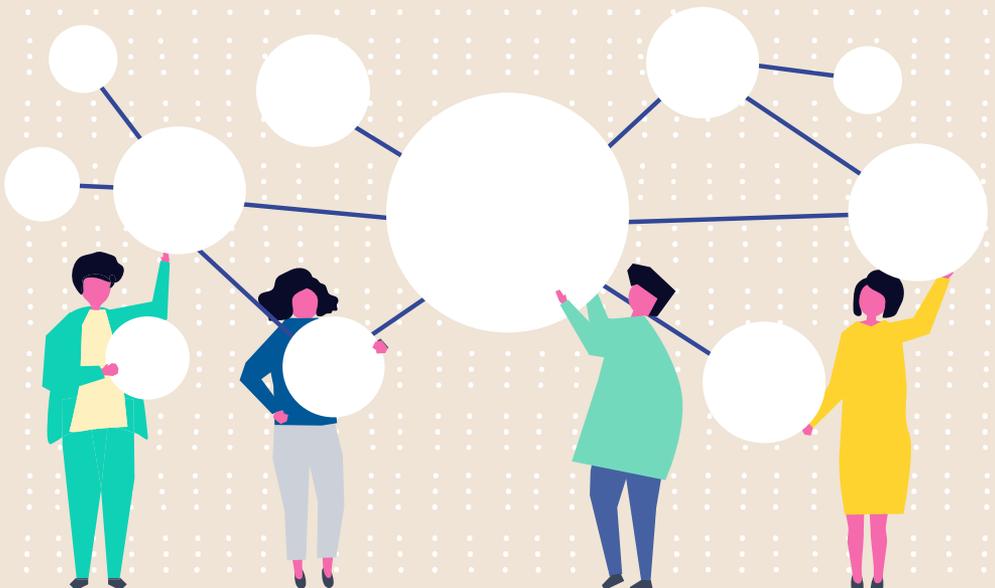


# STORIES OF CHANGE & IMPACT

A NETWORK  
APPROACH TO  
REIMAGINE GIVING



**SVP is the world's largest engaged network of philanthropists and social changemakers with the capacity, commitment, and passion to create lasting change as we reimagine giving - together. We hope you are proud to be part of our global story and impact.**



## **TOGETHER WE ARE ACHIEVING OUR COLLECTIVE IMPACT**

- Stronger communities - local to global
- Multi-sector collaborations, understanding and partnership
- A more equitable and engaged culture of giving
- Improved and greater flow of resources between communities
- Civically engaged and community-oriented philanthropists
- Sharing of power and wealth

# WHAT WE DO

**CATALYZE** more resources towards solutions and innovations for systems change.

**DEMONSTRATE** ways to disrupt philanthropy as usual for more proximity and accountability.

**INSPIRE** philanthropists to provide communities what they need most.

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## Reflections on Change



I hope that you are staying healthy and grounded. The commitment shown across the SVP network to support communities navigating through crisis has been humbling to witness.

For the last many years we heard a clear call from across our community to boldly evolve SVP and to align around a collective “North Star.” The Board of SVP International also recognized the urgency of engaging donors who are newly activated around systemic change, equity, and justice.

**As the events of 2020 unfolded, we launched *Reimagine Giving* to affirm our shared values and boost our collective impact.** Reimagine Giving is a unifying umbrella for the next chapter of our work on systems change and a way to build network alliances, amplify local work across geographies, and catalyze more resources to fill the gaps in the philanthropic landscape. It is an invitation to philanthropists to amplify the frontline efforts that are transforming communities around the globe. **It is, in short, the translation of our Theory of Change, adopted by our Board of Directors in 2019, into a Practice of Change.**

For some time now, it has been clear that philanthropy has an urgent opportunity to share power, and for all of us to be donors and do-ers and systems change advocates. I’m so proud that SVP has committed to that change, by starting with ourselves, and is leading our sector forward by our own example. Thank you for all that you do to make SVP the community we are today.

Warmly,

Sofia Michelakis, Board Chair 2018-2020  
SVP International

OUR  
SHARED  
VALUES



Collective  
action  
through  
giving

## Looking Forward to Reimagine Giving



The pandemic and the global racial and economic reckoning of 2020 radically altered the way we all live, learn, work, give, and engage. This time is profoundly shaping our understanding of what SVP can be, now and into the future.

