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## Education

**Honours Bachelor of Interaction Design** | Sheridan College, Oakville, 2015-19

Usability Studies - Interaction Design - Web Coding

**Certificate in Creativity and Creative Problem Solving** | Sheridan College, Oakville, 2015-19

Group Dynamics - Creative Leadership & Problem Solving - Composition & Rhetoric

**Certificate in Web Coding** | Sault College, Sault Ste Marie, 2020 - Present

HTML & CSS Languages - Java Script - PHP & SQL Fundamentals

## Work Experience

**UX Designer** | Communitech, July 2020 - January 2021

- Designed website layouts and architecture to maximize user experience and SEO.
- Performed user research and user mapping to predict future trends.
- Developed UI mock-ups and prototypes for clients to help achieve their business objectives.

**Digital Graphic Designer & Photographer** | Spinrite Inc, January 2020 - July 2020

- Utilized skills in photography and editing to create digital materials such as social media graphics, webpage banners, and web copy.
- Assisted in the increase of user engagement across digital communication channels by 62% over 8 months.

**TENT Graphic Designer** | Sheridan Department of Creativity, January 2019 - September 2019

- Created digital content which showcased student achievements, leading to career opportunities for students.
- Collaborated with researchers and copywriters to produce engaging digital content and plan effective campaigns.

**User Experience Intern** | Spark Growth, May 2018 - August 2018

- Visual designer for the production team, responsible for building digital content for clients. Crafted UX flows, designed graphic ads and conducted user studies.
- Crafted digital media for clients across all social media outlets, boosting online traffic.
- Involved with a cross-functional team of creative thinkers, developing brand experiences for new clients.

## Soft & Hard Skills

UX Design, Digital Design, Vector Design, Team Player, Usability Testing, Sketch, HTML, CSS, Java Script, Slack, Webflow, Halign, Square, Sketch, Shopify, Google Analytics, Facebook Advertisement, Hootsuite, Mailchimp, Lightspeed, Hubspot, Punctual, SEO Optimization