





Paramveer Bhachu

Profile

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- Final year, 'Product Design Engineering' student at Brunel University.
- Undertook a one-year industrial placement with Armour Home Electronics, where I lead the 'Goldring: Vinyl Accessories' rebranding project, and contributed toward the success of the 'Q Acoustics: Q Active' audio system.
- Co-designer of the 'Lava Aqua X', a portable washing machine for students. Winner of the 'Red Bull Basement' competition, winner of the Hubbub: Design By Nature 'Creative Innovator' award, and a finalist in the 'Mayor's Entrepreneur Competition'.
- Brand manager for 'Made In Brunel', a student-led programme that facilitates the connection between the 'Brunel Design School' and the greater creative community.

Education

Brunel University London
Product Design Engineering (BSc)
/2017-2021

Current degree average: 1st

Modules include:

- Computer Based Design Methods
- Design and Innovation, Management and Process
- Design Communication
- Design for Manufacture
- Design Process
- Mechanics for Design
- Human Factors

Queen Mary's Grammar School
A Level

- /2015-2017
- Design Technology (A)
 - Physics (B)
 - Mathematics (C)

Queen Mary's Grammar School
GCSE

- /2013-2015
- 12 GCSEs (A*-B), Including:
- Design Technology
 - ICT
 - Mathematics
 - Physics

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Solidworks
Keyshot
Microsoft Office

Relevant Experience

Made In Brunel
October 2020 - Present

BRAND MANAGER

- Established a new brand image within a limited timeframe, oversaw the existing branding design of 'Made In Brunel' and ensured all content was consistent with the brand.
- Designed merchandise, displays and brand assets, through collaboration with the marketing, event and publication managers.

Lava Products
May 2020 - Present

CO-FOUNDER / BRAND & MARKETING MANAGER

- Led graphic design tasks for product renders, videos and merchandise.
- Established a new brand within a limited timeframe, through the creation of guidelines and assets.
- Created targeted marketing material to raise awareness of current marketplace issues and the brand itself.
- Contributed toward further product development and prototype refinement.
- Generated technical material to communicate design intent to manufacturing partners.

Notable Awards:

- Red Bull Basement 2020 - Winner (Red Bull)
- Mayor's Entrepreneur 2020 - Finalist (Greater London Authority)
- Design by Nature 2020 - Creative Innovator (Hubbub)

Armour Home Electronics
July 2019 - September 2020

DESIGN TECHNICIAN

- Supported the product designers in the timely delivery of new product designs.
- Created artwork for packaging, instruction manuals and products.
- Developed concepts and specifications into designs.
- Communicated with manufacturing partners to facilitate the development and production of new products.
- Prepared project technical documentation.

Notable Projects:

- Goldring: Vinyl Accessories (Packaging Design)
- QED: Connect Range (Marketing & Packaging Design)
- Q Acoustics: Q Active (Tutorial Videos)

Other Experience

MidgetTech / MidgetCast
May 2015 - Present

YOUTUBER & PODCASTER

- Created informative technology videos on a weekly basis, using Premier Pro and After Effects.
- Recorded and edited a fortnightly podcast with my team, to discuss design topics, issues and interests.

Brunel University London
October 2018 - June 2019

STUDENT AMBASSADOR

- Represented the University during open days, higher education fairs and Q&A panels.
- Developed excellent communication skills and self-confidence through student life talks.

Notable Events:

- Made In Brunel 2019 (Design Workshop Presenter)
- Royal Institution Masterclasses (Facilitator)

Caldmore Post Office
Summer 2017 and 2018

CASHIER

- Delivered excellent customer service through selling and advising customers on a range of products.
- Increased efficiency by working quickly and accurately in a hectic environment.

Internship

Rolls Royce
October 2015

AIRCRAFT EVALUATION

- Evaluated the software packages and manufacturing methods used on-site.
- Gave interactive presentations to a team of people, to enhance my public speaking skills.
- Experienced first-hand the use of dynamics and mechanisms in industry.

UTC Aerospace
June 2015

CUSTOMER SERVICE

- Increased organisation and efficiency by producing a well-designed database UI in Microsoft Access to help ease the process of logging faults.
- Widened my technical knowledge by visiting the on-site workshops.

Achievements

**Extra Curricular
Activites**

Professional:

- OnePlus - GameBox Winner /2020
- SAIC Motor UK - Saicology Winner /2019
- Brunel University - Bees at Brunel Finalist /2018
- Brunel University - 24 Hour Design Challenge /2018

Personal:

- Flight Sergeant - RAF Cadets
- QMGs Project Horizon
- Coordinating various charity events, including; BBC Children In Need, Comic Relief and Acorns.