As we look across the network we see this already taking place as SVP Partners, Affiliates and Grantees ask “What is possible now that wasn’t possible before?” **How can we reimagine giving and share our collective power for more community impact, justice, and systemic change?**

I’m proud of how our 3400+ Partners and 40+ Affiliates stepped up during this time of great loss, upheaval, and uncertainty to start to answer these questions.

**Read on for inspiration from across our network and for examples of how we are weaving together our communities to have greater impact than the scale of any one affiliate.** We are beginning to see what is possible when those of us with economic power step forward to change systems and align the flow of resources with movements around the globe.

I hope you will be energized to know your work is part of this global movement as you continue to transform your community and philanthropy.

Together, we can reimagine giving - our people and our planet can’t wait.

Onward,  
Sudha Nandagopal, CEO  
SVP International



Accountability  
in our  
philanthropy



Connectedness  
& learning  
with  
community

In the face of COVID 19, lockdowns, and a renewed global reckoning on racial justice...  
*what is possible now that wasn't possible before?*

## **WE REACHED OUT...**

Conversations with **200+ people across our Network** revealed gaps and opportunities that, if filled, could increase the impact of individual donors to strengthen the social change sector and build a stronger donor sector - and thereby stronger movements. Our findings suggest that addressing pressing economic, social justice, and community needs emerging from the pandemic is key to creating long-term systemic change, so communities hit hardest can recover and be able to weather future storms

## **...AND WE HEARD A CALL TO ACTION FOR SVP TO EDUCATE AND ORGANIZE DONORS AT SCALE**



Our conversations uncovered five key opportunities for engaging individual and family donors during this time, in support of a stronger social change ecosystem

**1**

Donors want more direction to support strategic, impact-driven, and equity-focused giving.



**3**

Donors are increasingly open to advocacy and using their power and influence in solidarity with communities.

**5**

Donors want mechanisms that allow them to multiply their impact and participate in collective giving, to catalyze more resources for promising community-led solutions.

**2**

Donors need - and want - more ways to connect with movement leaders in the field to better understand how they can support changing systems for racial equity and long-term resilience.

**4**

Donors desire opportunities to connect across geographies and issue areas for peer learning, collaboration and to build collective impact.

SVPs are stepping up to ensure donors have this support so that we can make our communities stronger, reimagine our future economies, and enable more justice.

reimagine  
giving.

TO CATALYZE MORE  
RESOURCES FOR  
SYSTEMS CHANGE





## FUNDING THE LEADERSHIP OF THOSE ON THE FRONTLINES ...

The powerful racial justice mobilizations of last year reverberated around the world, shaking people of conscience to action.

In 2020, SVP International officially launched the Reimagine Fund as a timely pilot to engage our global network in solidarity with the growing momentum for racial and economic systems change. We decided to focus on funding those who are closest to and most impacted by the issues - and therefore closest to the solutions - and those that philanthropy has historically left out.

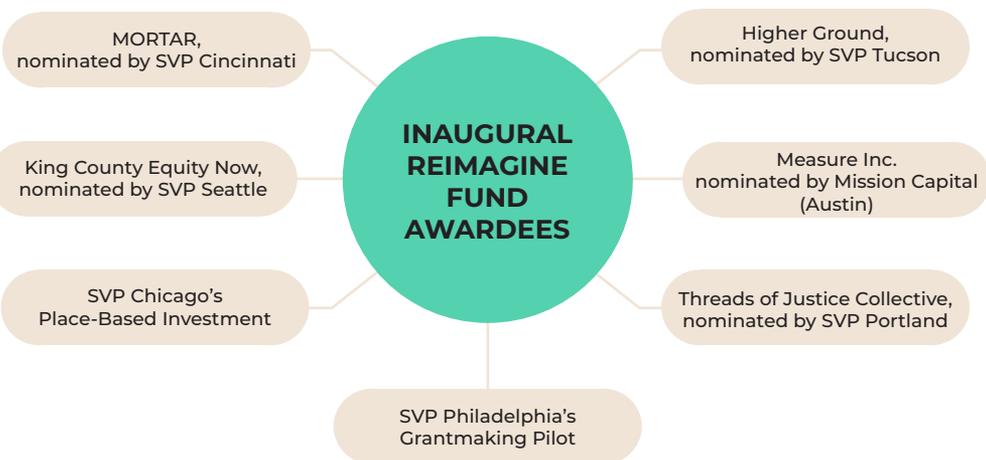
**+100** 

**Individual Partners & the collaboration of SVP Affiliates**

**\$70,000**



**to Black and People of Color-led systemic change efforts**



## ... AND TURNING SVP'S THEORY OF CHANGE INTO IMPACT

Catalyzed resources directly to those who have historically been left out of flow of philanthropic giving

Recruited new donors into the SVP network while establishing a shared equity-based analysis of the philanthropic problems we're trying to solve

Amplified the leadership of Affiliates who leveraged their local context to connect to community-based organizations

Centered the expertise of People of Color leaders in grant-making decisions

The Reimagine Grant Fund pilot was a powerful step on SVP's journey toward transformative and relational philanthropic practices.

