

**BABIBAN
HEALTH C**



2021 ANNUAL REPORT



VISION

We envision a world in which no child dies from a vaccine-preventable disease.

MISSION

We are on a mission to implement evidence-based programming to save lives in a manner that does the most good per dollar.

WORK

We provide small cash incentives to caregivers in northern Nigeria in order to increase childhood vaccination rates.



There were 844,000 under-five deaths in Nigeria in 2021, and up to 40% of deaths prior to the age of 5 in Nigeria are from diseases that are preventable through vaccination.

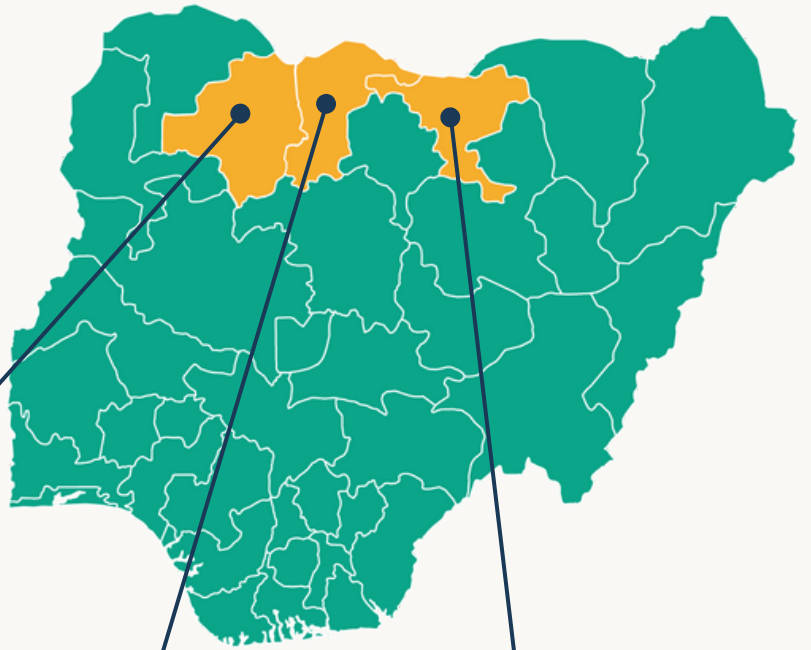
This means that every 93 seconds, a child under the age of 5 dies from a vaccine-preventable disease.

Nigeria is home to just 2.6% of the world's population, yet it accounts for 16% of the world's mortality of children under five.

At 114 deaths per 1,000 live births, Nigeria's under-five mortality rate is the second highest in the world.

**EVERY 18 SECONDS, A BABY ENROLLED IN
NEW INCENTIVES RECEIVED A LIFE-SAVING VACCINE.**

IMPACT BY STATE



ZAMFARA

350,220
Vaccinations

114,475
Disbursements

35,161
Enrollments

183
Clinics

5
Local Government
Areas

KATSINA

785,105
Vaccinations

262,666
Disbursements

82,575
Enrollments

563
Clinics

11
Local Government
Areas

JIGAWA

575,885
Vaccinations

186,763
Disbursements

54,201
Enrollments

230
Clinics

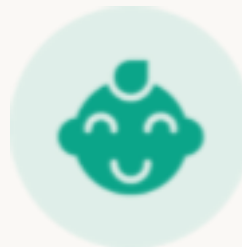
8
Local Government
Areas

TOTAL IMPACT

694 Lives Saved

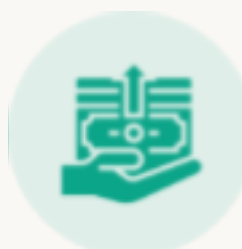
Our lives saved number is based on GiveWell's assessment on how much it costs for New Incentives to save a life.

[LEARN MORE](#)



\$21.13

Cost per Infant



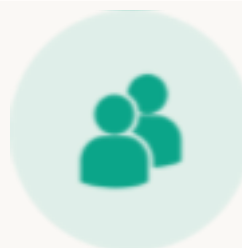
563,904

Disbursements



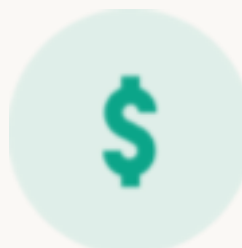
1,711,210

Vaccinations



171,937

Enrollments



\$759,613

Cash Disbursed

TOP CHARITY

In 2021, GiveWell named New Incentives one of their top charities for a second year in a row. GiveWell is dedicated to finding charities that do the most good per dollar spent, and they have found, through their in-depth analysis, that New Incentives is one of the most cost-effective ways to save a life. Learn more [here](#).

