ROBERT ELLINGWOOD

Newport Beach, CA

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Portfolio

Linkedin

I am an product designer based in Newport Beach, California. I believe that creativity and empathy resolve all. Strategy and experimentation is at the heart of what I do as a product designer. By providing creative solutions and digital design; I'm an asset to any narrative.

SKILLS & TOOLS

Skills & Tools

+ UI and UX Design, Research, Wireframing, Prototyping, Usability Testing, Graphic Design, Project Management, Design Thinking

+ Adobe Suite, Sketch, Figma, Invision, HTML, CSS, Javascript, Whimsical, Maze.Design

Language

+ Intermediate Spanish

EXPERIENCE

Emotiiv, *Digital Marketing Agency, Santa Ana CA*   *08.17 - Present*
Web Developer/Designer

+ Collaborate with clients to produce clean and effective websites to enhance engagement and their business goals.

+ Manage a team of remote developers to increase efficiencies across the production of all client websites.

Freelance Product Designer, *Orange County CA*   *08.20 - Present*

+ Conduct end-to-end design thinking processes from research to high fidelity prototypes to usability testing.

PROJECTS

Granny Flat, *Los Angeles CA*   *09.20 - Present*
Lead Product Designer

+ Applied Sprint methodologies to test the viability of a nursing home search engine product. This includes research, sketching, user flows, wireframing, prototypes, and user testing within a constraining time period.

+ Continuously iterating and testing the prototypes based on user feedback

EDUCATION

Thinkful

UX / UI Design Course, 2020

University Polytechnic of Catalonia, UPC

Masters in Business Administration, 2016

California State University, Fullerton

B.A. Finance, 2014