

ORGANIZATIONAL KNOWLEDGE SHARING

Knowledge Strategy Certificate

Bangkok, June 13–15, 2022



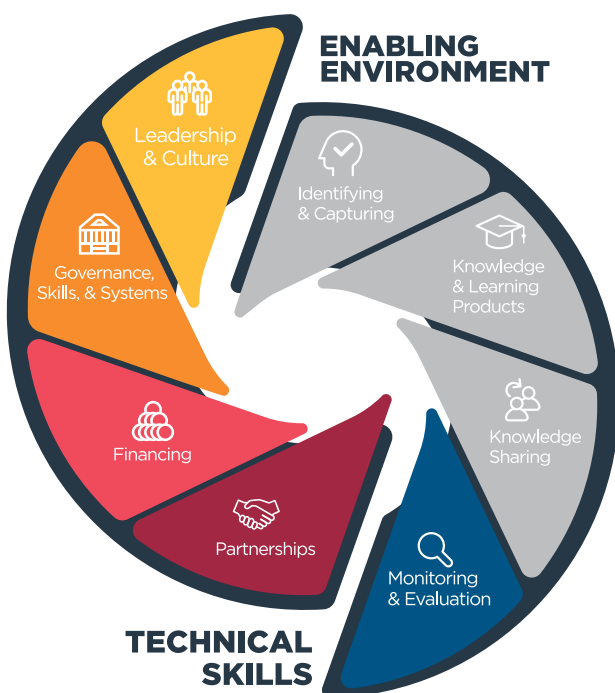
The Knowledge Strategy Certificate program is a part of a series of 3 independent certificates programs centered around the World Bank Organizational Knowledge Sharing (OKS) approach and tools.

Methodology

This 3-day certificate program is run as a workshop which covers the first 5 elements of the OKS Framework necessary to develop an enabling environment for Organizational Knowledge Sharing:

1. Leadership and Culture
2. Governance, Skills and Systems
3. Financing
4. Partnerships
5. Monitoring and Evaluation

By its nature, it targets more strategical and planning issues. Even though this framework was developed by the World Bank and is related to the field of development, it is relevant to any sector (i.e., Business, Government, Academia, Military, etc.)



The learning objectives are:

1. Understand the key principles and approaches of the overall OKS methodology, focusing mainly on the first 5 strategic pillars
2. Understand the facilitation process involved in capacity assessment, visioning and planning, and monitoring and evaluation

Participants will be provided with a packet of background materials including:

- Slides of the workshop (soft and hard copies)
- An e-book: Becoming a Knowledge-Sharing Organization
- An e-Manual: Assessing the Results of Knowledge Sharing
- An e-Manual: Organizational Knowledge Sharing Implementation Manual
- E-brochures with case studies

The OKS Certificates brings together International participants from various industries. Participants will work in small groups to support dialogue and reflection during the course of the workshop. Social learning will play an important role in this workshop.

Debriefing sessions will be held regularly throughout the course to provide an opportunity for active reflection on the workshop, progression and facilitation process. Debriefing sessions will include:

- A participatory recap of the sessions/day including key takeaways on content, process and facilitation
- Review and reflections on the overall progression of the workshop including aspects of client engagement, strengths and weaknesses of facilitation, etc.
- An overview of the next day and relevant learning objectives

A Survey will be conducted at the end of the workshop to capture achievement towards the learning objectives. Survey questions will be designed to solicit feedback on the workshops' content and process as well as facilitation style and methodology.

As a final project to demonstrate their learning, participants will **develop a plan** to incorporate the OKS process and tools in their respective organizations. These will be presented on the last day of the workshop.

Modules

DAY 1: Developing a Knowledge Sharing Culture

- Why Knowledge sharing
- Creating an enabling environment
- The role of Senior Management
- Motivation and incentives for knowledge sharing

Group work

DAY 2: The soft- and hardware of knowledge sharing

- Governance, structure and systems for knowledge sharing
- Knowledge sharing business models and financing
- Knowledge sharing partnerships
- Identifying and capturing Knowledge (Quick overview)
- Knowledge and learning products (Quick overview)
- Knowledge sharing (Quick overview)
- Monitoring and evaluation

Group work

DAY 3: Developing the Knowledge Sharing Strategy

- From Self-Assessment to vision
- From vision to high level road map
- From high level road map to action plan
- Implementing OKS initiatives: Program Cycle

Group Presentations and Feedback



What?

Develop an understanding of critical enabling factors such as leadership, culture for knowledge sharing and collaboration, policies and practices, governance mechanisms, technology tools and platforms, budget development, strategic partnerships and monitoring and evaluation

Why?

Strengthening the enabling environment for knowledge sharing to thrive

How?

3 days interactive program

For who?

Executives and Decisions Makers of Public and Private Organizations

Outputs

- A self-assessment;
- A visioning and planning exercise;
- Development of a set of policies and practices and governance structure for knowledge and learning

For who?

These certificate programs will be offered in Bangkok, Thailand by the Institute for Knowledge and Innovation Southeast Asia (Bangkok University) in collaboration with the World Bank

When?

June 13 - 15, 2022

Prerequisites

Experience with knowledge sharing programs

Price

Development Practitioner: \$800 U.S.D. (Discount Rate)

Others: \$1,200 U.S.D.

Each participant will receive a Certificate of Completion from the World Bank and the Institute for Knowledge and Innovation Southeast Asia.



**Register now at
okscertificates.com**