We seized the moment to test a new model for leveraging our global network's resources and showing what it can look like when our Partners unite in solidarity around a common cause at a scale larger than any one Affiliate.





## MOBILIZING LARGE-SCALE, COLLECTIVE GIVING TO MEET COMMUNITY NEEDS

Early in the pandemic the need for humanitarian action in India spiked as the entire country went into lockdown. SVP India quickly mobilized its seven chapters - Mumbai, Pune, Bangalore, Delhi, Ahmedabad, Kolkata, Hyderabad.



Facilitated distribution of food and ration kits to communities across the length and breadth of the country.



Masks made and given to community members.



Raised by SVP India from Partners towards various relief measures while leveraging relationships to help nonprofit community partners connect with additional funding sources.

In the Spring of 2021, as the country faced a renewed surge of the virus, **Partners across our global network took action collectively**, contributing resources via SVP India-hosted opportunities to support NGO partners.



## GROWING THE MOVEMENT AND RESOURCES FOR RACIAL JUSTICE

Our network's newest affiliate, SVP Philadelphia, officially launched in 2020.

As a result of a robust initial learning phase, and in response to the urgent calls to action for racial justice, SVP Philadelphia made a community-focused commitment.



They made grants in 2020 and 2021 in alignment with these values. Getting to this point took doing things differently. The founding Philadelphia Partners undertook a rigorous approach for their launch to ensure a community-centered SVP:

- Engaged in a robust community-wide learning agenda to inform their chapter's priorities and practices
- Focused on deep listening conversations with local changemakers across Philadelphia, emphasizing humility, a spirit of partnership, and a desire to shift entrenched dynamics of power
- Co-created with community stakeholders an analysis of the regional philanthropic and organizational landscape
- Produced a report digging into the local causes of poverty, which generated a clear mandate to focus on systems change strategies



Pictured: Dalila Wilson-Scott, SVP Philadelphia Founding Partner



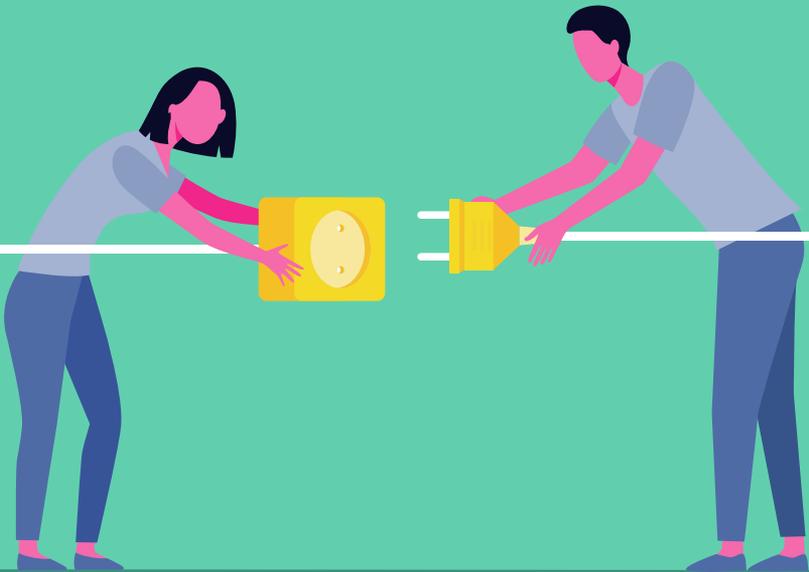
*At SVP Philadelphia, we are committed to understanding the barriers that make eradicating poverty so complex. Our model is designed for Partners to not only invest time and resources, but to learn as much as we can from the wisdom of the leaders on the ground and to become champions for their work.*



Jen Gleason  
Managing Director, SVP Philadelphia

reimagine  
giving.