"New Incentives has a track record of fast growth and stands out for its dedication to identifying, responding to, and being transparent about issues it faces." - GiveWell

EXPANSION

Last year was an exciting year of growth for us as we added 878 clinics and expanded to 23 new Local Government Areas across Zamfara, Jigawa, and Katsina.

GROWING RELATIONSHIPS

We work in close partnership with government agencies and partners at every level of the health system in Nigeria, from local clinics and traditional leaders to state and federal health agencies.



LEARNING & GROWING

At New Incentives, we build tracking and verification into everything we do and promote a culture of critical thinking and healthy skepticism. Here's a snapshot of some of the areas we are continually monitoring and working to improve.

11%

Disbursement Days with Stockouts

We constantly monitor when required vaccines aren't available at a clinic for a disbursement day (when immunizations and cash transfers are distributed). We are continually contributing to improved coordination among vaccine supply and cold chain partners for stocking vaccines at zonal, state, and local levels.

5%

Duplicate Enrollments

We use biometrics to prevent and identify cases of caregivers enrolling the same infant multiple times in the program. This number represents the percentage that were flagged by an algorithm and manually affirmed in clinics nearby or up to 20km.

3%

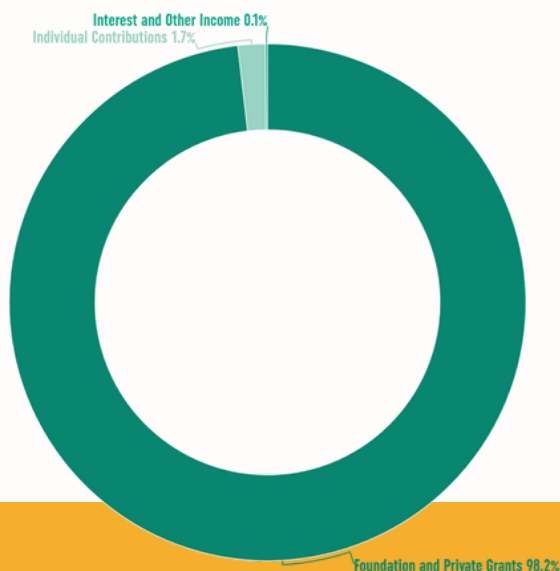
Clinics with Suspected Issues

A total of 15-20% of disbursement days are visited by managers and internal field auditors. Almost all of these visits are unannounced to help ensure that clinic staff and New Incentives - All Babies Are Equal field officers don't change their behavior.

FINANCIALS

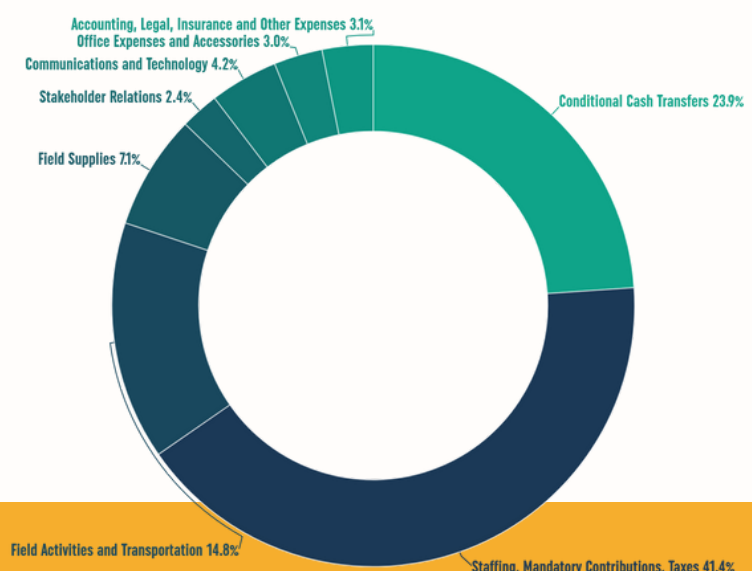
Total Revenue

\$14,346,474



Total Expenses

\$3,176,936



Stay Connected

Follow us on social media to stay up to date on our rapid growth.



Make A Difference

We are committed to doing the most good per dollar donated.

[Donate](#)