Erica Smith

Product Designer
aerismi17@gmail.com
ericamariesmith.com

EDUCATION

Expected Graduation: June 2022

University of Washington, Seattle

B.S. in Human Centered Design Engineering

EXPERIENCE

June 2021 - present

UX Design Intern, Lucid

Collaborated cross-functionally to define and design solutions across products. Planned and executed various research methodologies to inform design.

April 2020 - present

UX/UI Designer, Superfly VR

Devised in-game menu layout and evaluated accessibility efforts. Redesigned website and coordinated with development.

Apr 2020 - Aug 2021

Lead UX/UI Designer, Aloe Money LLC

Created a financial literacy and banking application that empowers Gen Z. Scheduled to deploy as class supplement for UW athletes in Fall ‘22.

Jun 2019 - Sep 2019

UX/UI Design Intern, Scener

Delved into competitor research, audience research, feature ideation, usability testing and product testing. Pitched app and website concepts.

SKILLS

Design Figma, Adobe XD, Adobe Illustrator

Languages Python, HTML/CSS, React, Java

Methods Usability Testing, Competitive Analysis

Other Problem Solving, Communication, Flexibility