# The Manadoob System

An Internationally Acclaimed Self-Esteem Program for Successful Childhood Development

Presented by Prepare Kids for Life Foundation



# What is Manadoob?

Manadoob is an inquiry-based, social, and emotional learning system that guides each child to design a life of self-esteem, empathy, and creative expression. Through the use of story, craft and individualized interpretation, the characters – both human and animal – celebrate diversity and inclusion instilling a sense of belonging in all children while creating a non-threatening environment in which they can share and explore.

# Our History

# Kids & Animals A Healing Partnership

- Documentary explores healing benefits of animal-assisted therapy for children.
- International and domestic airing.
- Educational tool for schools, universities and organizations.
- Child audiences experienced feelings of compassion and understanding.
- Fear of animals and children "different" than them turned to acceptance – watching kids & animals helping each other.



# **Advisory Committee**

Our Advisory Committee is made up of experts in the fields of childhood education, mental health, humane education, and the human-animal bond.

#### **Dr. Barbara Boat**

Associate Professor, Dept. of Psychiatry University of Cincinnati College of Medicine; Director, The Childhood Trust, Cincinnati Children's Hospital Medical Center.

#### **Dr. Aubry Fine**

Psychologist specializing in children's learning development, attention & behavioral difficulties; works with animals in therapy sessions. Professor of Education at Cal Poly Pomona, Author, Lecturer & Pioneer in the field of animal-assisted therapy & the human-animal bond.

#### Tina Majdan, MS

Elementary Education Bilingual / Bicultural Studies New Jersey Public School Teacher – 34 years Chairperson, Bilingual / SEL Program PACO Certificate of Appreciation for Outstanding Commitment to Education Recipient of numerous EXCEL Grants including grant funding for The Manadoob Program for Self-Esteem, which Ms. Majdan incorporated into curriculum based learning.

#### Judy Majdan

ESL teacher in Jersey City – 35 years BA in Education K-12 MS in Urban Education (concentration in Bilingual / Bicultural Ed.) Committee member for selecting ESL materials and ESL curriculum specialized in early learning education.

#### Eve S. Pearl, M.Ed.

**Executive Director, Council on Child Abuse of Southern Ohio, Inc.** 

#### Althea Woods, M. Ed.

Bravo Award Winner for Excellence in Education. Harvard educated Teacher and Principal, Los Angeles Unified School District.

### **Our Goals**

#### We Wanted....

- To reach every child everywhere.
- To be all inclusive.
- To value diversity.
- The materials to be tactile & to have keepsake value.
- To make the characters relatable & multi-cultural.
- Each character to have insecurities & fears & for some to have experienced trauma.

### **Our Goals**

#### We Wanted....

- Children to understand that no one is perfect and mistakes are okay.
- The System we created to be inquiry-based learning emphasizing the child's role in the learning process.
   We didn't want to tell children what to feel and think.

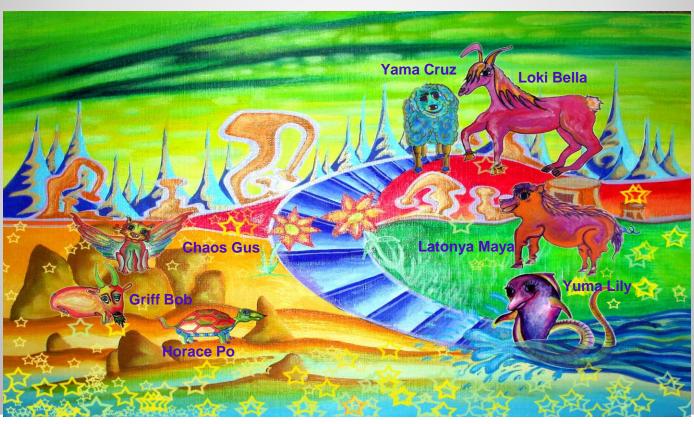
### Manadoob Characters

The characters are multi-generational and not specific to race, religion or culture.



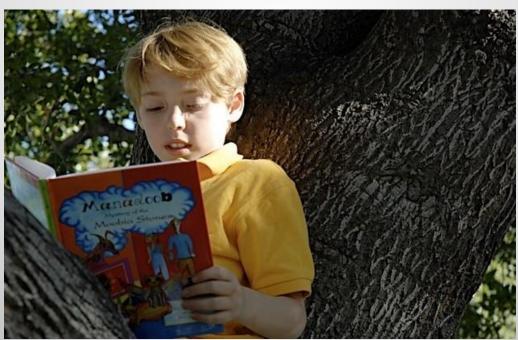
# Manadoob Animals

Manadoob are oddball animals who have strengths and weaknesses with which all kids can identify. Manadoob give voice to animals where the animals become teachers.

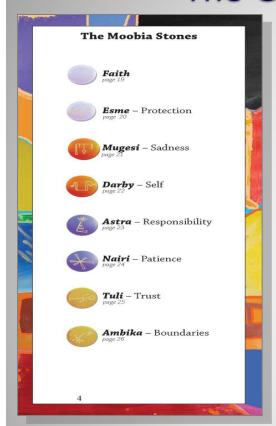


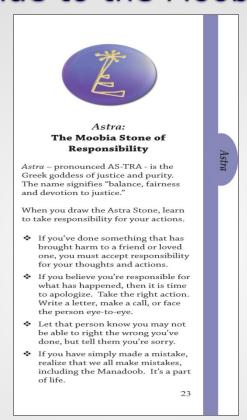
# Novel

The Manadoob novel offers children entertainment while creating self-awareness, self-confidence and hope.