FOR MORE  
ACCOUNTABILITY  
AND COMMUNITY  
CONNECTEDNESS





## INCREASING NETWORK CAPACITY FOR APPLYING A SYSTEMIC CHANGE LENS

As part of SVP's collaboration with Philanthropy Together, several SVP Affiliates participated in a racial equity learning cohort alongside other sector leaders and received grants to dig in deeper in 2021. Participants included SVP Cleveland, SVP Cincinnati, SVP San Antonio, SVP Boulder County, and SVP Minnesota.



Partners from around the network participated in SVP Los Angeles' *Anti-Racism for White People* workshops, trainings, and learning communities for Partners committed to being agents of racial justice. **Growing a broad and deep community of accountable anti-racist champions is a critical part of achieving the liberation our network seeks.**





## CENTERING COMMUNITY NEEDS IN NEW WAYS

Staff and Partners at SVP Tucson decided to shift their long-standing and successful Fast Pitch model to adapt to the changing social context – an example of how local affiliates can play a role in innovating philanthropy to address historic inequities.



*“By changing our focus and how we support under-resourced communities, we’ve moved beyond valuing equity to generating real actions of equity.”*



Ciara Garcia  
CEO, SVP Tucson



SVP Tucson is now lifting up work on incarceration, gender inequality, education disparity, toxic masculinity and loss of indigenous identity while also:

- Highlighting and supporting Black, Indigenous, and People of Color leaders: 7 of 10 grantees
- Driving resources to these organizations: quadrupled the amount of funding distributed from \$40k last year to \$160k this year
- Expanding relationships for these organizations: hosted follow up donor connection events for these leaders with community foundations, Partners, and others

**This is the power of networks** – where evolutions can happen quickly at a local level and shared learnings can create an entire field of practice and new approaches. The new approach at SVP Tucson builds on work started by other Affiliates like SVP Los Angeles, and other communities of color-based philanthropic organizations.

**CONNECTING INTERGENERATIONALLY ...**

SVP Waterloo Region is reimagining giving by building a new cohort for philanthropy, instilling in local youth a desire to continue to give and stay involved in their community throughout their lives. SVP Teens is a leadership and community-development program for young people aged 12 to 18. From 2019 onwards, thanks to teen-led recruitment, the program has expanded its reach across the region and now reflects the community's rich diversity.



From Holden's "300km Bike Challenge" and Rita's "Cranes for Cancer," to Dian's "Cleaning Challenge," SVP Teens raised thousands of dollars for their community grant fund. Their digital fluency allowed them to pivot early in the pandemic.



## ... CHANGING WHO “DOES PHILANTHROPY



*“We are digital natives and can deal with technology a lot easier. Our ability to look ahead and be optimists even though things can look really crazy, it’s something that can be really helpful. We proved that youth aren’t just the future, we are also the present and we can build what we want to see around us.”*

Maddie Cranston (Grade 11)  
Chair, SVP Teens



*“SVP Teens is very action-oriented. I think it does a really good job at giving us the tools and infrastructure to actually make a difference.”*

Nathan Wong (Grade 9)  
Vice-Chair, SVP Teens

reimagine  
giving.

TO TURN  
DONORS INTO  
SYSTEMS CHANGE  
ADVOCATES



## SPARKING CONVERSATIONS ON SYSTEMS CHANGE

Over 175 Partners and donors joined us for a conversation with Race Forward on systems change and racial justice.

## ADOPTING A SHARED ANALYSIS

SVP International Board members hosted a series of virtual “Dine Arounds” to connect over 125 Partners across the Network in learning conversations about the challenges in philanthropy and how SVP might evolve to address them. These online sessions were **the network in practice** - philanthropists from different geographies came together in community to learn about the historic and current inequities in the flow of philanthropic capital, examine our opportunities to change this dynamic, and contribute to a pooled fund.

Philanthropists hosting these conversations demonstrates the type of transformation and the world we want - one in which **donors are influencing each other towards change**, sharing an analysis of the problems, and **using our collective power to change systems**.





## CHANGING PHILANTHROPISTS' ROLE TO SHARE POWER ....

SVP Portland has mobilized around the goal of equitable access to preschool for ten years. "Preschool for All" is an initiative to ensure every child in the metro area receives high-quality, culturally relevant early learning experiences - the foundation for learning and life success.



SVP Portland decided to publicly advocate for a county-wide "Preschool for All" ballot measure with new tactics to mobilize their Partners' social capital - phone banks, house parties and much more. In 2020, the measure won, securing the financial resources necessary to fund quality, culturally relevant preschool for every one of the county's three and four year olds.



