

JULIE MARQUIS

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Senior UX/UI Designer

SAP UPSCALE COMMERCE / APRIL 2017 - ACTIVE ROLE

Second highest ranking UX designer working on development of SAP's omnichannel B2C experience management SaaS platform from inception to launch.

Own primary responsibility of retail-facing UX for a mobile-native development teams of 5 engineers and a progressive web app team of 4 engineers.

Facilitate mapping and brainstorming sessions bi-weekly with multiple sprint teams, ranging in size from 30-70 members, across 6 teams located across the US, UK, Canada, China, and Germany.

Deliver click-able prototypes and full design specs/mocks to be reviewed by VP-level stakeholders and then executed by development teams on a bi-weekly basis.

Projects: B2C omni-channel experience manager and retail science platform, iOS & Android mobile native apps, clienteling app, and in-store kiosk.

User Experience Designer & Project Manager

UNBOUND COMMERCE / MARCH 2016 - APRIL 2017

Brief 3-7 new clients monthly on onboarding process, manage customer expectations surrounding functionality, design, and timelines, and determine goals for their app build.

Deliver click-able prototypes, mocks, and full assets weekly for development team.

Manage team of 6 in-office developers and 1 global developer.

Track and process acceptance criteria for project tasks using JIRA.

Projects: Streamline production of retail apps, B2B apps, mobile-dedicated sites, and mobile-native experience manager.

Front End Developer & Visual Designer

GAMER FAME / MARCH 2016 - JUNE 2016

Provide design direction for website and physical materials.

Basic HTML, CSS, and Javascript coding and developing for building new pages in their site as well as the editing and completion of existing pages.

RECENT ACHIEVEMENT

SAP Innovation Challenge Winner

Lead project manager and UX/UI designer on a winning company wide SAP innovation challenge for Harley Davidson.

SKILLS

Wireframing & Mocking

Expert:
Sketch, Adobe CC, Invision Studio, Balsamiq, Zeplin

Rapid Prototyping

Expert:
Invision, UXpin,

Proficient:
Proto.io, Axure RP

Development & QA

Proficient:
HTML, CSS/SCSS, JIRA
Project Management

Novice:
Git, Javascript

EDUCATION

Masters of Art, Graphic Design

Suffolk University, 2016

Bachelors of Science, Communications Media

Fitchburg State University,
2014