

GIANNI BOLEMOLE

UI DESIGNER

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A problem solving UI designer, with **3+ years** experience in **UI/UX design**, digital design and digital media. I have collaborated with the United Nations, launched the Say-Less App in the app store (ranking at #9 in its first week) and designed custom type faces. Passionate about ideation, my ideas have delivered a +200% YoY increase in revenue for my recent client.

Seeking to continue striving for creative solutions to complex challenges in a new **UI/UX Design** role; by building user-centred products & experiences, grounded in research, empathy and aesthetic usability.

TOOLS



Sketch



Figma



Adobe XD



InVision



Illustrator



InDesign



Blender



Photoshop

WORK EXPERIENCE

UI/UX & Digital Designer at Gianni & Gianni: September 2019 - Present

Overview

Freelance UX/UI & Digital Designer

Responsibilities

- Designing & launching several digital products and assets
- Producing UI designs for mobile and web interfaces

Achievements

- Designed and released the [Say-Less app](#) in App Store, ranking at #9 in first week
- Designed an animated [infomercial](#) for the United Nation's Global Goals. Driven 4,000+ views 600+ interactions
- Designed and released the [Premiere Cut](#) typeface

WORK EXPERIENCE (CONTINUED)

Trainee UI/UX Designer at Love Circular: August 2020 - October 2020

Overview

A training programme for UX/UI designers. We covered the end to end process, from initial brief through to research, activation and iteration.

Responsibilities

- Demonstrate end to end design process by responding to two comprehensive briefs
- Attend weekly group ideation, design and critique sessions

Achievements

- Created a fully responsive [portfolio](#)
- Produced two case studies with detailed solutions to UX and UI problems
- Expanded UX and UI research and design capabilities

Senior Digital Executive at Publicis Groupe : October 2020 - June 2021

Overview

Driving digital performance across 2 clients and 8 markets globally within a multi-disciplinary team.

Achievements

- Led our most successful promotion period YoY with record breaking ROAS and Revenue figures (+200%)
- Guided and managed 2 junior team members. Taught junior members of the team to confidently use key software through one-to-one mentorship

Digital Executive at Manning Gottlieb OMD : December 2018 - October 2020

Overview

Digital performance management across Google, Bing and Facebook

Achievements

- Generated additional +£30,000 of investment from the client by mapping out projected revenue for Q4
- Increased client-agency trust by consistently presenting insightful analysis

WORK EXPERIENCE (CONTINUED)

Digital Executive at M/SIX: February 2018 - December 2018

Overview

Digital performance activation and optimisation across several B2C and B2B financial products

Achievements

- Optimised paid search activity and drove strong return on investment month on month
- Overhauled account's ad copy and improved Click Through Rate

Digital Designer at PSLDN: November 2013 - April 2017

Overview

A self-funded design project which saw me collaborate with teams of manufacturers, events organisers and brands both locally and globally.

Achievements

- Designed all digital assets on website and social channels. This led to 6+ publication features and spotlights, driving traffic back to site
- Launched and updated e-commerce site. This drove £3,000 of part-time revenue
- Implemented A/B testing and actioned user data backed changes to the website, improving performance

EDUCATION

University of the Arts London: September 2011 - July 2014

B.A. (Hons) Advertising, 2:1

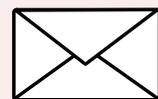
ONLINE PRESENCE



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