*"Traditional grantmaking was just not enough to meet all of our goals. We began inviting leaders from our community as partners into our planning and decision-making for mutual, transformational relationships."*



Lauren Johnson  
Executive Director,  
SVP Portland



## ... AND CO-CREATE SYSTEMS CHANGE



*“This is a time for philanthropy to really step up and be courageous about doing things differently - we need to think long term, shift power, address root issues, and co-create solutions with community.”*

“Preschool for All” is just one of many ways that SVP Portland is working to reimagine giving so that Partners are serving as systems change advocates.

### KEYS TO SUCCESS

- Clarity of purpose
- Centering BIPOC communities' leadership
- Patience
- Acknowledgment of philanthropists' own privilege
- Courageous leadership
- Willingness to lose some people to gain new followers
- Commitment to a culture of learning
- Long term approach, focusing on root issues

## GENERATING VISIBILITY FOR SVP'S VISION ACROSS PHILANTHROPY

We brought SVP's values of engaged philanthropy to the sector, highlighting the critical importance of collective giving and action, and why this matters now more than ever to change and democratize philanthropy. In addition to the significant work of registering and renewing our trademark registrations around the globe, we grew the presence and impact of the SVP brand through public thought leadership, virtual dialogues, and articles.

### WE ARE STRONGEST TOGETHER



One New Affiliate and many more in the pipeline



More than \$3.1 million in direct grants made annually to nonprofits and social enterprises, with millions more in additional resources catalyzed



Over 175 grantees supported, of which at least 45 were organizations with Black, Indigenous, or People of Color leadership



Over 300 nonprofits and social enterprises engaged through all programs



Over 275 educational events by Affiliates and our Network Partners

Five Network-wide Partnerships:



*Network-wide numbers of giving and grantees is from 2019 and represents what was voluntarily reported by our network members. This does not represent the full impact of our network; much of the giving remains under-reported.*

## ACKNOWLEDGMENTS

The unprecedented crises of 2020 caused great loss and generated new urgency to reimagine who sets the agenda, reimagine solutions, and reimagine giving.

Our SVP Partners, Community Leaders, and Affiliates met the moment together - catalyzing new resources, relationships and learnings.

This time presents a significant opportunity for us to do more and be more. As we did when SVP first began, our community is coming together to transform philanthropy.

### JOIN US AS WE



Thank you to our supporters for your investment as we evolve our work. We are grateful to the many Partners and Donors who have invested in supporting both the capacity of local Affiliates and SVP International.

### FOUNDATION SUPPORTERS



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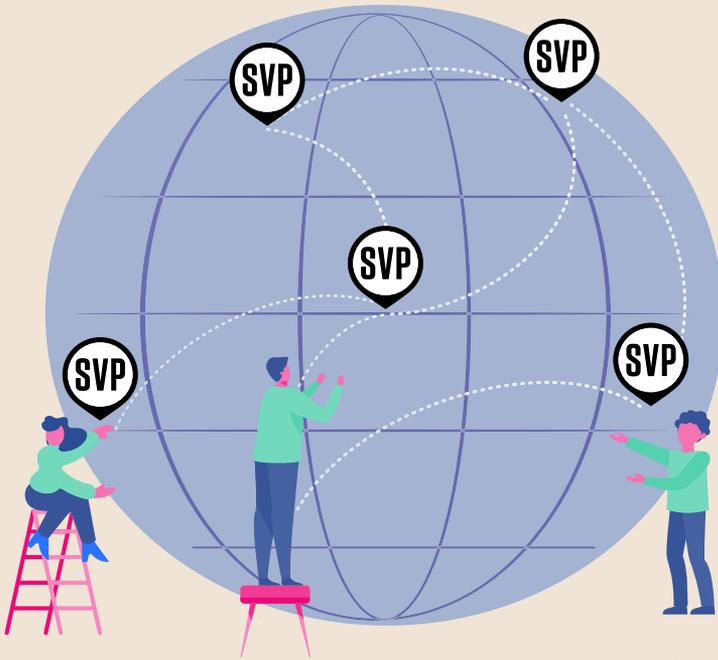
**FIDELITY** Charitable<sup>SM</sup>

# **SVP** INTERNATIONAL

**OVER 40 AFFILIATES AROUND THE GLOBE**

**OVER 3400 PARTNERS AND CHANGEMAKERS**

**OVER \$70 MILLION IN TOTAL CUMULATIVE INVESTMENT IN NONPROFITS**



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