

## **Seize the day trusting you'll make the most of it with Carpe Diem**

*Users can plan out their day based on personality, interests, and location and see activities for users with different accessibility needs.*

Carpe Diem is an app based activity planner that helps the user find and locate activities based on locations, interests, and individual abilities. Finding an activity for yourself or with a group can be difficult, and with individuals who have different abilities, the challenge becomes even greater. With this app users will input a location, then fill out a questionnaire. This allows the app to determine what activities are available in the area of their selection. The app will then display a list of local options with a key, letting users know about the activity and whether it can accommodate users with abilities of all kinds.

When deciding what to do for the day, it is hard to find suggestions for activities that fit the user's needs and desires. Besides having to worry about what activities/events are happening, there is also the challenge of knowing which ones will fit your personality and accessibility needs. How can you make sure that all types of personalities, interests, and abilities are satisfied? When a person plans an activity, they want to know immediately if they are able to enjoy and participate.

People can now find recommendations that accommodate and fit their needs through this app. A benefit of Carpe Diem is that it helps to understand the user's interest and personality through specific questionnaires, but it also helps to assist in recommendations based on accessibility needs as well. In situations where a person will have an issue due to personality clashes, interest difference, and conditions that affect them in different ways, Carpe Diem helps to adjust to personal requirements and goals. Carpe Diem works to make sure that users make the most of their day while making sure they feel just included in any plans they make.

Our vision with Carpe Diem is to provide an easy solution for the age-old question of "what should we do today?" We understand that it can be difficult to find good recommendations when traveling, and online searches often reveal the same boring activities. If you, or your companions, have different abilities this will become even more challenging. This is why Carpe Diem is important to us, it gives us a chance to help those who are often overlooked in society. "My nephew Jeff lost most of his hearing due to childhood illnesses, and finding activities that he is able to enjoy can be frustrating at best. I often have to spend hours researching activities and calling locations to see if they can accommodate his needs" says designer Alex Giovinazzo.

Using Carpe Diem is easy and straightforward, just download the app and select a location, current or planned. Once the location is determined you will begin filling out a questionnaire with a range of questions based on interests, preference, budget, group size, etc. After the questionnaire is completed the app will analyze your answers and create a list of local activities that fit your range of criteria. Select an activity to view more information including, price, hours, location, and whether the activity can accommodate users with different abilities.

“I travel a lot for work, often spending weeks in hotels in foreign countries, on my free time I like to travel and see what local cultures have to offer. But sometimes it can be difficult to find good activities, with web searches coming up short. I used Carpe Diem when I was in Mexico City and it gave me a great list of activities that never even showed up on google! On one trip I was suffering from Tinnitus and Carpe Diem gave me recommendations for quiet activities” says John Stephenson.

Carpe Diem is now accessible on the Google Play and IOS app store for all mobile devices. To learn more about Carpe Diem, visit [www.carpediem.com](http://www.carpediem.com). Users can now find activities/ events uniquely tailored for them. Seize the day, with Carpe Diem.

Carpe Diem ensures that users of all abilities can participate by detailing the accessibility of each activity listed. The event description includes icons that indicate inclusivity, and allow users of all abilities to find an activity they will enjoy.



## The Writing Center at CU Denver Confirmation of Student Visit

Student Name: Julie Nguyen, Alex Giovinnazzo, Sam Henderson,  
Consultant Name: Amber Sullivan, Aaron Nag.  
Course (name/#): INTERACTIVE MEDIA II  
Instructor: AUSLANDER  
Date of Visit: 4/18/19 Session Length: 40min

Student Brought (i.e. 1 page/full draft/introduction only): DRAFT

Assignment Topic: PRESS RELEASE

Worked On: FOOD READING STRATEGIES AND SENTENCE  
CLARITY. WE ALSO TALKED ABOUT TONE  
FOR TALKING ABOUT ACCESSIBILITY.