 **France**

 <https://traiteurs-de-france.com/>



Deployment modalities

- The project was carried out by the Network Manager. Sure of the interest of an internal social network, he first had to convince the Bureau and the 36 caterers to join the project.
- Subsequently, ambassadors were appointed throughout the network to deploy talkspirit and achieve the initial goals (generate more participation and exchanges). The creation of communities focused on expertises or on projects was a real need for the employees, in order to facilitate their exchanges and the sharing of information on common topics.

Main advantages of the solution

- Ease of use
- Intuitive ergonomics
- Accessibility on all supports (desktop, mobile, tablet)
- Responsiveness of customer service and technical support

Most common use cases

Post-event communication with the use of the image gallery. #sharing #resources #images #illustrations #galery

Find colleagues' contact information through the directory. #directory #user profiles #accessibility #communication

Discussions between chefs, to organize the Rencontre des Chefs (= Chefs' Meeting) and decide on the day's agenda. #chat #communication #information #exchanges

Sharing of best practices between communication officers of each Caterer, thanks to business groups / communities #sharing #community #business

Sharing ideas at the annual convention, notably through polls and discussion channels. #survey #tchat #groups

Favorite features



Chat and group chat

To discuss quickly with a colleague or a small group of people.



Directory

To have easy access to the profiles of other users and thus access their contact details



Groups & communities

Creation of groups / communities (for example for chefs and communication officers).



Gallery

To share resources (photos, illustrations), facilitate access to them and generate more consultations and reactions.

**Benefits identified by
“Les Traiteurs de France”**

Increases collective intelligence

During the national convention that brings together all the top-managers every year, many ideas are shared by the attendees. Talkspirit enables Traiteurs de France employees to suggest ideas and initiatives. Thanks to chat, groups or newsfeed, it is easy for them to share messages, ideas and documents and discuss them freely with other members.

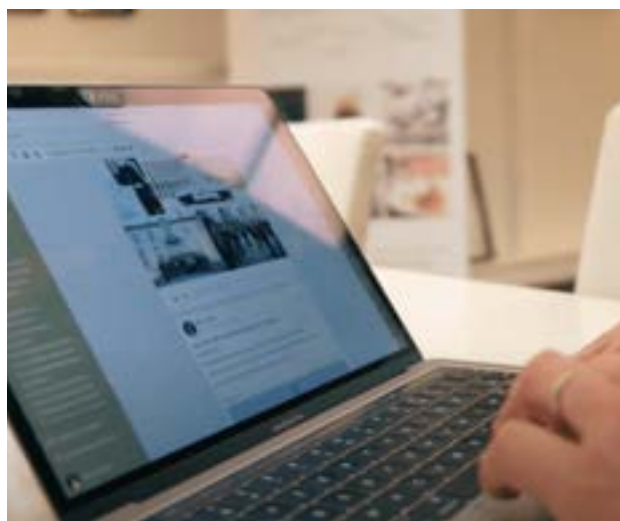


Strengthens links between members

Talkspirit brings together the entire network of Traiteurs de France and strengthens the feeling of belonging by promoting exchanges between employees (administration, chefs, etc.). The platform opens up the organization and makes it possible to fluidify and accentuate the exchanges between the members. Internal documents are easily accessible, which makes it easier and more pleasant to integrate new employees.

Boosts exchanges and information sharing

The use of talkspirit makes it possible to bring down information from the head of the network to collaborators and also makes it possible to share feedback with other members.



They trust us

More than five hundred customers have chosen the talkspirit platform

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LES TRAITEURS
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DE FRANCE



A 100% made in France product

Talkspirit is entirely designed, developed, hosted and secured in France



Do you have a project?
Do you need more information?

Contact us

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