

Personal Data	Why is the Personal Data collected and for what purposes?	Legal basis (GDPR only, if applicable)	Third parties with whom we share your Personal Data	Consequences of not providing the Personal Data
1.1. When you make use of, or interact with, our Websites				
1.1.1. When you contact us (e.g. customer support, need help, submit a request)				
<ul style="list-style-type: none"> Full name Email address Message 	<ul style="list-style-type: none"> To process and answer questions To provide support (e.g., to solve problems, bugs or issues) 	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Legitimate interest (e.g. respond to your request).</p>	Email platforms (Gmail)	<p>Cannot process and answer questions</p> <p>Cannot provide support (e.g., to solve problems, bugs or issues)</p>
1.1.2. When you subscribe to our distribution list(s) / newsletter(s)				
<ul style="list-style-type: none"> Full name Email address 	<ul style="list-style-type: none"> To add you to our mailing list To send newsletters or other marketing communications 	<p>Legitimate interest (e.g. to send you marketing communications)</p> <p>Consent (in some contexts)</p>	<p>3rd party platforms such as for the following purposes:</p> <ul style="list-style-type: none"> Mailchimp (email distribution) Sparkpost (email distribution) Wix (web hosting) Webflow (web hosting) 	<p>Cannot add you to our mailing list</p> <p>Cannot send you marketing communications</p>
1.2. When you make use of, or interact with, our Wordtune Browser Extension (including, without limitation, the document summarization service) (the "Tool")				
1.2.1. When download and make use of the Tool				
<ul style="list-style-type: none"> User name and email address (optional) IP address Device information 	<ul style="list-style-type: none"> To provide you with the Tool To optimize the results of the Tool for you To customize the services to you To improve our services and the Tool 	<p>Processing is necessary for the performance of a contract to which the data subject is party (EULA available on https://www.wordtune.com/terms-of-use) or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Legitimate interest (e.g. to provide you with the Tool).</p>	<p>3rd party platforms such as for the following purposes:</p> <ul style="list-style-type: none"> Google (Cloud Platform, storage) Amplitude (analytics) Sparkpost (email distribution) MailChimp (email distribution) 	<p>Cannot provide you with the Tool</p> <p>Cannot optimize the results of the Tool for you</p> <p>Cannot customize the services to you</p> <p>Cannot improve our services and the Tool</p>
<ul style="list-style-type: none"> Payment details 	<ul style="list-style-type: none"> For processing payments and payment purposes 	<p>Processing is necessary for the performance of a contract to which the data subject is party (EULA) or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Legitimate interest (e.g. to provide you with the Tool).</p>	<ul style="list-style-type: none"> Stripe (payment) 	<p>Cannot charge you and therefore cannot provide you with paid-for features</p>
<ul style="list-style-type: none"> User content (including text, documents, or other content or information uploaded, entered, or otherwise transmitted by you in connection with your use of the Tool) 	<ul style="list-style-type: none"> To provide you with the Tool To optimize the results of the Tool for you To customize the services to you To improve our services and the Tool 	<p>Processing is necessary for the performance of a contract to which the data subject is party (EULA).</p> <p>Legitimate interest</p>	<ul style="list-style-type: none"> Google (Cloud Platform, storage) 	<p>Cannot provide you with the Tool</p> <p>Cannot optimize the results of the Tool for you</p> <p>Cannot customize the services to you</p> <p>Cannot improve our services and the Tool</p>
<ul style="list-style-type: none"> User usage (including, data collected using cookies and other technologies relating to, for example, the time you spend on each page of the Tool, which links you click on in the Tool, which features you like or dislike on the Tool. Other information collected may include your device's IP address, device screen size, device type, browser information, geographic location (country only), and the 	<ul style="list-style-type: none"> To provide you with the Tool To optimize the results of the Tool for you To customize the services to you To improve our services and the Tool To monitor and better understand your use of the Tool using your feedback 	<p>Processing is necessary for the performance of a contract to which the data subject is party (EULA).</p> <p>Legitimate interest</p>	<ul style="list-style-type: none"> Google (Cloud Platform, storage) Amplitude (analytics) Hotjar (analytics) 	<p>Cannot provide you with the Tool</p> <p>Cannot optimize the results of the Tool for you</p> <p>Cannot customize the services to you</p> <p>Cannot improve our services and the Tool</p>

preferred language used to display the Tool.)				
1.2.2. When you contact us (e.g. customer support, need help, submit a request)				
<ul style="list-style-type: none"> • Full name • Email address • Message • Any other information that you decide to provide/supply us with 	<ul style="list-style-type: none"> • To process and answer questions • To provide support (e.g., to solve problems, bugs or issues) 	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Legitimate interest (e.g. respond to your request).</p>	<ul style="list-style-type: none"> • Email platforms (Gmail) 	<p>Cannot process and answer questions</p> <p>Cannot provide support (e.g., to solve problems, bugs or issues)</p>
1.3. When you interact with us on our social media profiles (e.g., Facebook, Instagram, Twitter, LinkedIn)				
<ul style="list-style-type: none"> • Full name • Email address • Company name • Job position • Any other information that you decide to provide/supply us with 	<ul style="list-style-type: none"> • To answer your questions • To establish a connection or discussion 	<p>Depending on the context, legitimate interest (to answer your questions and/or establish a connection) or consent</p>	<p>3rd party platforms such as for the following purposes:</p> <ul style="list-style-type: none"> • Facebook (social media channel) • Instagram (social media channel) • Twitter (social media channel) • LinkedIn (social media channel) 	<p>Cannot answer your questions</p> <p>Cannot establish a connection/discussion</p>