

NADINE ESCHE

Curriculum Vitae

Bismarckstraße 132
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FOCUS AREA

I am an independent Digital Product Designer, Web Developer (Webflow only) and Creative Lead. My focus is on the creation of high artistic holistic digital brand and product experiences for sustainable thinking companies. I am a team player and I love to listen and grow by direct feedback.

AREAS

- Digital Consulting
- Strategy
- Service Design
- Agile Project Management
- Art Direction
- Corporate Identity | Branding
- Ideation for i.a. Web, Mobile
- User Research
- User Experience Design
- User Interface Design
- Web Development | Webflow
- User Testing

WORK EXPERIENCE

greynoise

Since August 2020

Freelance Digital Product Designer

greynoise is a studio with flexible and passionate creatives who strive to create state of the art holistic digital brand and product experiences.

- Founder of the freelance studio greynoise | Founded: August 2020
- Conceptual Designer | Architecture, flows, wireframes, UI, prototypes, ...
- Creative Lead of interdisciplinary project teams and Project Manager
- Presenter of presentations and workshops with clients

EDUCATION

Peter Schmidt Group

2019 – 2020 | 1 Year, 2 Month

Senior User Experience Designer

Peter Schmidt Group is Germany's most successful brand and design agency offering Strategy, Corporate, Packaging, Brand Space and Interactive Design.

- Training | Film Production
- Master of Education | Art & Biology
- Diplom | Fine Art
- Bachelor of Arts | Design
- Bachelor of Arts | Biology

- Leader and Project Manager of interdisciplinary project teams
- Mentor and Coach for junior and intermediate designers
- Presenter and Facilitator of presentations and workshops with clients
- Conceptual Designer | Architecture, flows, wireframes, UI, prototypes, ...

I studied in Münster (Germany) and in Bolzano (Italy). Want to know more?

Click [here](#).

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LANGUAGE

- German | Native Language
- English | C1
- Spanish | A2
- Japanese | A1

TECH SKILLS

- Figma, Sketch, InVision
- Framer X, Principle
- Webflow
- GoAbstract
- Userzoom
- Affinity Designer
- Adobe Cloud | ID, IL, PS, AE
- HTML, CSS
- Atlassian Tools
- Office Tools
- Drivers Licence | B

INTERESTS

- Gardening
- Hiking, Biking, Camping
- Lindy Hop
- Photography
- Sustainable Living
- Yoga

Some insights into my photography?

[Click here.](#)

WORK EXPERIENCE

Sinner Schrader

2017 – 2018 | 1 Year, 4 Month

Digital Product Designer

Sinner Schrader is a leading digital agency for strategy, creation and development of digital products and services in Hamburg, Germany.

- User Researcher, User Tester
- Conceptual Designer | Architecture, flows, wireframes, UI, prototypes, ...
- Product Owner Support and Quality Assurance
- Management of engineers in an agile environment

Before | Abstract

2007 – 2020 | 13 Years

Freelance Designer, PM, Moderator & Biologist*

- 2007 – 2020 | Freelance Designer in various areas and lots of internships
- 2014 | Nepal | Kaule Environment Nepal | Designer, Photographer, DOP
- 2013 | Cambodia | ACCB | Designer, Biologist
- 2007 – 2012 | Germany and Italy | AIESEC, AFO | PM, Workshop Moderator
- 2010 | Cambodia | ACCB | Designer, Biologist

REFERENCES

Willze

Illustrator

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