

*G*ENCINIA®

Extract of Coccinia Cordifolia (Indica)



blood sugar support



Modern diets may contain elevated levels of processed foods with high glycemic loads, which eventually weaken the body's ability to regulate itself.

Healthy blood sugar levels

Introducing Gencinia®

Gencinia is the branded name for Gencor's Coccinia Cordifolia (Indica) extract. Coccinia Cordifolia is a vegetable that is also known by the common names coccinia grandis, ivy gourd and baby watermelon. This vegetable has long been part of the human diet in India and has been clinically proven effective in maintaining healthy blood sugar levels.* The extract is 15 times stronger than the dried herb.

How common stressors impact blood sugar

The increasing incidence of conditions, such as diabetes and hypertension, indicate that the body's ability to deal with accumulated stressors, including lack of sleep, environmental toxins and poor diet, is in decline. The body works hard to maintain the right levels of glucose (blood sugar) in the circulatory system. After eating, the body releases insulin, a hormone that instructs the cells to increase their uptake of fuel (glucose). Modern diets, high in processed foods with high glycemic loads, eventually weaken the body's ability to regulate itself. The body can then become resistant to insulin or may stop producing enough insulin, both of which can prevent the cells from receiving the fuel they need. Gencinia delivers natural support for healthy blood sugar levels in adults across the lifespan.*

Product benefits

The following structure-function claims for Gencinia® are provided here for informational purposes only and should be reviewed by your legal counsel prior to use in marketing materials, including product labels.

- Helps maintain healthy blood sugar levels*
- Contributes to cardiovascular health*
- Supports healthy insulin sensitivity*

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

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Science inside

Human clinical study on blood sugar management

Study results: A 60-patient, double-blind randomized, placebo-controlled clinical trial was conducted using Gencinia®. The trial lasted for 90 days and the subjects were newly detected diabetics between 35–60 years of age. Subjects receiving the active ingredients received a dosage of one gram of Gencinia per day. Gencinia showed a statistically significant reduction in the following areas:

- Fasting blood glucose levels*
- Post-prandial blood glucose levels*
- Glycosylated hemoglobin levels*

Citation: Kuriyan R, et al. 2008. *Effect of supplementation of Coccinia Cordifolia extract on newly detected diabetic patients.* Diabetes Care: vol. 31 no. 2:pp.216–220.

Delivery and applications

Gencinia is available as a free-flowing, water soluble powder and is suitable for use in powders, tablets, capsules and liquids.

Why choose Gencinia?

Gencinia is a potent blood sugar stabilizer that is:

- Shown to be effective in a human clinical study*
- Supported by many clinical studies on Coccinia Cordifolia proving its effectiveness *
- A standardized extract of a single herb with a well-known safety record*
- Certified Kosher and Halal



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