

MVNO Market

The South African MVNO market has seen steady growth, with new MVNOs regularly announced. Already there are nineteen active MVNOs with a few that dominate this landscape.



Market change is coming! The pending assignment of the new high-demand spectrum will directly stimulate the development of the MVNO market. Telecommunications operators who gain new spectrum will be required to host MVNOs on their networks. Furthermore, the creation of the Wireless Open Access Network (WOAN) will enable retail service providers to compete as MVNOs. These developments will open up new MVNO market opportunities.

The MVNO market is on the cusp of significant development. However, it is important to understand how to succeed as a MVNO and to understand where the future MVNO market opportunities are to be found.

Report

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31 May 2021

The SA MVNO Market Opportunities Report answers these and many more critical questions. The report will provide insights into the development of the MVNO market and will map out the future market opportunities.

The following topics are discussed and analysed in this report:

MVNO report covers:

- Global MVNO trends – most and least successful markets and success factors
- MVNO classification and business model analysis
- SA MVNO market analysis, MVNO go-to-market strategies and key success factors
- SA MVNO profiles, categorised by type of MVNO
- Key factors shaping the future MVNO market
- MVNO market analysis and opportunity mapping
- MVNO subscriber and revenue forecast to 2025

Price

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