2024 // Better Evidence Conference
February 5, 2024 | Ottawa

Blueprint IFSD IFPD

MEDIA ADVISORY

Better Evidence Conference convenes leading data, evidence and policy experts and key decision-makers to discuss improving Canadians' lives through better use of data

TORONTO, JAN. 31, 2024 — The Better Evidence Conference, convened by Blueprint in partnership with the Institute of Fiscal Studies and Democracy at the University of Ottawa, will bring together distinguished voices to discuss the opportunities and challenges facing the public sector's use of data and evidence in order to achieve better policy outcomes for Canadians

Featured speakers and panellists at this sold-out conference include:

- **Hon. Jean-Yves Duclos**, Minister of Public Services and Procurement
- **Anil Arora**, Chief Statistician of Canada
- Dr. Cindy Blackstock, Executive Director of First Nations Child & Family Caring Society of Canada
- **Paul Rochon**, Executive Advisor at Deloitte and Former DM of Finance
- **Sean Speer,** Editor at Large of The Hub and Former Economic Advisor in PMO;
- **Tyler Meredith**, Founding Partner at Meredith Boessenkool and Former Economic Advisor in PMO
- **Yaprak Baltacioğlu**, Former Secretary of the Treasury Board

Media are invited to hear from panellists, including leading economists and influential policy thinkers, in an engaging dialogue on how we can shape Canada's future through people-centred, data-driven, and evidence-informed public policy.

Date: **February 5, 2024**
Time: **9 a.m. - 5:30 p.m.**

Location: **University of Ottawa**
Desmarais Hall, Room 4101
55 Laurier Avenue East

To encourage an open and frank exchange of ideas as possible during the conference, the Chatham House Rule will be observed. This means that participants may share information gathered from the conference, but not attribute the sources.

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For more information:

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