

ELLEN MCELROY  
ellenmcelroy.com

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## BIOGRAPHY

Hi, I'm Ellen. I'm an Interaction Design student at Ulster University Belfast. I love designing all things digital but I'm really drawn towards UX/UI design and illustration. I'm diligent, outgoing and motivated and I strive to ensure these traits are put into each and every project I work on.

 EllenMcDesign

 ellenmcelroydesign

## EXPERIENCE & ACHIEVEMENTS

- Mallon's Foodhall, Monaghan**  
Store Supervisor & Cashier (2015-present)  
Role includes: Food preparation, cleaning, working at a till, delegating roles & responsibilities to staff members, office work, design assistant roles and customer service.
- The Royal School, Armagh**  
GCSE English Tutor (2016-17)  
Role includes: Tutoring and helping a GCSE student go from a C grade to an A grade in GCSE English during my study periods in school.
- Rainbow Group, Armagh Church Hall**  
Volunteer leader (2016-17)  
Role includes: Helping other leaders look after the children (aged 5-7) and coming up with new games and activities to keep them entertained.
- Silver & Gold Duke of Edinburgh Award**  
Volunteering, Physical, Skill, Expedition & Residential (2015-20)  
Role includes: Teamwork & communicating well with other team members, taking the lead when required, effective time management, being resilient, committed & positive, problem solving & decision making.

## QUALIFICATIONS

- BDes (Hons) Interaction Design**  
Ulster University, Belfast (2019-present)  
Modules include: Interaction Design Fundamentals, Introduction to Communication Design, Exploring Identity, Imaging & Data Visualisation, Designing with Content, Creative Entrepreneurship, Designing User Experiences, Narrative & Storytelling.
- BDes (Hons) Foundation Art and Design**  
Ulster University, Belfast (2018-19)  
Modules include: Drawing in Practice, Contextual Research & Understanding, Exploring Studio Practice.
- A-Level**  
The Royal School, Armagh (2016-18)  
Subjects Include: Business Studies, Art & Design, Digital Technology (AAB)
- GCSE**  
The Royal School, Armagh (2013-16)  
Subjects Include:  
Irish: A\* | Art & Design: A  
English: A | Technology & Design: A  
ICT: A | DA Science: AB  
Maths: B | Religious Studies: B  
French: B

## RELEVANT WORK EXPERIENCE

- Poster design For Black Friday Sales  
Granny Mary's Ice Cream, Belfast
- Poster design for charity fundraisers  
ASHA charity
- Poster design for football club Lotto draw  
Leitrim Fontenoy's GAC
- Website design and development  
Mallon's Foodhall, Monaghan

## SKILLS & TOOLS

Research	Typography	Webflow
Wireframing	Teamwork	Procreate
Branding	Iconography	Illustrator
Illustration	Atom	Sketch
UX/UI	InVision	Photoshop
HTML & CSS	Figma	Word
Sketching	GitHub	Powerpoint

## REFERENCES

Dr Kyle Boyd  
Lecturer of Interaction Design, Ulster University  
ka.boyd@ulster.ac.uk

Brendan Mallon  
Owner of Mallon's Foodhall, Monaghan  
00353862449482