

www.armel.design

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I am an interaction designer who approaches problem-solving by placing a high value on teamwork, critical thinking, elegance, and attention to detail.

UX Methods:

Ethnography, observational research, user interviews, user testing, wireframes, prototypes.

Software:

XD, Figma, Sketch, Photoshop, Illustrator, InVision, Balsamiq, Fusion360, After Effects, InDesign.

Computer Languages:

HTML, CSS, Javascript, Processing/Arduino.

Affiliations:

UXPALA, Education for Sharing, AIGA, Science Communication and Design Thinking Meetup group, SMC Design Club.

Education

Santa Monica College

BS Interaction Design, 2021
AA Graphic Design, 2020
Certificate of Achievement in User Experience Design, 2020
Certificate of Achievement in Web Design, 2020
Certificate of Achievement in Entrepreneurship, 2016

Academic Projects:

IoT Product/Mobile App | Fridgee

9/2020 to 10/2020

- In discovery phase, conducted secondary and observational research, and uncovered a need for a better system of management for community fridges.
- Designed wireframes for a complete mobile app to help donors, donees, and volunteers.
- Made a high-fidelity prototype for the volunteer flow, which was selected as a finalist in an Adobe Creative Jam.

IoT Product/Mobile App | *Nina*

5/2020 to 6/2020

- In discovery phase, conducted secondary research and reviewed case studies, and uncovered a need for a product that helps knee injury recovery by modifying habits.
- Created 3D sketch model as a proof of concept for a wearable device for knee motion tracking.
- Developed prototypes for a wearable device and a accompanying mobile application that provide feedback and tracking regarding physical activity and knee pain.

Augmented Reality | VBAR

9/2019 to 12/2019

- In discovery phase, conducted observations and interviews along the Venice Beach boardwalk to find mobility issues, and uncovered safety and wayfinding issues related to the bike path.
- Designed an AR interface for goggles in order to provide real-time navigation to guide cyclists along the bike path and improve safety.

Work Experience

McDermott, Will & Emery | Los Angeles, CA

2/2013 to 8/2018

I researched and interpreted procedural code for multiple legal jurisdictions and maintained a high-level of organization and professional communication.

Carlsbad Aquafarm | Los Angeles and Orange, CA

5/2012 to 10/2016

I encouraged interest in the company's products and maintained the company's positive reputation.

Caffe Movente | Los Angeles, CA

8/2008 to 6/2014

I owned and operated an espresso catering business.