



# Omri Kaizer

## Product Designer

Kaizerdesign.com

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+972 545 65 8758

### SKILLS

UX design  
UI design  
Visual design  
Print  
Branding

### TOOLS

Figma  
Sketch  
Invision  
Illustrator  
Webflow  
Photoshop  
Premiere Pro

### EXPERIENCE

○ 2018 - current

#### **Edge226 (Plymedia) / Product Designer**

Working on the company's professional B2B apps along with B2C apps.

As part of R&D team I'm in charge of developing complex application features and updates, working closely with product managers and front end developers.

I made a rebranding for the company's marketing materials and redesigned its websites.

○ 2017

#### **Morel HiFi / Visual & Industrial Designer**

Used my knowledge in both Visual and Industrial Design fields to develop a new line of speakers, package design and marketing materials.

○ 2014 - 2017

#### **Freelance Designer / Branding - UI - Web Design.**

I helped startups to get from 0 to 1 by buiding up their branding, presentations, web design and print.

### EDUCATION

○ 2018

#### **Create school**

UX studies

○ 2010 - 2014

#### **Bezalel - Academy of Art and Design** Jerusalem

Industrial Design studys.

Studied 6 month at Academy of Fine Arts in Warsaw studying Industrial and Visual Design.

Received my degree in Industrial Design after completing 4 years of studies at the Bezalel Academy of Art & Design.