

Michael Rugo

705-941-1568 | rugo@mikerugo.com | www.mikerugo.com

Professional Summary

I am a passionate self-motivated designer, with a strong desire to identify, create and communicate shared visions for user experiences. I think conceptually and creatively to design products, interfaces and digital media.

Skills / Traits

- UX Design
- Digital Design
- Team Player
- Sketch
- Punctual
- Vector Design
- Usability Testing
- HTML and CSS

Experience

Digital Graphic Designer & Photographer | Spinrite Inc, January 2020 - July 2020

An integral member of the Spinrite team, utilizing skills in photography, editing and creating assets to be distributed across various digital channels. Produce and coordinated the design and production of digital assets - including web copy, graphics, video, and photographic assets - for strategic use. Increased user engagement across digital communication channels by 62% over 8 months.

UX/Graphic Designer | Sheridan College Creative Department, January 2019 - September 2019

Created digital content which showcased student achievements, leading to carrier opportunities for students. Collaborated with researchers and copywriters to produce engaging digital content and plan effective campaigns.

User Experience Intern | Spark Growth, May 2018 - August 2018

Visual designer for the production team, responsible for building digital content for clients. Crafted UX flows, designed graphic ads and conducted user studies. Efficient with multi-tasking to meet deadlines and working within project schedules. Worked as part of a cross-functional team developing digital content which enhanced the online consumer experience.

Education

Honours Bachelor of Interaction Design | Sheridan College, Oakville, 2019

GPA 3.47

Certificate in Creativity and Creative Problem Solving | Sheridan College, Oakville, 2019

GPA 3.37