

# Wayne Yang

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## Contact

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## Education

### Cornell University

M.P.S, Information Science  
(With a concentration on HCI)  
Aug 2017 - May 2018

### Jilin University

B.S, Information Science  
(With a concentration on HCI)  
Sep 2013 - Jul 2017

### University of Oxford

Visiting Student, Statistics  
Jan 2017 - Jun 2017

## Skills

### Design

Sketch	Figma
Webflow	After Effects
Illustration	Protopie

### Programming

Swift	HTML
CSS	Python

## Experience

### Splunk

#### Product Designer

May 2022 - Present

- Currently working on the next-gen Splunk Search and Dashboarding experience with a 20+ people team of world-class PMs, engineers, and writers.

### MicroStrategy

#### UX Designer

Nov 2018 - April 2022

- Led the end-to-end UX&UI design of the next-gen MicroStrategy environment deployment offering by working closely with PM, engineering, and leadership team.
- Revamped MicroStrategy Cloud Platform's legacy design system and utilized it to redesign MCP's Event Scheduler by fixing its critical usability issues and improving accessibility performance by 26%.
- Conducted user research that shaped the first-ever mobile UX of MicroStrategy Subscriptions and designed the end-to-end UX in MicroStrategy Library.

### UIKit Lab

#### Founder, UX&UI Designer, Developer

Jun 2019 - Present

- Came up with the idea of developing an interactive guide to native iOS UI components in the form of an iOS app.
- Designed the UX&UI of UIKit Lab and enhanced its VoiceOver experience in v1.1, improving its conversion rate by 20%.
- Developed UIKit Lab with Swift by myself and produced marketing videos and images used for social media campaigns and App Store release.