#### The Guide to the Moobia Stones







The Moobia Stones are the Manadoob's fun and insightful gift of guidance.

The Moobia Stones stress basic values that are sometimes overlooked in the high-speed, technology-based environment in which we live.

### Manadoob Workbooks

The Manadoob Workbooks provide curriculum opportunities in:

- Language Arts
- Reading and Vocabulary
- Theatre Arts
- Research
- Experimental Activities
- Community Outreach



\*Manadoob Workbooks are used as private and personal journals that children keep and go back to.

# Illustrations Spark the Imagination

Rather than using the standard approach of illustrating the story which would impede the imagination of our readers, our novel and workbook offer:

- Purposefully designed symbolic representation of the story & it's characters to enhance the child's imagination & development of individualized interpretation.
- Children the opportunity to develop & enhance their own creativity which is essential to leading happy & successful lives.
- Art that embraces & celebrates our cultural diversity.



#### **Manadoob Ask-It Program**





This program was originally designed and targeted for children 7-12. There are 80 lessons and activities and each of these sessions build upon each other. Hands-on, tactile resources are utilized to help children learn values and coping skills while they learn how to open their minds and express thoughts, feelings and fear in a non-threatening environment.

#### **Manadoob Kick-Start Program**



This Program was developed for children ages 5-7 (grades K-2). The program is specifically designed for children whose reading and writing skills are in the early developmental stages. The Program is also exemplary in working with children who experience difficulty with reading and writing exercises. Children are encouraged to express their thoughts and feelings while helping develop problem solving skills, resilience, sense of responsibility and empathy to care for and help others.

#### **Manadoob Kick-Start Program**



The Program presents innovative learning experience through the use of multiple crafts:

- role play with Manadoob costume
   hats
- coloring
- drawing
- storybooks
- stitching cards

- charms
- musical marches
- stickers
- an occupational therapy squeeze ball
- a specially designed puppet to interact in role play activities.

# Manadoob Learning Systems Manadoob Educational Game

The Manadoob Game experience brings together kids, parents, teachers, health professionals, caregivers, & grandparents who:

- Role play
- Act out charades
- Problem solve
- Face their fears
- Help others believe in themselves
- You can even adopt a pet along the way!



**Manadoob Educational Game** 

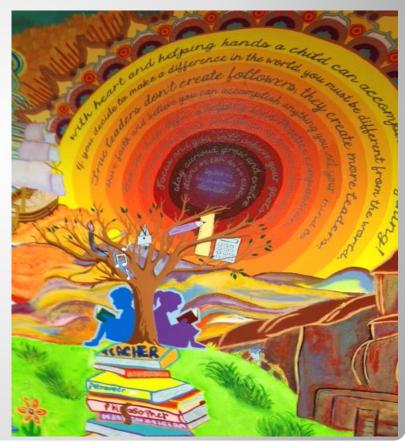
The Manadoob Educational game educates, empower and stimulates emotional growth and maturity in children. By focusing on values such as responsibility, patience, trust, courage and gratitude, the Manadoob game teaches children to make positive choices and work together to solve problems, which helps to create happiness and success in their own lives and in our world.



### Research

Beginning the Process...Focus Groups with Children and Adults Included:

- Cal Lutheran Study
- Cal Poly Pomona, Dr. Aubrey Fine
- Pepperdine University
- Bullying Conference, Chapman University
- Boys & Girls Club Oxnard/Port Hueneme



# Research Cal Lutheran Study

Dr. Jamshid Damooei, President Damooei Global Research, Professor and Chair, Co-Director Center for Leadership and Values, School of Business, Cal Lutheran University

The results of this study provide strong evidence showing the high level of the success of the Manadoob Program. Manadoob is an effective self-esteem Program with the ultimate objective of helping children to believe in themselves. It promotes open thought and conversations and enables children to find their Inner source of power and strength, become socially aware and be kind to Themselves and others around them. The program helps children of multi-Cultural and diverse backgrounds to discover that every living entity in our world Is connected to one another, and we have seen a remarkable degree of Personal growth and compassion in the children who have completed this Program.

Dr. Jamshid Damooei, PhD

# Research MANADOOB DATA REFLECTION



**Boys & Girls Clubs Oxnard/Port Hueneme:** 

- 2021 BGCOP Single Organization Data:
- Students who completed the program: 215
- Retention Rate: 97%
- 2011-2021
- Students who have completed the program: 95%
- Students who completed it home based: 3%
- Kinder -1st Grade: 96%
- 2nd-5th Grade: 99%
- 6th-8th Grade: 97%
- High School Students: 99%



### Manadoob Curriculum

Manadoob provides a curriculum that targets healthy social-emotional skills. These skills are not limited to helping children:

- Make friends and keep friendships
- Gain confidence
- Resolve conflicts
- Manage stress and anxiety
- Learn social norms
- Make appropriate decisions
- Resist negative social pressure
- Learn strengths and weaknesses
- Gain awareness of what others are feeling
- Coping with grief





We want to partner with other organizations to best address and fully support providing children with all the tools they need to live a life of fulfillment.

For more information about The Manadoob System, you can find us at:

www.manadoob.com www.preparekidsforlife.org

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