

Shima Abdulkareem

UX/UI Designer



PROFESSIONAL SUMMARY

I am a UX/UI Designer proficient in User Centered Design and Web Development. I have been operating as an independent digital consultant for a little over 5 years now. That experience allowed me to hone my skills in communication, time management, cooperation, ideation and delivery.

PROJECTS

Medella: A Physio Tool

UX/UI Designer: Waterfall

- Designed a tool to help physical therapists optimize patient recovery.
- Wireframed, branded, animated, and prototyped with Figma.

Trippi!: A Bus Tracking App

UX/UI Designer: Waterfall

- Designed a solution to a transportation agency's problem with rider frustrations.
- Wireframed, branded, animated, and prototyped with Figma.

California Coffee: A responsive E- commerce website.

Product Strategist: Agile

- Executed a 3 week design sprint to solve a small cafe's crisis.
- Wireframed, branded, animated, and prototyped with Figma.

EXPERIENCE

Digital Consultant

Self-employed

May 2015 - Present - 5 years

- Leveraged my technical knowledge and skill set to deliver websites.
- Advised clients on the best strategic approach to solve the problem they present.
- Crafted and utilized templates for proposals, contracts, and design briefs.

Americorps Vista

Women's Empowerment

February 2019 - September 2019 - 7 month service term

- Advocated for and executed a redesign of the organization websites.
- Migrated Customer database from Microsoft Access to Apricot social Solutions.
- Created and utilized Standard Operating Procedure Documents.

EDUCATION

UX/UI Immersion Certification

ThinkFul

2020, Sacramento, CA.

Front End Web Development Certification

Udacity

2018, Annandale, VA

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Industry Knowledge

Product Design

User Interface

User Experience

Design Research

Insight gathering

Presenting

Wireframing

Rapid Prototyping

Web Development

Agile

Waterfall

Tools & Technologies

Figma, Sketch, Adobe XD, Miro, Webflow, xtensio, Acrobat, Creative Suite, Google world (Forms - Adwords and beyond), Wix, Maze.com.

Other Skills

HTML, CSS, Javascript, Python

Languages

English (native)

Arabic (native)