ERICA SMITH

UX/UI designer

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w ericamariesmith.com

EDUCATION

University of Washington, Seattle
B.S. in Human Centered Design Engineering
Expected Graduation: June 2022

EXPERIENCE

Lead UX/UI Designer, @ Aloe Money LLC   *present*
Created a financial literacy and banking application that empowers Gen Z. Scheduled to deploy as class supplement for UW athletes in Fall '22.

UX/UI Design Intern, @ Easy Event Planning   *summer '20*
Redesigned website to suggest various changes to color, button placement, and architecture.

Course Assistant, @ Paul G. Allen School of CS   *fall '19*
Taught a class of 25 undergraduate students essential computing concepts in Java.

UX/UI Design Intern, @ Scener   *summer '19*
Delved into competitor reserch, audience research, feature ideation (UX/UI), usability testing, and product testing. Pitched app and website concepts.

SKILLS

Tools	Design	Languages
Figma	Rapid Prototyping	Python
Adobe XD	Info Architecture	HTML/CSS
Adobe Illustrator	Product Testing	Basic Java
Sketch	Usability Testing	