

Demi Lan
Multimedia
Graphic Designer

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EDUCATION

04.2017-12.2020
ArtCenter College of Design, Pasadena, CA
BFA in Graphic Design with an emphasis in Motion Design
Minor in Designmatters: Social Impact and Innovation Design

09.2016-04.2017
ArtCenter College of Design, Pasadena, CA
Illustration major

EXPERIENCE

2021.01-present
Sidlee, Los Angeles, CA
/Junior Motion Designer
Worked closely with the social entertainment team and Art directors on producing and designing video, static promotion contents for Starzplay, HBO MAX and other streaming services.

2019.09-2020.12
ArtCenter College of Design, Pasadena, CA
/Designmatters Student Worker
Designed print graphics, social media assets for department events and the ShineLA promotional motion graphic.

2020.09-12
Sidlee, Los Angeles, CA
/Motion Design Intern
Worked remotely and collaborated with the team developed various styles and visual aesthetics based on different brands' voices and messages for social media assets. Contributed to title sequence and implemented social media trends and news to create relevant designs.

2020.03-05
Sidlee, Los Angeles, CA
/Freelance Digital Designer
Strategized brand identities and created entertainment social media artwork and motion sequence for the movie Extraction.

2020.07-09
Sidlee, Los Angeles, CA
/Creative Intern
Collaborated with strategist, copywriter and project manager for the United Nation Women Equality in Leadership campaign. Focused on developing strategy, art direction and discussed how to support women in the workforce and implement strategies for men to uplift women.

2019.05-08
Adidas, Portland, OR
/Training Apparel Graphic Design Intern
Collaborated with the team for the overall aesthetic of the graphic and pattern design. Presented the final design and concept to the production team and was chosen to be in global production for Spring/Summer 2021 women's training collection. Constructed the design and concept for a jacket implemented motion and personal therapy. Worked with innovation designers to develop future concept for sports garments with the use of materials and graphics.

EXPERTISE

Working knowledge of
After Effects, Cinema 4D, Photoshop, Illustrator, Adobe XD, Bridge, InDesign, Premiere, Lightroom and Keynote

Additional Skills
Communication, listening, video editing, illustration, photography, laser cutting, storyboarding and bookbinding

RECOGNITION

2020.05-11
ArtCenter College of Design
Jerry V Johnson Endowed Scholarship

2018.08-12
Mabel Wilson Foundation
Mabel Wilson Scholarship

2018.05-08
ArtCenter College of Design
Provost's List

2016.10 / 2017.6/ 2019.12
ArtCenter Student Gallery
Festima (Sculpture)
Narrative Imaging (Book)
Question Everything (Motion)

2016.9-2020.12
ArtCenter College of Design
Entrance Scholarship

LANGUAGES

Fluent in English
Fluent in Mandarin
Conversational in Korean

