

MID-2022 IMPACT REPORT



New Incentives uses a cost-effective, evidence-based approach to increase routine childhood vaccinations in northern Nigeria, a region with some of the highest child mortality rates and lowest childhood vaccination rates in the world. Working within government clinics and in conjunction with existing programs, New Incentives raises awareness about vaccinations, supports vaccine supply efforts, and provides small cash incentives to caregivers after their infant has received the latest round of vaccinations. New Incentives operates in Nigeria as the All Babies Are Equal Initiative.

This impact report highlights our progress through mid-2022 as reflected in infants reached, cash transfers disbursed, vaccinations administered to infants in the program, and estimated lives saved to date.

How do we calculate lives saved? Learn more [here](#).

EXPANDING OUR REACH

	2020	2021	2022 (Jan-June)	Performance compared to first half of 2021
Total New Infants Enrolled in All Babies Program	70,700	171,928	237,172	+179.7%
Total Number of Cash Transfers Provided to Caregivers	323,311	563,904	764,578	+206.4%
Vaccinations Administered to Infants in the Program	970,017	1,710,976	2,218,713	+194.3%

We are now a growing team of over **970!**



For two years in a row, **New Incentives** has been named a top charity by GiveWell, a nonprofit dedicated to finding outstanding giving opportunities and publishing the full details of its analysis to help donors decide where to give.

ALL-TIME DATA

As of June 30, 2022



Total New Infants Enrolled in the All Babies Program: 673,650



Total Number of Cash Transfers Provided to Caregivers: 2,358,805



Total Clinics Where Program Operates:
End of 2020: **118** End of 2021: **986** Mid-2022: **2,040**

ESTIMATED TOTAL LIVES SAVED: 2,645 LIVES (2017-2020)

DEEPENING PARTNERSHIPS

We work in close partnership with government agencies and partners at every level of the health system in Nigeria, from local clinics and traditional leaders to state and federal health agencies. We are excited to announce expansion to another state, Gombe, meaning we are now operating in six states in northern Nigeria, covering a catchment area of over 17,000 villages.

